



CITY OF CANNON BEACH

Meeting: Tourism and Arts Commission
Date: Monday, August 21, 2023
Time: 1:00 pm
Location: City Hall Council Chambers

Call Meeting to Order

- (1) Approval of the Minutes of March 13, March 21, June 22 and June 26, 2023
- (2) Review Final Evaluation of FY 22-23
- (3) Discussion of TAF guidelines, goals, suggestions or concerns
- (4) Select Date for March TAC Meeting

Good of the Order

Adjournment

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Please note that agenda items may not be considered in the exact order listed, and any times shown are tentative and approximate. Documents for the record may be submitted to the City Manager prior to the meeting by email, fax, mail, or in person. The meeting is accessible to the disabled. For questions about the agenda, or if you need special accommodations pursuant to the Americans with Disabilities Act (ADA), please contact the City Manager at (503) 436.8050.

Posted: 8/11/23

Minutes of the
TOURISM AND ARTS COMMISSION
March 13, 2023
City Hall Council Chambers

Members: Steve Sinkler, Julie Walker, Greg Swedenborg, Libby Gast and Hannah Buschert

Excused: Greg Allen and Greg Bell

Staff: City Manager Bruce St. Denis, IT Director Rusty Barrett and City Recorder Jennifer Barrett

Other:

CALL TO ORDER

Swedenborg called the meeting to order at 1:00 pm.

APPROVAL OF THE MINUTES

Motion: Sinkler moved to approve the minutes for February 6, 2023 as amended; Gast seconded.

Vote: Sinkler, Swedenborg, Walker, Gast and Buschert voted AYE, the vote was 5:0 and the motion passed.

REVIEW FY 23-24 CYCLE APPLICATION PACKET

The Commission discussed the application packet for next year and how budgets are submitted. Gast suggested a form that they fill out, a discussion ensued. Sinkler noted when people do not submit a complete legible budget, they do so at their detriment. The Commission discussed the format. The Commission discussed funds for the Cannon Beach Elementary (CBE) School Project and the mid-town restroom remodel. St. Denis added we will be discussing costs of CBE project at the Council meeting this afternoon. We will have a follow-up meeting with the council in the following weeks to finalize, a discussion ensued. The Commission discussed the management of the CBE and uses for the facility. The Commission reviewed application materials and discussed the budget form option.

The following TAC meeting were set:
3/21 at 1pm for midterm review/finalize packet
6/21 & 6/22 from 1-4 pm for interviews
6/26 at 1pm for recommendations to council

GOOD OF THE ORDER

There was none.

ADJOURNMENT

Chair Swedenborg adjourned the meeting at 1:52 pm

Jennifer Barrett, City Recorder

Minutes of the
TOURISM AND ARTS COMMISSION
March 21, 2023
City Hall Council Chambers

Members: Steve Sinkler, Julie Walker, Greg Swedenborg, Libby Gast, Greg Bell and Hannah Buschert

Excused: Greg Allen

Staff: IT Director Rusty Barrett and City Recorder Jennifer Barrett

Other:

CALL TO ORDER

Swedenborg called the meeting to order at 1:04 pm.

REVIEW FY 23-24 CYCLE APPLICATION PACKET

J Barrett noted the revisions to the packet. Sinkler said let them present their budget and we drill on this if not robust, and if it is robust, we can discuss. Let them report the manner they want, and we question it, which is the way we have done in the past. Swedenborg added the nature of each event has different ways to communicate on what to get across. Let's see what they got then decide from there. The Commission consensus is to proceed without a budget spreadsheet. J Barrett noted the schedule. Discussed the June meeting having funding decisions ready for TAF and Midtown Restroom.

Motion: Bell moved to adopt the application as presented; Sinkler seconded the motion.

Vote: Sinkler, Walker, Swedenborg, Gast, Bell and Buschert voted AYE: the vote was 6:0 and the motion carried.

