

	ORGANIZATION	Event	Date of Event	Approved by Council	Signed Agreement	Mid-Term Received	Final Received
1	CB Arts Assoc	Artist Program	every 5 wk during shoulder season & special events	X	X	X	
2	CB Arts Assoc	Blush Lux	11/10/23-11/12/23	X	X		
3	CB Chamber	Event & Tourism Videos	FY 2022-2023	X	X		
4	CB Chamber	Fat Bike Festival	May-23	X	X		
5	CB History Ctr & Museum	Cottage Tour	9/8/23-9/10/23	X	X	X	
6	CB Library	WOW! Cannon Beach	11/10/23-11/12/23	X	X		
7	Clatsop Animal Assistance	Savor CB	multiple events	X	X	X	
8	Coaster Theater	Late 2022 - Early 2023 Seasons	9/1/22-6/30/23	X	X	X	
9	NCLC	CoastWalk Oregon 2022	9/8/22-9/11/22	X	X	X	X
10	Tolovana Art Colony	CB Comedy Festival	winter/spring 2022	X	X	X	
11	Tolovana Art Colony	Get Lit at the Beach	5/31/23-4/2/23 or 4/14/23-4/16/23	X	X	X	



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023

○ Mid Term

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City *within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.* For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title ____:

Art Exhibits, Virtual Exhibits, Receptions, Workshops, Fundraiser and Book Sales

Evaluator Name/Position __Lila Wickham____ **Date** _3/15/23_____

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of “heads in beds” or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

Our Gallery goal is to provide exhibition space for upcoming and established artists and to promote tourism by creating a lovely and interesting venue. We had four exhibits during this time frame, a pop up show a printmaking workshop and hosted the Fisher Poets. We also had our first Tail Gate Party fundraiser with 50 + participants. We are tracking tourists greater than 50 miles on our Daily Sheets that include sales records. About half of our artist submissions are from people who live more than 50 miles away and secure hotels for when they drop off and pick up their work.

September 28th to October 30, 2022

The Northwest Printmakers included 29 artists with artists receiving \$8,934 in artist sales. We reprinted 19 additional copies of Cannon Beach A Place for Dogs with proceeds from sales going to the Disaster Animal Response Team. We sold all but two copies.

November 2nd to December 31, 2022

The Miniature Show is a popular show for artists and attendees. We had 45 participating artists and sales of \$10,115. Unfortunately the coffee shop was closed most of December reducing our foot traffic. We also had a “pop up” show featuring Chris Beigun with 365 miniature vases. Chris sold \$912 in vases. We hosted a reception during Stormy Weather weekend.

January 6th to February 12th

Winter Salon with 14 participating artists and sales of \$3,732.

February 17 to March 26th 2023

Figure and Face exhibit features 50 artists. The reception was very well attended with 85 participants. This exhibit runs through the end of the month so sales figures are not yet available. On February 26th we hosted the Fisher Poets at the Gallery with 11 poetry readings, some from the Fisher Poet book that the Gallery printed last year. We continue to sell the poetry book, selling five more during the reading. The sales go directly to the Fisher Poets. We featured Lara Messersmith Glavin who wrote *Spirit Things*. She read from her book about fishing knots and did a demonstration of the knots and their purposes. We are selling her book for her at the Gallery.

Art Scholarships are planned for delivery at Seaside High School in April 2023

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

The Exhibition activities were very successful supporting artists with sales in the amount of \$27,539 October 1 through February 28th. Both books continue to be popular. Our grant recipient Chris Biegun was provided a special show and scholarships we will be distributed in April. Art Day is again planned at Seaside High School in April with fifteen teachers. We finally have achieved pre-pandemic numbers of participants at receptions. We have modified our food and drink at receptions to be single servings to limit the possible transmission of illness.

- b. Describe what could be done differently in the future to improve the program/event/project.

We continue to struggle with the “heads in beds” numbers although we ask people when they are in the Gallery and use our Daily Sheets to track the numbers.

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections. We are on target with our TAF expenses. March and April expenses are not yet included.
- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

2023 Proposed Budget

Adapted from 2022 Approved Budget

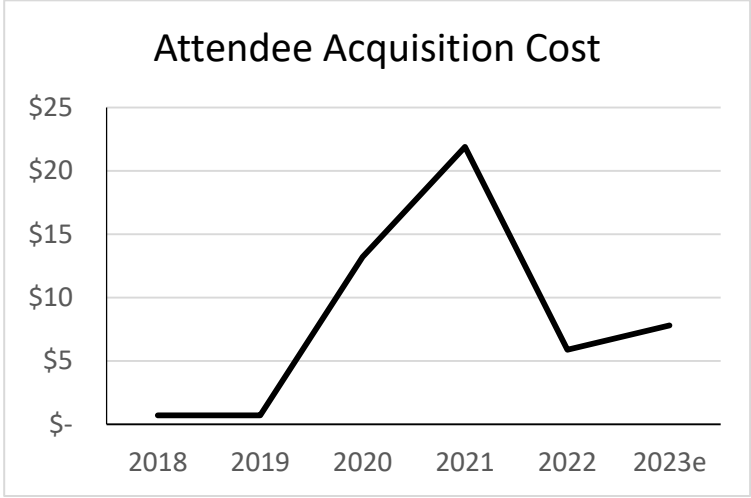
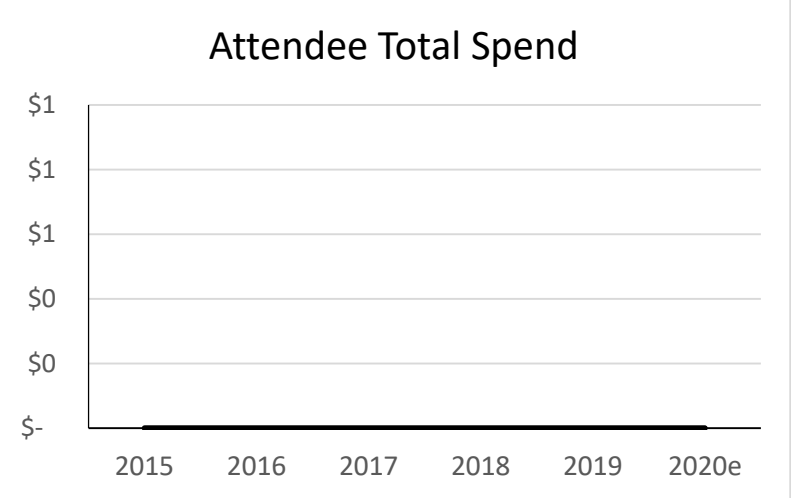
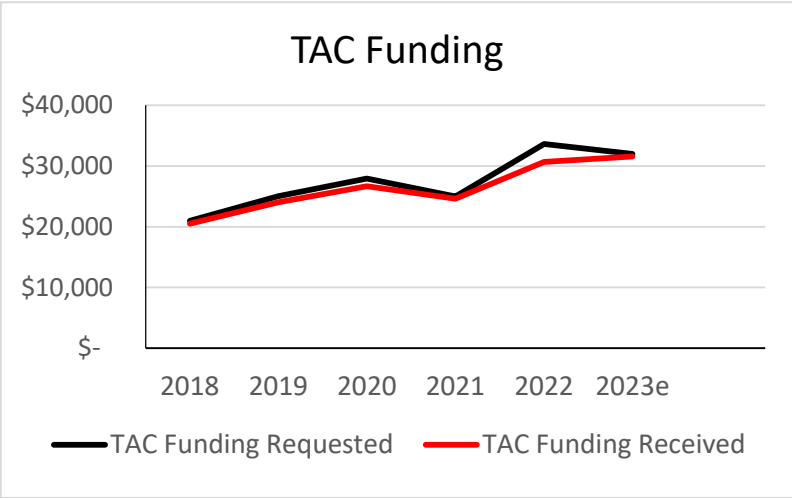
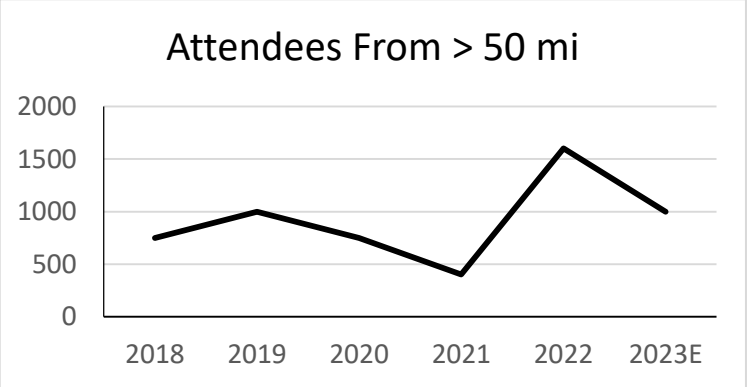
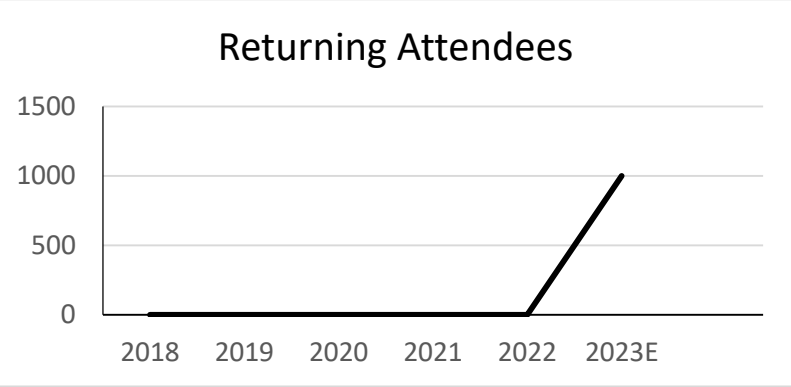
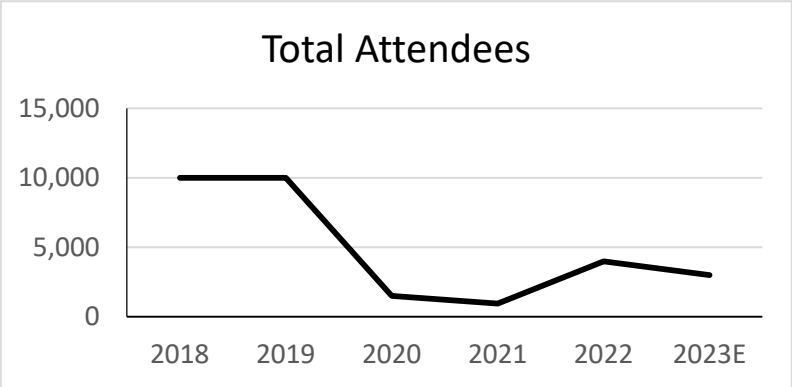
		TAF Budget Scott Johnson & Summer Peterson	Total Exhibition Budget	Actual TAF Expenses Oct 1 - Feb 28
Cannon Beach Arts Association				
Income				
40000 Direct Public Support				
40001 Restricted Donation				
40002 Grant funding	60,000			
40003 Sponsorships	1,000.00			
40004 Memberships	6,000.00			
40005 Donations	8,000.00			
40006 Fundraiser - Income & Donations				
Total 40000 Direct Public Support	75,000			
40010 Interest Income				
46400 Other Types of Income				
50000 Program Income				
51000 Sale of Artists' Work				
51001 Consigned Artwork	70,000			
51002 Sales of Artists' Product- Retail	6,000			
Total 51000 Sale of Artists' Work	80,000			
52000 Art Camp Grant	5,000.00			
52001 Art Camp Tuition	7,000.00			
53000 Arts Education				
53001 Workshop Registrations	2,000			
Total 53000 Arts Education	14,000.00			