FY 22-23 MIDTERM EVAL REVIEW

Tolovana Art Colony - Get Lit at the Beach

Tacy Abel said we have had more sign up since the midterm was submitted. I reached out to some of the people who haven't signed up but always come. Many people are traveling during that time, noting some even have credit from when we had to cancel. It's almost like starting over. Sinkler asked what was your number in 2019, Abel replied we were over 100, and we were a week to two weeks earlier. We were at 61 at the time midterm was due. The Commission discussed the dates of the event. Bell asked could Get Lit take advantage of the elementary school, Abel said I think so. The nice thing about the Surfsand is it is an intimate space. Swedenborg asked is there any effort in the past to pull in people that are already going to be here, Abel replied no, we have not done that, a discussion ensued. Abel added our event would need to be advance ticket due to the dinner, so it's a little tricky. The Surfsand is going to send out some information in one of their newsletters, a discussion ensued. Buschert asked if its primary inside why don't you consider January when we are all wondering where the customers are, Abel replied partly because the weather for people trying to get here. With past events at that time we've had issues with people getting across the pass. Walker noted past issues with events in January. Abel added when snow and mountains are good you are not seeing people here, you are competing with that. Spring has been our dates.

Tolovana Art Colony - CB Comedy Festival

Walker said it was an impressive turn out. Gast noted I laughed a lot, gave an overview of the experience. Bell gave an overview of the history of the event. Abel added the budget was more which was able to get better comedians. Sinkler asked do you how many tickets, Gast replied on Friday there were maybe 10 seats not filled, and Saturday was sold out. Abel added I believe there were some comps. Sinkler said so 175 attendees each night at \$20 per ticket. Were there concessions, Abel replied yes and it was by donation. Gast added I was pleasantly surprised. Sinkler noted this would be a ballpark of \$2,000 profit. Walker added there were people all around me that were staying in Cannon Beach. Abel said I believe it was advertised in Portland Mercury. Walker added and he got into Willamette Weekly under things to do. The Commission discussed returns on marketing.

North Coast Land Conservancy – Coast Walk Oregon 2022

Walker said I am surprised they only had 79 people but had 94 registered. Surprised they were so far off their goal. Sinkler said I think it's still COVID. Gast added I wonder if they see ebb and flow based on the segment of the year. Bell noted the amount of returning attendees. The Commission discussed the budget expense listed. Walker said I wonder if they will ask again this year, Sinkler replied I would assume since they are starting here. Gast noted they did a good job of using in kind when they could. I like the demographics of participation.

The Commission discussed the midterm reasoning and having people here to speak on their behalf an options moving forward.

Coaster Theater - Late 2022 - Early 2023 Seasons

Bell asked is this the first-time coaster has collected this data, Sinkler replied yes and they must be using a new system, a discussion ensued regarding systems being able to pull zip code data. Buschert noted Coaster is using Arts People. Sinkler said I am always disappointed with the turnout for Patrick Lamb. He sells out all over the world and in Cannon Beach there were only 53 people.

Clatsop Animal Assistance- Savor Cannon Beach

Walker said I didn't know they were planning something after Labor Day. Gast replied I think we was doing smaller things throughout the month. Buschert asked who does the grant oversight go to, Walker replied that's the nonprofit. The Commission reviewed the budget numbers from the ask to midterms. A discussion ensued regarding web development. Walker said I made comment at the ask that we are doing the same amount of money but not getting the extreme number of room nights when it's all one thing. He doesn't have the overhead he used to have, some of these numbers seem high to me. Swedenborg added this format is light, but it is early. The Commission discussed the differences in doing smaller events instead of one large one. Sinkler gave an overview of the October events. The event has a different vibe than it had. It's a smaller more intimate event, a discussion ensued.

CB Library - WOW! Cannon Beach

Commission was sad to hear the event will be cancelled. Bell added she kept it alive for a couple of years.

CB History Ctr & Museum - Cottage Tour

Sinkler said this is a greatest hit tour. Walker noted there is another potential home for the cottage tour, a discussion ensued. Walker noted this is their 20th year. Swedenborg added they always advertise in Sunset magazine and it's expensive. Thinking out loud, are they still advertising with Sunset magazine or have they created their own contact list? The Commission discussed their advertising locations and amounts. Swedenborg said the longer I am on this committee there are all these funds that go to different advertising agencies. Savor has an event on the same day as Patrick Lamb event, some collaboration could

happen to utilize it a little better, noting options. I don't think that's our job to solve.