Total 50000 Program Income	169,000			
54000 Other Income				
54001 Art Shipping Reimbursement	250.00			
Total 54000 Other Income	\$ 250.00			
Square Income				
Total Income	169,250			
Gross Profit	\$ 169,250.00			
Expenses				
60000 Operational Expense				
60001 Business Registration, Licensing & Reporting	1,000.00		\$32,675	\$810
60002 Contract & Professional Services	750.00			
60003 Accounting Fees	4,375.00		\$4,375	\$2,390
60005 Subscription Services	2,500.00		\$2,500	\$903.98
60006 Professional & Board Development	500.00			
60009 Insurance	3,000	1,750	\$3,000	\$708
60011 Cannon Beach Gallery Rent	10,560.00	\$6,160	\$10,560	\$4,400
60012 Utilities	750.00		\$750	
60013 Telephone, Telecommunications	1,850.00		\$1,850.00	
60014 Square processing fee	2,200.00		\$2,200	
60015 Janitorial	1,200.00			
60016 Office Supplies	2,250.00		\$2,250	
60017 Gallery Improvements & Repairs	1,500.00			
60018 Gallery Packaging	250.00		250	
60019 Marketing	2,500.00	\$1,458	2,500	\$293
Total 60000 Operational Expense	36,625.00	9,368	32,675	
61000 Shared Overhead & Costs				
61011 Postage, Mailing Service	1,800.00			
61012 Restricted Expense				
Total 61000 Shared Overhead & Costs				
70000 Payroll Expenses				

70001 Employee Salaries	59,487	\$34,701	\$59,487	
70005 Payroll Taxes	4,500.00	\$2,625	4,500	
70006 Pay Cycle P/R Processing Fees	360.00	\$210.00	360	
Total 70000 Payroll Expenses	64,347	\$37,536	64,347	18,888
80000 Program Services				
81000 Retail Gallery				
81001 Retail Art Purchase	2,000.00			
81002 Retail Display	0.00			
Total 81000 Retail Gallery	\$ 2,000.00			
82000 Exhibition Program				
82002 Reception and Events	500.00		500	
82004 Consignment Payments	42,000		42,000	
Total 82000 Exhibition Program	42,500.00			
83000 Art Camp				
74003 Art Camp Director Support	10,850.00			
83001 Art Camp Instructor Salary	5,000.00			
83002 Class Supplies	2,215.00			
83003 Art Camp Rent	265.00			
83006 Art Camp Marketing	1,330.00			
83007 Storage Unit	900.00			
83008 Background Checks	250.00			
83009 Cleaning Facility	250.00			
Total 83000 Art Camp	21,060.00			
84000 Arts Education Program				
84001 Instructor Salary	1,200.00			
84002 Class Supplies	450.00			
84003 Rent				
Total 84000 Arts Education Program	1,650.00			
85000 Artist Grant	1,000.00			
86000 Scholarships	1,000.00			
Total 80000 Program Services	172,982.00			

88000 Fundraising Expense	500.00			
88001 Donation Expenses Grant Supported				
Total Expenses	171,542		139,522	\$28,393
Net Operating Income				
Net Income	-\$ 2,292.00			

Events Metrics Scorecard- EVENT NAME





Serving Arch Cape and Cannon Beach

P.O Box 1005
Cannon Beach, OR 97110
503-436-9301
Email: liz@cbhistory.org

To: City of Cannon Beach/Tourism and Arts Fund Recipient Evaluation

FY 2022 - 2023

Mid Term

Program/Project Title: Cannon Beach History Center & Museum/Cottage Tour

Evaluator Name/Position: Andrea Suarez-Kemp/Museum Manager with advisement from CBHCM Board of Directors

Date: March 17, 2023

1. Project/Program Summary

a. The Cottage Tour will be celebrating its 20th year in 2023. The weekend of events is scheduled for Friday, September 8th through Sunday, September 10th, 2022. We are currently 6 months out from the event itself. Nothing of significance in terms of the event has changed from our original Application for TAC Funding submitted June 2022. However, the person who wrote the application is no longer with the Cannon Beach History Center & Museum, but we are still moving forward with the planned Cottage Tour. After successfully presenting this beloved event for the past 19 years, we have a tried-and-true timeline for completing tasks and we are right on schedule. We very recently sent out letters to homeowners to ask for their involvement and already have two homeowners onboard including the beloved Oswald West Log Cabin. We have held a preliminary planning meeting and will begin committee meetings that involve staff, board, and veteran volunteers later this month. We are compiling our list of sponsors and creatively adding names to our list and will begin reaching out to all potential sponsors soon. To sum up, there have been no significant changes and we are on target to present the event as outlined to the City of Cannon Beach in our original TAF application. With the event still six months away we have no new pertinent information to add.

2. Program/Project Evaluation

a. We plan that the event will be successful and meet our original goals. We are planning to use the Museum space for the Opening Night Benefit Bash on Friday with live music, food, and drink, and a silent auction. We wish to celebrate and make everyone more aware of our great space. We're also hoping to add on speakers from the North Coast Land Conservancy, to talk about gardening with native plant species. This year, we will be featuring homes from years past calling it the Greatest Hits Tour. We also hope to bring on a local tea farmer for our planned High Tea on Sunday, September 10, 2023.

b. Since the event still has not taken place, we are hoping to use the planning time to make the 20th anniversary of the Cottage Tour better than ever. We're working with many more locals, as stated above, to keep the weekend full of new and exciting events.

3. Budget

- a. Since the event has yet to take place, we are still in the middle of marketing and finding new ways to drum up excitement. We have full confidence that the event will meet financial projections, as we are already hearing from lots of people about when the event will take place this year, and volunteers are already responding in the affirmative.
- b. After our event takes place on September 8 - 10th, 2023, we will have the accurate final program income and expenses to report. We have attached the budget from the original TAF Application.



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



Mid Term



Final

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Program/Project Title

Savor Cannon Beach Wine & Culinary Festival

Evaluator Name/Position Gary Hayes / Event Coordinator Date 3/14/23

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

Event is planned for Fall 2023

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

Event is planned for Fall 2023

- b. Describe what could be done differently in the future to improve the program/event/project.

Plans for 2023 include slighter larger events beginning after Labor Day weekend 2023 and continuing through October

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.
Not applicable
- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

Attached (revised to reflect 2022-2023 TAF Award)

Savor Cannon Beach 2023	Budget
INCOME	
Ticket Sales Revenue (net)	\$ 21,000.00
Merchandise Sales	
Winery & Venue Fees	
Sponsorship Revenue	\$ -
TAF Grant	\$ 41,952.00
Total	\$ 62,952.00
EXPENSES	
Management	
Marketing & Event Planning	\$ 6,000.00
Event & Marketing Coordination	\$ 6,000.00
Sponsorship Sales/In-Kind benefits	\$ 1,000.00
Ticket Sales Management	\$ 3,000.00
Nondirect Operating Expenses	\$ 3,000.00
Insurance & Bank account fees	\$ 350.00
Grant Oversight	\$ 4,195.00
Marketing	
Advertising	
Paid Media	\$ 5,000.00
Ad Coordination & Design	\$ 1,250.00
Public Relations	\$ 3,400.00
Social Media	\$ 5,000.00
Email Marketing	\$ 1,250.00
Website Maintenance & Development	\$ 2,571.00
Website Content Development	\$ 3,159.00
Printing & Graphics	
Brochure Design	\$ 1,500.00
Print Costs	\$ 2,500.00
Event	
Licenses	\$ 750.00
Tickets: Sponsorships and Comps	\$ 500.00
Wristbands/Ticketing supplies	\$ 100.00
Wine Bottle Bags	
Wine Glasses	
Merchandise Sales Commission	
Linens & Décor	\$ 1,425.00
Venue Fees	\$ 2,000.00
Speaker Hotel Rooms	
Catering	
Food	\$ 4,750.00
Wine	\$ 3,325.00
Transportation - Shuttle Service	
Alcohol Monitors	
Staffing	\$ 1,500.00
Total	\$ 63,525.00
Net	\$ (573.00)



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



Mid Term



Final

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Program/Project Title Coaster Theatre Playhouse Special Events & Marketing

Evaluator Name/Position Jenni Tronier & Patrick Lathrop **Date** 03/15/23

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

Special Events: With funds from the TAF we have held four special events – Patrick Lamb (09/17/22), Adams & Costello (10/15/22), Lauren Kinhan (12/23/22) and *Every Brilliant Thing* (01/15/23) – and have one remaining special event – Pink Martini with China Forbes (04/01/23).

Marketing: The remaining requested funds have been used to draw theatre and arts patrons from Portland to Cannon Beach. These efforts include ads in the programs for Broadway Across America performances at the Keller Auditorium in Portland, Cannon Beach Magazine, and Our Coast Magazine.

Other funds have been used for tourism related memberships with Oregon Coast Visitors Association (OCVA). As OCVA members we get a discount on ads (print & online), a listing on their website and access to their weekly leads that allows us to target travelers interested in visiting the Oregon Coast.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.
 - **Patrick Lamb – 09/17/22**
Total Attendees: 56
From 50+ miles away: 26 (46%)
Staying at a CB Hotel, Vacation Rental or RV Park: 13
(50% of attendees from 50+ miles)

- ***Gramercy Ghost – 09/30-10/29/22***
Total Attendees: 903
From 50+ miles away: 518 (57%)
Staying at a CB Hotel, Vacation Rental or RV Park: 311
(60% of attendees from 50+ miles)
- ***Adams & Costello – 10/15/22***
Total Attendees: 41
From 50+ miles away: 8 (19.5%)
Staying at a CB Hotel, Vacation Rental or RV Park: 4
(50% of attendees from 50+ miles)
- ***Scrooge! The Musical – 11/18-12/18/22***
Total Attendees: 1474
From 50+ miles away: 698 (47%)
Staying at a CB Hotel, Vacation Rental or RV Park: 384
(55% of attendees from 50+ miles)
- ***Lauren Kinhan – 12/23/22***
Total Attendees: 83
From 50+ miles away: 22 (26.5%)
Staying at a CB Hotel, Vacation Rental or RV Park: 13
(60% of attendees from 50+ miles)
- ***Every Brilliant Thing – 01/15/23***
Total Attendees: 50*
From 50+ miles away: 15 (%)
Staying at a CB Hotel, Vacation Rental or RV Park: 8
(50% of attendees from 50+ miles)
*No zip code data is available for this event – no tickets were sold
- ***Guilty Conscience – 02/10-25/23***
Total Attendees: 767
From 50+ miles away: 367 (47.8%)
Staying at a CB Hotel, Vacation Rental or RV Park: 183
(50% of attendees from 50+ miles)
- ***Pink Martini – 04/01/23***
Total Attendees: Currently sold out – final numbers TBD
From 50+ miles away: TBD
Staying at a CB Hotel, Vacation Rental or RV Park: TBD
- ***Suite Surrender – 03/24-04/22/23***
Total Attendees: Currently sold out – final numbers TBD
From 50+ miles away: TBD
Staying at a CB Hotel, Vacation Rental or RV Park: TBD

- ***Sylvia* – 05/12-06/03/23**

Total Attendees: Currently sold out – final numbers TBD

From 50+ miles away: TBD

Staying at a CB Hotel, Vacation Rental or RV Park: TBD

- **MARKETING & PROMOTION:**

- **Broadway Across America Programs:**

- *To Kill A Mockingbird* – performances 10/18-23/22
 - 1/2 page ad
 - Promoting *Scrooge! The Musical* & Lauren Kinhan
 - *Jagged Little Pill* – performances 11/15-20/22
 - 1/2 page ad
 - Promoting *Scrooge! The Musical* & Lauren Kinhan
 - *Moulin Rouge! The Musical* – performances 01/4-15/23
 - 1/2 page ad
 - Promoting *Guilty Conscience & Suite Surrender*
 - *My Fair Lady* – performances 02/28-03/05/23
 - 1/2 page ad
 - Promoting *Suite Surrender & Sylvia*
 - *Hairspray* – performances 03/28-04/02/23
 - 1/2 page ad
 - Promoting *Suite Surrender & Sylvia*

- Describe what could be done differently in the future to improve the program/event/project.

Throughout 2022 we (like many other theatre venues) saw smaller audiences as we emerged from our COVID closures. As the year progressed we saw an increase of attendance at both our regular season shows and special events but the numbers were well below our pre-COVID numbers. We are encouraged by the numbers for the first show of our 2023 season and that the Pink Martini event on April 1 is sold out. We are hopeful that we will continue to make strides to our pre-COVID numbers.

Special events have always been hit or miss and sometimes finding the right draw has been difficult. With our 50th anniversary year in 2022 we had an ambitious goal of a special event (approximately) every month. As you can see from the numbers some did well while others did not. As we move forward we will go back to 2-4 special events per year and concentrate on booking events that work well within our space and we feel can draw larger crowd.

Our marketing committee is also testing placing postcards in hotels and vacation rentals with incentives for guests to purchase tickets. The first test will be with our spring show, *Suite Surrender*. The postcards have a unique QR code so we can track scans of people who want more information about the show and an offer for a free cookie with ticket purchase.

The postcards will be tested throughout the 2023 season to see if it brings in more hotel and vacation rental guests to the theatre.

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.
Our goal for each special event is to sell 60 tickets. Reaching audiences for special events is key and we were happy that we were able to add our Lauren Kinhan event to two of our Broadway Across America ads to bring more visibility to this event.

For other events that didn't meet our goal of 60 attendees, we attribute the lower attendance to timing and finding the right draw for our audiences.

TAF support of our special events allow for us to provide our community and visitors events that we otherwise not be able to bring to the theatre.

- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

TAF Grant 2022-2023
Midterm Evaluation
3/14/2023

awarded 64,000

received

8/25/2022 11,185 1st quarter received
3/2/2023 11,390 2nd quarter received
22,575

marketing

10/19/2022 2,400 Skies america
10/24/2022 1,457 Skies america
12/5/2022 1,457 Skies america
12/13/2022 127 Minite Man Press
12/21/2022 19 Dragonfly Digital
1/17/2023 2,211 Skies america
1/31/2023 13 Dragonfly Digital
2/10/2023 2,642 Our Coast Magazine
10,326

special events

9/17/2022 7,500 Patrick Lamb
10/15/2022 5,000 Adams & Costello
12/23/2022 6,808 Lauren Kinhan
1/15/2023 1,675 Every Brilliant Thing
4/1/2023 7,500 Pink Martini Deposit
28,483

SPECIAL EVENT TICKET HOLDERS FROM 50+ MILES

PATRICK LAMB - 09/17/22				
City	State	Postal code	Seat	
Litchfield Park	AZ	85340	B102 - 1	
Litchfield Park	AZ	85340	B101 - 1	
Acworth	GA	30101	C102 - 1	
Acworth	GA	30101	C101 - 1	
Beaverton	OR	97005	I104 - 1	
Beaverton	OR	97005	I103 - 1	
Beaverton	OR	97005	I102 - 1	
Beaverton	OR	97005	I101 - 1	
Beaverton	OR	97008-4088	B105 - 1	
Portland	OR	97207	B5	
Portland	OR	97207	B7	
Portland	OR	97219	F12	
Portland	OR	97219	F10	
Portland	OR	97219	E10	
Portland	OR	97225	C108 - 1	
Portland	OR	97225	C109 - 1	
Portland	OR	97225	C110 - 1	
Portland	OR	97225	C107 - 1	
Portland	OR	97225	E101 - 1	
Tualatin	OR	97062	A101 - 1	
Camas	WA	98607	A103 - 1	
Camas	WA	98607	A102 - 1	
Friday Harbor	WA	98250-6065	F112 - 1	
Friday Harbor	WA	98250-6065	F111 - 1	
Seattle	WA	98121	H2 - 1	
TOTAL			25	

ADAMS & COSTELLO - 10/15/22				
City	State	Postal code	Seat	
Lake Oswego	OR	97034	C107 - 1	
Lake Oswego	OR	97034	C106 - 1	
Ogden	UT	84405	I112 - 1	
Ogden	UT	84405	I111 - 1	
Salt Lake City	UT	84109	C102 - 1	
Salt Lake City	UT	84109	C101 - 1	
Lake Oswego	OR	97034	E111 - 1	
Lake Oswego	OR	97034	E110 - 1	
TOTAL			8	

LAUREN KINHAN - 12/23/22				
City	State	Postal code	Seat	
Beaverton	OR	97006	B107 - 1	
Beaverton	OR	97006	B106 - 1	
Corbett	OR	97019	A105 - 1	
Corbett	OR	97019	A104 - 1	
Lake Oswego	OR	97034	C101 - 1	
Lake Oswego	OR	97034	C106 - 1	
Lake Oswego	OR	97034	C105 - 1	
Lake Oswego	OR	97034	C104 - 1	
Lake Oswego	OR	97034	C103 - 1	
Lake Oswego	OR	97034	C102 - 1	
Hillsboro	OR	97123	B105 - 1	
Hillsboro	OR	97123	B104 - 1	
Newberg	OR	97132	B109 - 1	
Newberg	OR	97132	B108 - 1	
Portland	OR	97221	D107 - 1	
Portland	OR	97221	D106 - 1	
Portland	OR	97225	C109 - 1	
Portland	OR	97225	C108 - 1	
Alexandria	VA	22307	G4 - 1	
Alexandria	VA	22307	G2 - 1	
Vancouver	WA	98661	A102 - 1	
Vancouver	WA	98661	A101 - 1	
TOTAL			22	

SPECIAL EVENT TICKET HOLDERS FROM 50+ MILES

9/22-9/29/22										9/30-10/6/22										10/7-10/13/22										10/14-10/20/22										10/21-10/27/22									
City	State	Postal code	Seat	City	State	Postal code	Seat	City	State	Postal code	Seat	City	State	Postal code	Seat	City	State	Postal code	Seat	City	State	Postal code	Seat	City	State	Postal code	Seat	City	State	Postal code	Seat																		
Kodiak	AK	99615	E111-1	Kuna	ID	83634	F112-1	Bend	OR	97002	B108-1	Medford	OR	97504-8636	I1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1																		
Kodiak	AK	99615	E110-1	Kuna	ID	83634	F111-1	Bend	OR	97002	B107-1	Medford	OR	97504-8636	I7	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1																		
Buckeye	AZ	85396	B105-1	Kuna	ID	83634	F110-1	Bend	OR	97002	B106-1	Medford	OR	97504-8636	I5	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1																		
Buckeye	AZ	85396	B104-1	Kuna	ID	83634	F109-1	Bend	OR	97002	B105-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1																		
Carefree	AZ	85377-7046	E111-1	Downers Grove	IL	60615	E104-1	Canby	OR	97002	A105-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G104-1	Portland	OR	97223	G104-1	Portland	OR	97223	G104-1	Portland	OR	97223	G104-1																		
Carefree	AZ	85377-7046	E110-1	Downers Grove	IL	60615	E103-1	Canby	OR	97002	A104-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G103-1	Portland	OR	97223	G103-1	Portland	OR	97223	G103-1	Portland	OR	97223	G103-1																		
Cave Creek	AZ	85331	D110-1	Downers Grove	IL	60615	E102-1	Canby	OR	97002	A103-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G102-1	Portland	OR	97223	G102-1	Portland	OR	97223	G102-1	Portland	OR	97223	G102-1																		
Cave Creek	AZ	85331	D111-1	Downers Grove	IL	60615	E101-1	Canby	OR	97002	A102-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G101-1	Portland	OR	97223	G101-1	Portland	OR	97223	G101-1	Portland	OR	97223	G101-1																		
Phoenix	AZ	85028	G108-1	Fishers	IN	46038	E106-1	Carlson	OR	97013	D109-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1																		
Phoenix	AZ	85028	G107-1	Fishers	IN	46038	E105-1	Carlson	OR	97013	D108-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1																		
Scottsdale	AZ	85260	G109-1	Fishers	IN	46038	E104-1	Carlson	OR	97013	D107-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1																		
Scottsdale	AZ	85260	G110-1	Fishers	IN	46038	E103-1	Carlson	OR	97013	D106-1	Medford	OR	97504-8636	I3	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1																		
Scottsdale	AZ	85260	G111-1	Georgetown	KY	40324	E111-1	Clackamas	OR	97015	E2-1	Newberg	OR	97132	D111-1	Portland	OR	97223	G110-1	Portland	OR	97223	G110-1	Portland	OR	97223	G110-1	Portland	OR	97223	G110-1																		
Scottsdale	AZ	85260	G112-1	Georgetown	KY	40324	E110-1	Clackamas	OR	97015	E1-1	Newberg	OR	97132	D110-1	Portland	OR	97223	G109-1	Portland	OR	97223	G109-1	Portland	OR	97223	G109-1	Portland	OR	97223	G109-1																		
Scottsdale	AZ	85260	G113-1	Barre	MA	3005	C104-1	Clackamas	OR	97015	D2-1	Newberg	OR	97132	D109-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1	Portland	OR	97223	G108-1																		
Surprise	AZ	85388	G106-1	Barre	MA	3005	C103-1	Estacada	OR	97023	E102-1	Ocean Park	OR	98640-0664	A103-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1	Portland	OR	97223	G107-1																		
Surprise	AZ	85388	G107-1	Barre	MA	3005	C102-1	Estacada	OR	97023	E101-1	Ocean Park	OR	98640-0664	A102-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1	Portland	OR	97223	G106-1																		
Surprise	AZ	85388	G108-1	Eagan	MN	55121	F112-1	Estacada	OR	97023	E100-1	Ocean Park	OR	98640-0664	A101-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1	Portland	OR	97223	G105-1																		
Surprise	AZ	85388	G109-1	Eagan	MN	55121	F111-1	Eugene	OR	97401	B105-1	Oregon City	OR	97045	G101-1	Portland	OR	97223	G104-1	Portland	OR	97223	G104-1	Portland	OR	97223	G104-1	Portland	OR	97223	G104-1																		
Surprise	AZ	85388	G110-1	St. Louis	MO	63105	B108-1	Eugene	OR	97401	B104-1	Oregon City	OR	97045	G100-1	Portland	OR	97223	G103-1	Portland	OR	97223	G103-1	Portland	OR	97223	G103-1	Portland	OR	97223	G103-1																		
Surprise	AZ	85388	G111-1	St. Louis	MO	63105	B107-1	Eugene	OR	97401	B103-1	Oregon City	OR	97045	G09-1	Portland	OR	97223	G102-1	Portland	OR	97223	G102-1	Portland	OR	97223	G102-1	Portland	OR	97223	G102-1																		
Surprise	AZ	85388	G112-1	St. Louis	MO	63105	B106-1	Eugene	OR	97401	B102-1	Oregon City	OR	97045	G08-1	Portland	OR	97223	G101-1	Portland	OR	97223	G101-1	Portland	OR	97223	G101-1	Portland	OR	97223	G101-1																		
Surprise	AZ	85388	G105-1	Henderson	NV	89012	E102-1	Eugene	OR	97401	B101-1	Oregon City	OR	97045	G07-1	Portland	OR	97223	G100-1	Portland	OR	97223	G100-1	Portland	OR	97223	G100-1	Portland	OR	97223	G100-1																		
Surprise	AZ	85388	G106-1	Henderson	NV	89012	E101-1	Eugene	OR	97401	B100-1	Oregon City	OR	97045	G06-1	Portland	OR	97223	G09-1	Portland	OR	97223	G09-1	Portland	OR	97223	G09-1	Portland	OR	97223	G09-1																		
Surprise	AZ	85388	G107-1	Wellington	NZ	6012	D108-1	Eugene	OR	97404	C101-1	Oregon City	OR	97045	D110-1	Portland	OR	97223	G08-1	Portland	OR	97223	G08-1	Portland	OR	97223	G08-1	Portland	OR	97223	G08-1																		
Surprise	AZ	85388	G108-1	Wellington	NZ	6012	D107-1	Eugene	OR	97404	C100-1	Oregon City	OR	97045	D109-1	Portland	OR	97223	G07-1	Portland	OR	97223	G07-1	Portland	OR	97223	G07-1	Portland	OR	97223	G07-1																		
Surprise	AZ	85388	G109-1	Edmond	OK	73025	D107-1	Eugene	OR	97408	B105-1	Oregon City	OR	97045	D108-1	Portland	OR	97223	G06-1	Portland	OR	97223	G06-1	Portland	OR	97223	G06-1	Portland	OR	97223	G06-1																		
Surprise	AZ	85388	G110-1	Edmond	OK	73025	D106-1	Eugene	OR	97408	B104-1	Oregon City	OR	97045	D107-1	Portland	OR	97223	G05-1	Portland	OR	97223	G05-1	Portland	OR	97223	G05-1	Portland	OR	97223	G05-1																		
Surprise	AZ	85388	G111-1	Edmond	OK	73025	D105-1	Eugene	OR	97408	B103-1	Oregon City	OR	97045	D106-1	Portland	OR	97223	G04-1	Portland	OR	97223	G04-1	Portland	OR	97223	G04-1	Portland	OR	97223	G04-1																		
Surprise	AZ	85388	G112-1	Edmond	OK	73025	D104-1	Eugene	OR	97408	B102-1	Oregon City	OR	97045	D105-1	Portland	OR	97223	G03-1	Portland	OR	97223	G03-1	Portland	OR	97223	G03-1	Portland	OR	97223	G03-1																		
Surprise	AZ	85388	G104-1	Edmond	OK	73025	D103-1	Eugene	OR	97408	B101-1	Oregon City	OR	97045	D104-1	Portland	OR	97223	G02-1	Portland	OR	97223	G02-1	Portland	OR	97223	G02-1	Portland	OR	97223	G02-1																		
Surprise	AZ	85388	G105-1	Edmond	OK	73025	D102-1	Eugene	OR	97408	B100-1	Oregon City	OR	97045	D103-1	Portland	OR	97223	G01-1	Portland	OR	97223	G01-1	Portland	OR	97223	G01-1	Portland	OR	97223	G01-1																		
Surprise	AZ	85388	G106-1	Edmond	OK	73025	D101-1	Eugene	OR	97408	B09-1	Oregon City	OR	97045	D102-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1																		
Surprise	AZ	85388	G107-1	Edmond	OK	73025	D00-1	Eugene	OR	97408	B08-1	Oregon City	OR	97045	D101-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1																		
Surprise	AZ	85388	G108-1	Edmond	OK	73025	D00-1	Eugene	OR	97408	B07-1	Oregon City	OR	97045	D100-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1																		
Surprise	AZ	85388	G109-1	Edmond	OK	73025	D00-1	Eugene	OR	97408	B06-1	Oregon City	OR	97045	D09-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1																		
Surprise	AZ	85388	G110-1	Edmond	OK	73025	D00-1	Eugene	OR	97408	B05-1	Oregon City	OR	97045	D08-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1																		
Surprise	AZ	85388	G111-1	Edmond	OK	73025	D00-1	Eugene	OR	97408	B04-1	Oregon City	OR	97045	D07-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1	Portland	OR	97223	G00-1																		
Surprise	AZ																																																

SPECIAL EVENT TICKET HOLDERS FROM 50+ MILES

Gramercy Ghost - 09/30/22-10/29/22

City	State	Postal code	Seat	City	State	Postalcode	Seat
Lake Stevens	WA	98258	A101 - 1	Seaview	WA	98644	E103 - 1
Lake Tapps	WA	98391	E109 - 1	Seaview	WA	98644	F102 - 1
Lake Tapps	WA	98391	E108 - 1	Seaview	WA	98644	F101 - 1
Medina	WA	98039	E111 - 1	Snolhomish	WA	98296	F105 - 1
Medina	WA	98039	E110 - 1	Snolhomish	WA	98296	F104 - 1
Ocean Park	WA	98640	D104 - 1	Snolhomish	WA	982908674	D4 - 1
Ocean Park	WA	98640	D103 - 1	Snolhomish	WA	982908674	D2 - 1
Olympia	WA	98501	E104 - 1	Snolhomish	WA	98065	H2 - 1
Olympia	WA	98501	E103 - 1	Snolhomish	WA	98065	K101
Olympia	WA	98506	A109 - 1	South Bend	WA	98586	F104 - 1
Olympia	WA	98506	A108 - 1	Spokane	WA	99223	G102 - 1
Olympia	WA	98507	F107 - 1	Spokane	WA	99223	G101 - 1
Olympia	WA	98507	F106 - 1	Tacoma	WA	98443	B1 - 1
Pasco	WA	99301	I107 - 1	Tacoma	WA	98443	B3 - 1
Port Angeles	WA	99301	I106 - 1	Turnwater	WA	98512	G365
Port Angeles	WA	98363	E106 - 1	Turnwater	WA	98512	G365
Port Angeles	WA	98363	E105 - 1	Turnwater	WA	98512	G365
Port Orchard	WA	98366	B1 - 1	Turnwater	WA	98512	G365
Port Orchard	WA	98366	B3 - 1	Turnwater	WA	98512	G365
Poulsbo	WA	98370	D4 - 1	Vancouver	WA	98661	D1 - 1
Poulsbo	WA	98370	D2 - 1	Vancouver	WA	98662	B1 - 1
Poulsbo	WA	98370	I112 - 1	Vancouver	WA	98662	B3 - 1
Poulsbo	WA	98370	I111 - 1	Vancouver	WA	98665	C104 - 1
Puyallup	WA	98374	E104 - 1	Vancouver	WA	98665	C103 - 1
Puyallup	WA	98374	E103 - 1	Vancouver	WA	98682	C1 - 1
Puyallup	WA	98375	D111 - 1	Vancouver	WA	98682	C3 - 1
Puyallup	WA	98375	D110 - 1	Vancouver	WA	98683	E111 - 1
Renton	WA	98056	I1	Vancouver	WA	98683	E110 - 1
Renton	WA	98056	I3	Vancouver	WA	98683	E105 - 1
Renton	WA	98058	C106 - 1	Vancouver	WA	98683	E104 - 1
Renton	WA	98058	C105 - 1	Vancouver	WA	98683	E103 - 1
Richland	WA	99352	C4 - 1	Vancouver	WA	98683	D101 - 1
Richland	WA	99352	C2 - 1	Vancouver	WA	98683	D100 - 1
Richland	WA	99352	C102 - 1	Vancouver	WA	98685	A105 - 1
Richland	WA	99352	C101 - 1	Vancouver	WA	98685	A104 - 1
Ridgefield	WA	98642	D107 - 1	Vancouver	WA	98686	I101 - 1
Ridgefield	WA	98642	D106 - 1	Vancouver	WA	98686	I102 - 1
Ridgefield	WA	98642	D105 - 1	Vancouver	WA	98686	I103 - 1
Ridgefield	WA	98642	F103 - 1	Vancouver	WA	98686	I104 - 1
Ridgefield	WA	98642	F102 - 1	Vancouver	WA	98662	3018
Ridgefield	WA	98642	F101 - 1	Vancouver	WA	98662	3018
Ridgefield	WA	98642	F104 - 1	Vancouver	WA	98662	7537
Ruston	WA	98407	D109 - 1	Vancouver	WA	98662	7537
Ruston	WA	98407	D108 - 1	Vancouver	WA	98664	4082
Seattle	WA	98101	C108 - 1	Walla Walla	WA	99362	B102 - 1
Seattle	WA	98101	C107 - 1	Walla Walla	WA	99362	B101 - 1
Seattle	WA	98104	D104 - 1	Winlock	WA	98596	E111 - 1
Seattle	WA	98104	D102 - 1	Winlock	WA	98596	E110 - 1
Seattle	WA	98104	A102 - 1	Winlock	WA	98596	E109 - 1
Seattle	WA	98106	E5	Winlock	WA	98596	E108 - 1
Seattle	WA	98106	E7	Woodinville	WA	98072	I112 - 1
Seattle	WA	98109	G107 - 1	Woodinville	WA	98072	I111 - 1
Seattle	WA	98109	G106 - 1	Woodinville	WA	98072	I110 - 1
Seattle	WA	98125	C102 - 1	Yakima	WA	98508	I109 - 1
Seattle	WA	98125	C101 - 1	Yakima	WA	98508	I108 - 1
Seattle	WA	98146	B105 - 1	Yakima	WA	98508	I106 - 1
Seattle	WA	98146	B104 - 1	Yakima	WA	98508	I107 - 1
Seattle	WA	98178	I104 - 1	Yakima	WA	98508	A105 - 1
Seattle	WA	98178	I103 - 1	Yakima	WA	98508	A104 - 1
Seattle	WA	98178	I102 - 1	New Berlin	WI	53151	C7
Seattle	WA	98178	I101 - 1	New Berlin	WI	53151	C5
Seattle	WA	98105-2340	A109 - 1	Wauwatosa	WI	53213-1915	E108 - 1
Seattle	WA	98105-2340	A108 - 1	Wauwatosa	WI	53213-1915	E109 - 1
							TOTAL
							518

SPECIAL EVENT TICKET HOLDERS FROM 50+ MILES

[illegible]

Scrooge! The Musical- 11/18/22-12/18/22

City	City	State	Postal code	Seat	City	City	State	Postal code	Seat
Portland	Portland	OR	97209-2166	D102-1	Newcastle	Newcastle	WA	98056-E12	
Portland	Portland	OR	97209-2169	D101-1	Newcastle	Newcastle	WA	98056-E10	
Portland	Portland	OR	97218-0189	B105-1	Renton	Renton	WA	98056-E8	
Portland	Portland	OR	97218-0189	B104-1	Renton	Renton	WA	98059-D3-1	
Portland	Portland	OR	97225-2027	B104-1	Renton	Renton	WA	98059-D3-1	
Portland	Portland	OR	97225-2027	B103-1	Renton	Renton	WA	98059-C1-1	
Portland	Portland	OR	97225-3813	B103-1	Renton	Renton	WA	98059-C3-1	
Portland	Portland	OR	97225-3813	B103-1	Woodinville	Woodinville	WA	98059-H4-1	
Portland	Portland	OR	97228-8739	A106-1	Woodinville	Woodinville	WA	98072-H2-1	
Portland	Portland	OR	97228-8739	A105-1	Sammamish	Sammamish	WA	98072-G107-1	
Portland	Portland	OR	97228-8739	A106-1	Sammamish	Sammamish	WA	98074-G106-1	
Portland	Portland	OR	97228-8739	A105-1	Seattle	Seattle	WA	98053-J003	
Portland	Portland	OR	97290-6607	C4-1	Seattle	Seattle	WA	98055-J002	
Portland	Portland	OR	97290-6607	C2-1	Seattle	Seattle	WA	98055-J001	
Portland	Portland	OR	97294-3629	D102-1	Seattle	Seattle	WA	98055-H8	
Portland	Portland	OR	97294-3629	D101-1	Seattle	Seattle	WA	98055-H6	
Silverton	Silverton	OR	97381-1824	A108-1	Seattle	Seattle	WA	98055-D10-1	
Silverton	Silverton	OR	97381-1824	A109-1	Seattle	Seattle	WA	98055-D8	
Carrollton	Carrollton	TX	75006-E9		Seattle	Seattle	WA	98128-C4-1	
Carrollton	Carrollton	TX	75006-E11		Seattle	Seattle	WA	98122-D7	
Layton	Layton	UT	84041-G112-1		Seattle	Seattle	WA	98133-F111-1	
Layton	Layton	UT	84041-G110-1		Seattle	Seattle	WA	98133-F112-1	
Layton	Layton	UT	84041-G111-1		Seattle	Seattle	WA	98136-C108-1	
Ogden	Ogden	UT	84405-G10		Seattle	Seattle	WA	98136-C109-1	
Ogden	Ogden	UT	84405-G6		Seattle	Seattle	WA	98136-C110-1	
Ogden	Ogden	UT	84405-G2-1		Seattle	Seattle	WA	98136-D108-1	
Ogden	South Jordan	UT	84405-G4-1		Seattle	Seattle	WA	98136-D109-1	
South Jordan	South Jordan	UT	84009-7751	C110-1	Seattle	Seattle	WA	98136-D110-1	
South Jordan	South Jordan	UT	84009-7751	C109-1	Seattle	Seattle	WA	98136-D111-1	
South Jordan	South Jordan	UT	84009-7751	C108-1	Seattle	Seattle	WA	98146-E1-1	
South Jordan	South Jordan	UT	84009-7751	C107-1	Seattle	Seattle	WA	98146-E3-1	
South Jordan	South Jordan	UT	84009-7751	C106-1	Dix Moines	Dix Moines	WA	98158-H112-1	
South Jordan	South Jordan	UT	84009-7751	C105-1	Dix Moines	Dix Moines	WA	98158-H111-1	
Federal Way	Federal Way	WA	98003-G110-1		Seattle	Seattle	WA	98159-K7	
Federal Way	Federal Way	WA	98003-G111-1		Seattle	Seattle	WA	98159-J5	
Chive Hill	Chive Hill	WA	98004-D12-1		Seattle	Seattle	WA	98159-J9	
Chive Hill	Chive Hill	WA	98004-E1-1		Seattle	Seattle	WA	98159-J7	
Chive Hill	Chive Hill	WA	98004-E2-1		Seattle	Seattle	WA	98159-K3	
Chive Hill	Chive Hill	WA	98004-E3-1		Seattle	Seattle	WA	98159-K5	
Chive Hill	Chive Hill	WA	98004-D6		Everett	Everett	WA	98201-C8	
Belleuve	Belleuve	WA	98005-C108-1		Everett	Everett	WA	98201-C6	
Bothell	Bothell	WA	98005-C107-1		Everett	Everett	WA	98203-H10	
Bothell	Bothell	WA	98011-F106-1		Everett	Everett	WA	98203-H8	
Bothell	Bothell	WA	98011-F105-1		Everett	Everett	WA	98203-H6	
Bothell	Bothell	WA	98011-F104-1		Everett	Everett	WA	98211-F4-1	
Bothell	Bothell	WA	98011-F103-1		Everett	Everett	WA	98211-F2-1	
Bothell	Bothell	WA	98011-F102-1		Everett	Everett	WA	98216-D3-1	
Bothell	Bothell	WA	98021-F101-1		Everett	Everett	WA	98226-D9-1	
Fall City	Fall City	WA	98024-F8		Everett	Everett	WA	98229-C6	
Issaquah	Issaquah	WA	98029-C107-1		Everett	Everett	WA	98229-C4-1	
Issaquah	Issaquah	WA	98029-C106-1		Everett	Everett	WA	98229-C2-1	
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Renton	Renton	WA	98055-G30-1		Everett	Everett	WA	98279-C2-1	
Renton	Renton	WA	98055-G29-1		Everett	Ever			

WHO'S WHO in the CAST

Portland Stage, Shakespeare Santa Cruz, Minnesota Orchestra, Houston Symphony, St. Louis Symphony, Pittsburgh Symphony, St. Paul Chamber Orchestra.

KIMBERLY GRIGSBY (*Music Director*). Broadway: *Head Over Heels*; *Amélie*; *Spider-Man Turn Off the Dark*; *Spring Awakening*; *The Light in the Piazza*; *Caroline, or Change*; *The Full Monty*; *You're a Good Man, Charlie Brown*; *Twelfth Night*. Off-Broadway: *The Lucky Ones*, *Here Lies Love*, *The Fortress of Solitude*, *Coraline*, *Mother Courage and Her Children*, *Songs from an Unmade Bed*.

LUC VERSCHUEREN for **CAMPBELL YOUNG ASSOCIATES** (*Hair and Wig Design*). Broadway: *King Lear*; *Head Over Heels*; *Carousel*; *Three Tall Women*; *Hello, Dolly!*; *The Crucible*; *Misery*; *Sylvia*; *Betrayal*; *Les Misérables*. West End/Broadway: *Tina—The Tina Turner Musical*, *The Ferryman*, *Farinelli and the King*, *Matilda*, *Billy Elliot*. West End: *All About Eve*, *Funny Girl*, *Prince of Egypt*. TV: *The Marvelous Mrs. Maisel*. Film: *Downton Abbey*.

KATE WILSON (*Dialect Coach*). Broadway: *Moulin Rouge!*, *Beetlejuice*, *Gary: A Sequel to Titus Andronicus*, *Burn This*, *True West*, *Network*, *The Waverly Gallery*, *The Cher Show*, *The Iceman Cometh*, *Carousel*, *Lobby Hero*, *The Crucible*. Film: *The Tragedy of Macbeth*; *Women Talking*; *Lady Bird*; *Three Billboards Outside Ebbing, Missouri*; *Inside Llewyn Davis*. TV: *Olive Kitteridge*, *Mrs. America*. Faculty: Juilliard.

EDWARD PIERCE (*Design Adaptation and Supervision*). Select Broadway/Tours: *Angels in America* (TONY nomination), *Wicked* [all worldwide productions], *Phantom of the Opera* (World Tour), *Love Never Dies* (International Tour), *Bright Star*, *Amazing Grace*, *Holler If Ya Hear Me*, *The Other Place*, *A Streetcar Named Desire*, *Shatner's World*, *Billy Elliot*, *Pippin*, *9 to 5*, *The Pirate Queen*, *Aida*, *Ragtime*, *Cabaret*, *Noise/Funk*. Television: NBC's *Maya & Marty* and NBC Universal Kids *Sprout House*. Edward represents designers as President of United Scenic Artists, Local USA 829. www.edwardpierce.com

THE TELSEY OFFICE (*Casting*). With offices in both New York and Los Angeles, The Telsey Office casts for theater, film, television, and commercials. The Telsey Office is dedicated to creating safe, equitable, and anti-racist spaces through collaboration, artistry, heart, accountability, and advocacy.

BRIAN J. L'ECUYER (*Production Stage Manager*). National Tours: *Hello, Dolly!*; *The Humans*; Fiasco Theatre's *Into the Woods*; *La Cage aux Folles* with George Hamilton and Christopher Sieber; The Lincoln Center Production of Rodgers & Hammerstein's *South Pacific*; *The Drowsy Chaperone*; *The 25th Annual Putnam County Spelling Bee*; Deaf West's *Big River*. He began his touring career with John Astin's one man show, *Edgar Allan Poe—Once Upon a Midnight*

across the US, Ireland, and Australia. Brian also completed a long run in Las Vegas with *Jersey Boys*. AEA – union member for over 20 years!

AMY RAMSDELL (*Stage Manager*) (she/her). National Tours: *A Christmas Carol*; *Hello, Dolly!*; *Hamilton*; *Les Misérables*; *Elf the Musical*; *Dreamgirls*; *Once*. Past credits include *Hamilton* (Chicago), *Marvin's Room*, *God Looked Away* with Al Pacino, *Billy Elliot*, *First Date*, *Bad Jews*, *Barcelona*, *Choir Boy*, *The Country House*. Geffen Playhouse, Center Theatre Group, Pasadena Playhouse, The Old Globe, La Jolla Playhouse. Gratitude and love to Mom, Papa and Brian.

HOLLIS DUGGANS-QUEENSS (*Assistant Stage Manager*). New York: *Fairycakes*, *Space Dogs*, 2021 Tony Awards. National Tour: *A Chorus Line*, *Legally Blonde*, *Warriors Don't Cry* (TheaterWorks USA). Regional: *The Producers*, *My Three Angels*, and *You Can't Take It with You* at Barnstormers Theater.

CHARLES MEANS (*Production Supervisor*). Broadway: *To Kill A Mockingbird*, *The Waverly Gallery*, *Junk*, *The Real Thing*, *Seminar*; *The Motherf**ker with the Hat*, *The Pitmen Painters*, *Next Fall*, *Oleanna*, *You're Welcome America*, *A Final Night with George W. Bush*, *Mauritius*, *Doubt* and *The Goat or Who is Sylvia?*. *The Jungle* (Curran Theatre). Former faculty and Chair of the Department of Theatre and Dance at UC San Diego.

November 18 - December 18, 2022

Scrooge! The Musical

A timeless holiday classic

Book, music & lyrics by
Leslie Bricusse



**LAUREN
KINHAN**

In Concert

**Fri, Dec 23
7:30 p.m.**



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WHO'S WHO in the CAST

BAZ LUHRMANN (*Creative Consultation Services*), known for his unique storytelling style, has captured imaginations globally with a range of award-winning projects in film, opera, theatre and music. Luhrmann attended Australia's National Institute of Dramatic Art, where he conceived *Strictly Ballroom*, which he would later adapt into his directorial film debut in 1992. Luhrmann continued his work on the stage as the artistic director of the Sydney Theatre's Experimental Company, as well as an opera company under the Australian Opera, through which he produced a groundbreaking adaptation of *A Midsummer Night's Dream*, set in colonial India. After completing his next two films, the BAFTA-winning *Romeo + Juliet* and the Oscar-winning *Moulin Rouge!*, Luhrmann took his production of Puccini's *La bohème* to Broadway. The show was nominated for seven Tony Awards and won two. Since then, Luhrmann has directed two additional films, *Australia* and an Oscar-winning adaptation of *The Great Gatsby*. Most recently, Luhrmann created "The Get Down" for Netflix. Luhrmann married Catherine Martin, his longtime creative collaborator, in 1997. They have two children, Lillian and William.

DEREK McLANE (*Set Designer*) has designed more than 350 productions on Broadway, Off-Broadway, internationally and for TV. On

Broadway: more than 40 productions, including *Moulin Rouge! The Musical* (Tony Award), *A Soldier's Play*, *The Parisian Woman*, *Anything Goes*, *The Price*, *Fully Committed*, *Beautiful: The Carole King Musical*, *Ragtime*, *I Am My Own Wife* and *33 Variations* (Tony Award). He has designed the Academy Awards for six years (Emmy Award) and has designed four live musicals for NBC, including "Hairspray" (Emmy Award).

CATHERINE ZUBER (*Costume Designer*). Select Broadway: *Moulin Rouge! The Musical* (Tony, Drama Desk, OCC Award), *My Fair Lady* (Tony, Drama Desk, OCC Award), *Oslo, War Paint* (Drama Desk and OCC Awards), *Fiddler on the Roof*, *The King and I* (Olivier, Tony and OCC Awards), *Gigi* (Drama Desk Award), *Awake and Sing* (Tony Award), *The Royal Family* (Tony Award), *South Pacific* (Tony Award), *The Coast of Utopia* (Tony Award), *The Light in the Piazza* (Tony Award). Recipient: 2017 Irene Sharaff Lifetime Achievement Award. Induction: Theater Hall of Fame, 2016.

JUSTIN TOWNSEND (*Lighting Designer*). Broadway: *Moulin Rouge! The Musical* (Tony Award), *Jagged Little Pill* (Tony nom.), *St. Joan*, *Present Laughter*, *The Little Foxes*, *The Humans* (Tony nom.), *American Psycho* (Tony

nom.), *Fool for Love*, *Casa Valentina*, *A Night With Janis Joplin*, *Vanya and Sonia...*, *The Other Place*, *Bloody Bloody Andrew Jackson*. Also with Timbers: *Here Lies Love*. Incoming Chair of the Department of Design for Stage and Film at NYU.

PETER HYLENSKI (*Sound Designer*). Grammy, Olivier, eight-time Tony nominee. Selected designs include *Moulin Rouge! The Musical* (Tony Award), *Frozen*, *Anastasia*, *Beetlejuice*, *Once on This Island*, *Something Rotten*, *King Kong*, *Rock of Ages*, *After Midnight*, *Motown*, *The Scottsboro Boys*, *Side Show*, *Rocky, Bullets Over Broadway*, *Shrek the Musical*, *On a Clear Day*, *Lend Me a Tenor*, *Elf*, *Wonderland*, *Cry Baby*, *The Times They Are A-Changin'*, *The Wedding Singer*, *Sweet Charity* and *Martin Short: Fame Becomes Me*.

DAVID BRIAN BROWN (*Hair Designer*). Broadway highlights: *Mrs. Doubtfire* (Drama Desk Award), *Come From Away*, *Dear Evan Hansen*, *Frozen*, *Travesties*, *War Paint* (Drama Desk Award), *She Loves Me* (Drama Desk nomination), *Curious Incident...*, *The Bridges of Madison County*, *Death of a Salesman*, *Follies*, *Shrek*, *Legally Blonde*, *Spamalot*, *Nine*, *Gypsy*, *Sweet Smell of Success*, *Aida*, *Chicago*, *Side Show*. Film credits: *Angels in America* (Emmy nomination), *To Wong Foo...*, *It's Complicated*.

FEBRUARY 3-25, 2023

How to plan the perfect murder

Guilty Conscience

Written by
William Link &
Richard L. Levinson

MARCH 24-APRIL 22, 2023

Suite Surrender

Written by Michael McKeever

The divas
have arrived
...chaos
ensues



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WHO'S WHO

JIM COONEY (*Associate Choreographer*) is a NYC-based director/choreographer. Highlighted credits include *Between the Sea and Sky* (Best Musical winner, Best Choreography nom.), *Shooting Star* (Best Choreography award), *A Chorus Line* (Best Musical and Best Choreography awards), *Broadway Bares* (directed by Jerry Mitchell), and *Sweet Charity* (directed by Michael Rupert). Jim is the founder of Amplified Artists, a membership community for theater professionals and is the host of the Theater Life Uncensored podcast. Learn more at JimCooney.me.

TED SPERLING (*Music Supervisor*). Director: *The Other Josh Cohen*, *Red Eye of Love*, *Striking 12* (Off B-way); *She Loves Me* (Caramoor); *The Pirates of Penzance*, *See What I Wanna See* (Public Theater); *Show Boat* (NY Phil); *Myths and Hymns*, *Lady in the Dark*, *Of Thee I Sing*, *Babes in Toyland*, *Knickerbocker Holiday* (MasterVoices). Musical Director: *My Fair Lady*, *Fiddler on the Roof*, *The King and I*, *South Pacific*, *The Light in the Piazza* (Tony Award), *The Full Monty*, *Dirty Rotten Scoundrels*, *Floyd Collins*, *A Man of No Importance*, *A New Brain*, *My Favorite Year*. Actor: *Titanic*, "The Marvelous Mrs. Maisel." Artistic Director of MasterVoices. www.tedsperling.net

MICHAEL YEARGAN (*Scenic Design*). LCT: *My Fair Lady* (Tony, Outer Critics Circle nominations), *Oslo* (Tony nom.), *The King and I* (Tony, OCC

nom.), *Golden Boy* (Tony nom.), *Blood and Gifts*, *Women on the Verge of a Nervous Breakdown*, *Joe Turner's Come and Gone* (Tony nom.), *South Pacific* (Tony, Drama Desk awards; OCC nom.), *Cymbeline*, *Awake and Sing!* (DD Award, Tony nom.), *Edward Albee's Seascape*, *The Light in the Piazza* (Tony, DD awards). Broadway: *The Ritz*, *Bad Habits*, *A Lesson From Aloes*, *The Road to Mecca* (Roundabout), *Fiddler on the Roof* (B'way revival) Credits Off-Broadway, in regional theater, London, ten productions at the Metropolitan Opera and work at major opera companies throughout the United States, Europe and Australia.

MIKIKO SUZUKI MACADAMS (*Associate Set Designer*) Her design work has been seen Off Broadway and regional theatres all around the U.S. As an Associate set designer, she has worked on several Broadway, West End and US, UK and International tours. For her full credits, please visit mikikosmacadams.com. Currently, she is a faculty member of Geffen Drama School at Yale.

CATHERINE ZUBER (*Costume Design*). Broadway: *Moulin Rouge*. (Tony Award, Olivier Award, Drama Desk Award, Outer Critics Circle Award), *Mrs. Doubtfire*, *My Fair Lady*, (Tony Award, Drama Desk Award, Outer Critics Circle Award), *Oslo*, *The Father*, *War Paint* (Drama Desk Award, Outer Critics Circle Award), *King & I*, (Olivier Award, Tony Award), *Fiddler on the Roof*,

Golden Boy, *South Pacific* (Tony Award); *The Coast of Utopia* (Tony Award); *The Light in the Piazza* (Tony Award); *Awake and Sing!* (Tony Award); *The Royal Family* (Tony Award); Edward Albee's *Seascape*; *Gigi* (Drama Desk Award) *Doubt*; *Dinner at Eight*. Metropolitan Opera: *Rigoletto*, *Porgy and Bess*, *Il Barbiere di Siviglia*, *Les Contes d'Hoffman*, *Comte Ory*, *L'elisir d'Amore*, *Otello*, *Dr. Atomic*, *Roméo et Juliette*. 2016 Induction: Theater Hall of Fame. *Oslo*, film HBO.

DONALD HOLDER (*Lighting Design*). Broadway: Over fifty productions, two Tony awards (*The Lion King* and *South Pacific*) and fourteen Tony nominations. Recent projects include: *Paradise Square*, *Tootsie*, *Kiss Me Kate*, *My Fair Lady*, *Oslo*, *Anastasia*, *She Loves Me*, *Fiddler On The Roof*, *The King and I*, *The Bridges Of Madison County*, *Golden Boy*, *Spiderman*, many others. Film/TV: "Spirited" (Apple Studios), "The Marvelous Mrs. Maisel" (Amazon Studios), *Oceans 8* (Warner Bros. Pictures), "Smash" (NBC/Dreamworks). Graduate of the Yale School of Drama, Head of Lighting Design: Rutgers University.

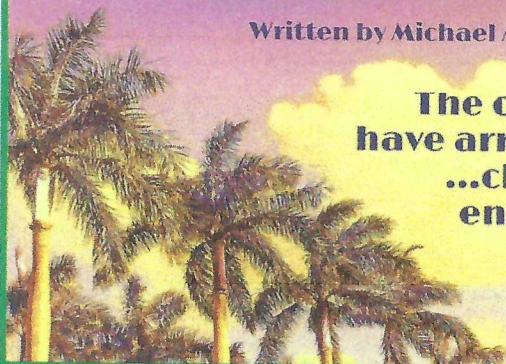
MARC SALZBERG (*Sound Design*). Broadway: *My Fair Lady* (also London, UK and US tours), *The Great Society* (co-design with Paul James Prendergast), *Oslo*, *Golden Boy* (Tony nomination), *Awake and Sing!* (the latter three co-designed with Peter John Still), *Fiddler on the Roof* (1981 revival),

MARCH 24-APRIL 22, 2023

Suite Surrender

Written by Michael McKeever

The divas
have arrived
...chaos
ensues

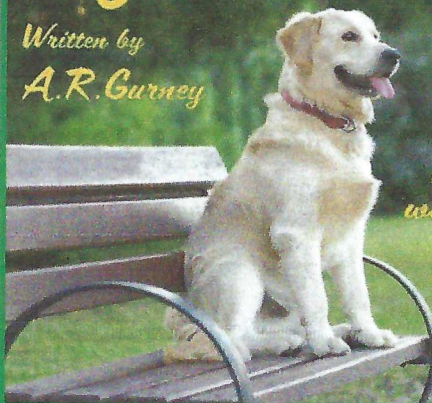


MAY 12-JUNE 3, 2023

Sylvia

Written by
A.R. Gurney

Man's best
friend...wife's
worst nightmare



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Mid Term

☒ Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City **within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.** For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title CoastWalk, Oregon 2022

Evaluator Name/Position Kassia Nye, NCLC development director

Date October 5, 2022

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of “heads in beds” or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

CoastWalk, Oregon 2022 was a 3-day, 30-mile guided hike on the northernmost section of the Pacific Coast Trail. 35 volunteers led 79 participants from Fort Stevens State Park across beaches, prairies and forests to Ecola State Park. Ecological, historical and retail information was shared throughout the route.

- Event participants traveled to the North Coast from as far away as Florida, but also from Wyoming, Washington, Texas, Idaho, Arizona, California and all four corners of Oregon
- 84% of participants drove more than 50 miles to participate
- Total rented room-nights was 199

The first day of the event, NCLC collected the above data points and many participants verbally stated gratitude for the City of Cannon Beach supporting the event. They also stated their eagerness to spend time in Cannon Beach visiting restaurants, gift shops and art galleries!

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

CoastWalk Oregon 2022 met the goal of strengthening connection between visitors and the natural beauty/abundant ecology of the North Coast. Of the 94 registered participants, 79 were able to participate.

54% of participants said the event met their expectations

45% of participants said the event exceeded their expectations

Post event evaluation included statements like:

- “You guys do a great job!”
- “We were so glad to make the walk, it was a wonderful event! Thank you, Everyone!”
- “I love perspectives from NCLC on the lands we hike, how NCLC fits into the picture with the work supporting the beautiful OR Coast. I feel like the walk has become an exercise in environmental awareness and support.”
- “Everything was great. Keep up the good work/organization.”
- “Everything was right on.”
- “Especially for the benefit of people visiting from elsewhere, the guide to interesting nature (e.g. shorebirds, marine mammals, trees and plants, local landmarks, etc.) added to the experience.”
- “I loved it all! The hiking, learning about the coast and the geology! Thanks so much to all of the NCLC staff and volunteers!”

In years where the event includes Cannon Beach, participants stay at partnering hotels like Cannon Beach’s Hallmark Resort & Spa, eat at supporting shops like SeaLevel Bakery and shop at supporting grocers like Cannon Beach Fresh Foods - bringing tourism dollars to the city.

The event attracted adventure lovers and lovers of the coast. Many participants were retired with extra time and income for extended stays in places they love like Cannon Beach.

- b. Describe what could be done differently in the future to improve the program/event/project.

NCLC intends on a few future event enhancements, including increasing the number of participants and adding new volunteer roles (transportation liaison and food coordinator).

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.

We met our goal! North Coast Land Conservancy surpassed our goal of \$25,000 net proceeds from CoastWalk, Oregon, 2022. Over 135 participants and volunteers came together to experience the natural beauty of the North Coast, and combined with participant fees and local partners, NCLC exceeded expectations of this event raising over \$26,515! **Raised funds support protection and conservation of unique and important natural habitat in Clatsop County, providing wild, open spaces for residents and visitors, in perpetuity.**

- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

[attached]

Additional CWO’22 Statistics

Total Attendees: 79

Returning Attendees: 49

Attendees from 50+ miles: 64

Average attendee stay: 3.2 nights (199 total bed-nights)

CWO 2022 Expenses

Description	Buss./Agency	# units	est. cost/unit	est cost	actual	2023 (Y/N)	Notes
Insurance (special event liability)	USI Northwest	1	760	\$760	\$623.00	y	
swag: bandanas	screen printing, Bandanaman; M.Patterson	120	6	\$780	\$1,420.00	y	for participants + volunteers/staff
CoastWalkOregon.com (domain annual cost)	GoDaddy.com	1	31	\$15	\$43.00	y	
webhosting	GoDaddy.com	1	145/mo	\$1,740	\$1,740.00	y	
Eventbrite + Paypal Fees (deducted from sales)	Eventbrite / Paypal	90	25	\$2,250	\$1,344.00	y	sales transaction fees
Shuttle service (3-days)	First Student Bus Service	3	1229	\$3,687	\$3,538.00	y	3 days of shuttle service
Feather Flags & stands	Vistaprint	2	438	\$876	\$628.00	n	way-finding
drinks/snacks/Pantry supplies	Costco			\$375	\$618.00	y	
pantry supplies	Mariner Market			\$66	\$79.00	y	
printing/laminating/card stock	Lazerquick	4		\$75	\$72.00	y	
first aid supplies	various	161	various		\$412.00	y	
5-gallon water dispenser	Amazon.com	1	40		\$40.00	n	
6' tables + shipping	Amazon.com	2			\$143.00	n	
Welcome Party: appetizers				\$500	\$0.00		n/a
Day 1 mid-day snack: salt and seed bars	Sea Level Bakery	90		\$375	in-kind		in-kind donation
Day 2 end of day picnic: granola packets	Grizzlies Brand Snacks	75		\$325	in-kind		in-kind donation
Day 2 mid-day snack: cliff bars		96		\$120	\$0.00		n/a
Day 2 end of day picnic: organic apples	Cannon Beach Fresh Foods	case		\$50	in-kind	y	in-kind donation
Day 3 mid-day break: organic pears	Cannon Beach Fresh Foods	case		\$50	in-kind	y	in-kind donation
Day 3: NBSP day use fee	OPRD	75	\$5	\$375	in-kind		in-kind donation
CPR Volunteer Training	Gearhart Fire Dept	18	80	\$1,440	\$180.00	y	at cost / in-kind donation
Day 3 Lunch	Astoria Co-Op	110		\$1,350	in-kind	n	in-kind donation
PortaPotties	Sweet Septic	2	360	\$470	\$470.00	y	
Prize packages from sponsors	multiple donors	20	in-kind?	\$2,000	in-kind	y	n/a
Overnight lodging for two	Hallmark, Saltline, Ashore	3	in-kind?	\$1,750	in-kind	y	in-kind donations
Event Personnel	coordinator(s)	125	\$40/hour	\$5,000	\$960.00	y	3 event days
	communications	75	\$40/hour	\$3,000	\$760.00	y	
	development	75	\$40/hour	\$3,000	\$6,400.00	y	160 hrs
	director	25	\$40/hour	\$1,000	\$320.00	y	8 hrs
	GIS	30	\$40/hr	\$1,200	\$400.00	y	
	volunteer	200	in-kind	\$8,000	in kind	y	35 volunteers from 6-200 hrs ea
	staff mileage	675	\$0.575/mi	\$388	\$24.00	y	
TOTAL				\$41,017	\$20,214.00		407 hrs total for event production

CWO 2022 Income

Description	Buss./Agency			total		2023 (Y/N)	Notes
Participant Fees	Individuals	90		\$37,000.00	36,129	Y	includes income from partial refunds
TAF Grant	City of Cannon Beach	1		\$10,000.00	10,000	N	
TOTAL				\$47,000.00	46,129		



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation

FY 2022-2023



Mid Term



Final

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Program/Project Title Cannon Beach Comedy Festival

Evaluator Name/Position Andrew R Tonry / Program Director Date 3/13/2023

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of “heads in beds” or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

The Cannon Beach Comedy Festival will be produced March 17-18th at the Coaster Theatre. Ten comedians have been booked. Five will perform each night, including nationally renowned and award-winning headliners.

Tickets are on sale and have been selling robustly. As per the Tourism and Arts Committee’s direction, we will track “heads in beds” based on credit card sales receipt information. After production of the festival we will also have some anecdotal evidence of the audiences served (IE: approximate ages, etc.)

As the event centers around the performing arts and is expected to draw tourism to Cannon Beach under that umbrella, we believe the Cannon Beach Comedy Festival will meet the criteria set out by the Tourism and Arts Fund.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

As this is a mid-term, ticket sales and, therefore, the counting of “heads in beds” is ongoing. Judging by sales to this point, we believe the Cannon Beach Comedy Festival will meet its project goals.

b. Describe what could be done differently in the future to improve the program/event/project.

In the pre-production and planning of the Cannon Beach Comedy Festival we have learned a lot—about booking, marketing and more. Upon completion of the event we're confident we will have suggestions and strategies to improve the Festival going forward.

3. Budget

a. Briefly describe how the program/project did or did not meet its financial projections.

The Cannon Beach Comedy Festival is on track to meet financial projections. Ticket sales are already at a place where the Tolovana Arts Colony expects to recoup staff time spent on producing the festival. All funds received from the Tourism and Arts Committee are being spent on the contracting and accommodations of talent, along marketing, website fees, and other festival-related costs.

b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, on a line-item basis, with this evaluation.

A final budget will be included upon completion of the event/final evaluation.

Please note the attached budget is my working document. The final budget—which will also contain ticket sale information—will be more clearly formatted.

CANNON BEACH COMEDY FESTIVAL
2023 BUDGET

MID-TERM
WORKING
DOCUMENT

TALENT CONTRACT	CONTRACT	HOTEL	TRAVEL
Performer x	2500	\$403.50	
Performer x	2500	\$201.75	500
Performer x	400	\$201.75	
Performer x	400	\$0.00	
Performer x	200	\$134.25	
Performer x	200	\$134.25	
Performer x	200	\$134.25	
Performer x	200	\$134.25	
Performer x	150	\$165.75	
Performer x	150	\$165.75	
CONTRACT TOTALS	6900	\$1,675.50	500
HOTEL TOTAL			
TRAVEL/PER DIEM			
THEATRE RENTAL		\$500.00	

WEBSITE

SQUARESPACE WEB HOST	\$276.00
DOMAIN	\$20.00
WEBSITE TOTAL	\$296.00

MARKETING

FACEBOOK	\$24.00
PORTLAND MERCURY	TBD
PRINTING	\$63.00

FOOD/DRINK

PERFORMER FOOD	TBD
LOBBY SNACKS/DRINKS	TBD

TOTAL EXPENDITURE

\$10,254.50

MAR 15 2023

Received

**Tourism and Arts Fund Recipient Evaluation
FY 2022-2023**

Mid Term

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Program/Project Title: 9th Annual Get Lit at the Beach-A Gathering for Readers
Evaluator Name/Position: Tracy Abel/Event Coordinator **Date:** April 14-16, 2023

1. Project/Program Summary

Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

"Get Lit at the Beach ~ a Gathering for Readers" is back for its 9th year with five acclaimed authors. Unfortunately, due to the pandemic we had to cancel years 20-22, but we were lucky that all authors were available in 2023 and have new books out.

Popular authors **Terry Brooks, Omar El Akkad, Lyanda Lynn Haupt, Elise Hooper,** and **Lauren Kessler** will be present to mingle, sign books and tell stories to an enthusiastic crowd at the Surfsand Ballroom in Cannon Beach.

In addition, local author Mindy Hardwick will read at the Cannon Beach Library and possibly Jon Broderick and Jay Speakman (Fisherpoets) will play at The Wine Shack. Just waiting for confirmation. They were scheduled to play at McGregor's but that location has moved and is under new ownership. This part of the event is free and open to the public.

Meet our Authors:

Omar El Akkad is an author and journalist. He was born in Egypt, grew up in Qatar, moved to Canada as a teenager and now lives in the United States. The start of his journalism career coincided with the start of the war on terror, and over the following decade he reported from Afghanistan, Guantanamo Bay and many other locations around the world. His work earned a National Newspaper Award for Investigative Journalism and the Goff Penny Award for young journalists. His fiction and non-fiction writing has appeared in The New York Times, The Guardian, Le Monde, Guernica, GQ and many other newspapers and magazines. His debut novel, *American War*, is an international bestseller and has been translated into thirteen languages. It won the Pacific Northwest Booksellers' Award, the Oregon Book Award for fiction, the Kobo Emerging Writer Prize and has been nominated for more than ten other awards. It was listed as one of the best books of the year by The New York Times, Washington Post, GQ,

NPR, Esquire and was selected by the BBC as one of 100 novels that changed our world. His new novel, *What Strange Paradise*, was released in July, 2021 and won the Giller Prize, the Pacific Northwest Booksellers' Award, the Oregon Book Award for fiction, and was shortlisted for the Aspen Words Literary Prize. It was also named a best book of the year by the New York Times, the Washington Post, NPR and several other publications.

Lyanda Lynn Haupt is an award-winning author, naturalist, ecophilosopher, and speaker whose work explores the beautiful, complicated connections between humans and the wild, natural world. Her newest book is *Rooted: Life at the Crossroads of Science, Nature, and Spirit*, winner of the Nautilus Book Award Grand Prize. Other books include *Mozart's Starling*, *The Urban Bestiary*, *Crow Planet: Essential Wisdom from the Urban Wilderness*, and *Rare Encounters with Ordinary Birds*. She is a winner of the Sigurd Olson Nature Writing Award, a two-time winner of the Washington State Book Award, and finalist for the Orion Book Award. Lyanda is an Audubon Master Birder, has created and directed educational programs for Seattle Audubon, worked in raptor rehabilitation in Vermont, and been a seabird researcher for the U.S. Fish and Wildlife Service in the remote tropical Pacific. Her writing has appeared in a variety of publications, including Orion, Discover, Utne, LA Times, Image, Huffington Post, Wild Earth, and Conservation Biology Journal. She lives in West Seattle where she wanders the urban woodlands and knits magical hats.

Elise Hooper, A native New Englander, Elise Hooper spent several years writing for television and online news outlets before getting a MA and teaching high-school literature and history. Her debut novel *The Other Alcott* was a nominee for the 2017 Washington Book Award. Three more novels—*Learning to See*, *Fast Girls*, and *Angels of the Pacific*—followed, all centered on the lives of extraordinary but overlooked historical women. The artists, trailblazing athletes, and resilient U.S. Army nurses who populate Elise's novels can help us better understand the past and draw important connections to our own times. Elise now lives in Seattle with her husband and two teenage daughters.

Lauren Kessler is an award-winning author and (semi) fearless immersion reporter who combines lively narrative with deep research to explore everything from the gritty world of a maximum security prison to the grueling world of professional ballet; from the wild, wild west of the anti-aging movement to the hidden world of Alzheimer's sufferers; from the stormy seas of the mother-daughter relationship to the full court press of women's basketball. She is the author of eleven works of narrative nonfiction, including her most-recent, *Free: Two Years, Six Lives and the Long Journey Home*, which chronicles the rocky road of reentry from long-time incarceration. Her previous book, *A Grip of Time: When Prison is Your Life*, was based on more than three years of running a writers' group for men serving life sentences in a maximum-security prison. Other works include *Raising the Barre: Big Dreams, False Starts and My Midlife Quest to Dance The Nutcracker*; *Counterclockwise: My Year of Hypnosis, Hormones, Dark Chocolate and Other Adventures in the World of Anti-Aging*; *My Teenage Werewolf: A Mother, A Daughter, A Journey Through the Thicket of Adolescence*; Pacific Northwest Book Award winner *Dancing with Rose*; Oregon Book Award winner *Stubborn Twig*; and two biographies of ill-behaved women: Washington Post bestseller *Clever Girl* and Los Angeles Times bestseller *The Happy Bottom Riding Club*. She continues to teach writing workshops to European journalists for the Vienna-based non-profit forum for Journalism and Media. In the winters she teaches Storytelling for Social Change at the University of Washington. www.laurenkessler.com

Terry Brooks, A writer since the age of ten, Terry Brooks published his first novel, *The Sword of Shannara*, in 1977. He has written over forty bestselling novels, as well as adaptations of the movies *Hook* and *Star Wars: The Phantom Menace* and a memoir on his writing life titled *Sometimes The Magic Works*. He has sold over fifty million copies of his books domestically and is published worldwide. Seasons One and Two of *The Shannara Chronicles* TV series aired in January 2016 & 2017. His current novels, *Child of Light* and *Daughter of Darkness* published in October 2021 and 2022. The third book in the series will publish in 2023. The author lives with his wife Judine in the Pacific Northwest. Terry will serve as Master of Ceremonies and moderator Sunday morning for Get Lit.

The festivities will begin with an Author's Reception on Friday evening from 5:00pm to 6:15pm at Chamber Community Hall. There will be complimentary beverages, hors d'oeuvres and a chance to meet and chat with the authors and other attendees. Local caterer will be Nanette Cooper. After the reception guests can gather at the Cannon Beach Library at 6:30pm to hear author, Mindy Hardwick. At 7:45pm The Wine Shack will host Fisher Poets and musicians Jon Broderick and Jay Speakman. Wine and beer will be available for purchase.

On Saturday, at the Surfsand Ballroom, the authors will present talks about their lives, craft, and almost anything else. Cannon Beach Book Company will be selling books for authors to sign. Saturday evening is time for dinner at the Surfsand Resort and keynote speaker Omar El Akkad. We will invite our new mayor Barb Knop as our guest.

Sunday morning at the Cannon Beach Coaster Theater, Get Lit will wrap things up with a panel discussion with the Saturday authors. This event is open to the public and free of charge. Audience participation is encouraged and pastries and coffee will be provided by Jupiter's Books

The cost to attend:

\$105 full registration. This includes all three events

\$30 Friday night reception only

\$75 Saturday night dinner only (this includes one free drink ticket)

Friday night after hour events are free and open to public and free of charge.

Tickets are available on-line through Eventbrite and two local businesses (Cannon Beach Book Company and Jupiter's Books.) We track ticket sales and capturing addresses of where attendees live in order to provide empirical data of "heads in beds". We use Eventbrite's on-line registration as well as track tickets sold in person. We have continued to use the website www.GetLitAtTheBeach.com and continue to actively post not only information about Get Lit on our Facebook page but also information and

promotion of other events and Cannon Beach. On our website we have a sign-up form and we have added 31 new subscribers in 2022-2023.

To date 25 full passes, 2 Friday only and 1 Saturday only have been sold. All but one person at this time will be traveling 50+ miles to attend.

Marketing: We sent a direct mail postcard to all past attendees. We purchased four advertising spots (Five Top Skyscraper) in Shelf Awareness which is an email newsletter dedicated for the book trade ie: publishers, book sellers, libraries, and writers and readers. We paid for advertising in Travel Oregon in their outdoor section and in Hipfish. We sent PR to local media. We listed the event on KMUN Coast Radio. On April 7 Carol Newman will interview us on her show KMUN Arts-Live. We continue to post on our Facebook page. We distributed flyers and posters in Manzanita, Cannon Beach, Seaside and Astoria. Terry Brooks has also posted on his Facebook page. We have asked each author to use the marketing materials on their personal websites and/or Facebook pages to target their fan base.

2. Program/Project Evaluation

a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

Ticket sales seem slower this year. I think not being able to hold the event for three years hurt our momentum. I am optimistic that we will hit our goal of at least 80 attendees.

A goal of this program is to provide (potential) economic benefits to the city. The attendees will stay in area hotels, vacation rentals and with friends and shop in our shops and eat in the restaurants. The schedule is designed for attendees to go out to dinner on Friday evening, eat lunch at a local restaurant on Saturday, and shop during the free time on Saturday and Sunday. At this time, 99% of our attendees are traveling out of town and most will be renting a house or staying in a hotel.

This program is (also) designed to promote literary arts in Cannon Beach.

Potential Economic Impact:

Hotels (2 nights @ \$150/night) \$24K (80 attendees)

Food (3 days @ \$50/day) \$12K (80 attendees)

Shopping (2 days @ \$75/day) \$12K (80 attendees)

Total Economic Impact: \$48K

Pre-event & event production economic impact: \$10K

Print materials, speaker gifts, event management, venue rental and local services.

b. Describe what could be done differently in the future to improve the program/event/project.

We can probably answer this question better after the event takes place.

3. Budget

Briefly describe how the program/project did or did not meet its financial projections. Include a copy of the final program/project income and expenses, clearly showing the TAF award, on a line-item basis, with this evaluation.

The TAF Award was \$33,217. Since this event has not yet taken place I don't have a copy of the final program/project income and expenses.