CB Chamber - Fat Bike Festival and CB Chamber - Event & Tourism Videos

Swedenborg asked to pull up the Cottage Tour video and the commission watched. Swedenborg discussed the fat bike event and how the word has spread and where you see the bikes in town. Swedenborg added I would like to see more use out of this. Sinkler noted it may go back to how the organization uses the video and their demographics. Bell added this is something we as TAC could help with. Abel added he made a video about 5 years ago. Swedenborg you can dust it off and reuse it again. Abel said my events haven't really benefited from this ask – we only had it once. Swedenborg added it is on the Chamber to say hey we have this thing. Abel said they are hiring them, so it would be nice to be offered to all the events and not just the Chamber events. Walker said it's not just chamber events. Sinkler noted last year we asked people about using the school, perhaps we ask about it this year, a discussion ensued.

Cannon Beach Arts Assoc – Blush Lux Same as WOW!

Cannon Beach Arts Assoc - Artist Program

Walker said the miniature show always does great. Bell added they do a lot. Swedenborg noted I like the addition of the numbers, adding this is almost impossible for heads in beds, but it is well attended and they do a good job. Gast said the art camp is included, a discussion ensued regarding what was funded and what not.

GOOD OF THE ORDER

Sinkler said we have one Commission member who is not attending and I think it's a disservice to the community. I'd like to see how many are missed, what's excused or unexcused. J Barrett will look up how many absences and Swedenborg will reach out to him. J Barrett will reach out to Ashley for procedures on how to move forward.

The commission thanked Bell and Walker for their 8 years of service and all their knowledge.

ADJOURNMENT

Chair Swedenborg adjourned the meeting at 2:52 pm

Jennifer Barrett, City Recorder

Minutes of the
TOURISM AND ARTS COMMISSION
June 20, 2022
City Hall Council Chambers

Members: Steven Sinkler, Libby Gast, Hannah Buschert, Drea Frost

Excused: Greg Allen

Staff: City Recorder Jennifer Barrett and IT Director Rusty Barrett

CALL TO ORDER

Sinkler called the meeting to order at 1:00 pm. Sinkler said Greg Swedenborg has resigned as a member. As Vice Chair I have been bumped up to Chair.

(1) Tourism and Arts Fund Applicant Interviews

Cannon Beach Arts Association

Lila Wickham, treasurer, and Summer Peterson marketing and program director

Wickham said I am training Summer to be grant writer and asking for support for exhibition program and some of the other programs for the shoulder season, October-April. Wickham gave an overview of the artists grant and scholarships. Peterson presented the interactive mural for visitor's concept. This will be in the gallery space and will be treated as a popup. Sinkler asked you made it through covid, what have you seen for attendees visitor number since going through covid, are they back up, Wickham replied they are back up and foot traffic back up. during covid people used their disposable income to buy art and fix up houses but not traveling. Now that they are traveling, they are not buying as much. Wickham gave overview of schedule for staff to see if they are able to increase their sales. If successful they will try to be open more days a week to boost sales and presence. Sinkler noted you are asking for less than last year. Wickham replied the reason for that is Peterson is really efficient and pulled off summer art camp last year under budget, and that's why the ask is less. We base requests on what we learned from the previous year and Peterson is really efficient and focuses. Wickham added one of our other hopes is to be able to increase our employees' hourly rate so that people who live and work here can actually survive, a discussion ensued. Sinkler added you do a great community services with your gallery and events. There were no additional questions.

Sinkler said since we finished early, with Greg Swedenborg being gone and I moved up to chair need new vice.

Motion: Sinkler nominated Gast for Vice Chair; Buschert seconded the motion.

Gast said I am happy to slip in and take responsibility. Sinkler noted we have a lot of new faces, need consistency, and gave an overview. Sinkler gave overview of openings.

Vote: Sinkler, Gast, Buschert and Frost voted AYE; the motion passed.

Cannon Beach Gallery Group Earth Ocean, Spring Unveiling, Stormy Weather, Year-Round Marketing

Joe Clayton and Jeff Hull

Stormy Weather: Clayton said we previously had submitted but didn't last year with transition in organization. Stormy weather is an event put on by the Chamber but a large part is the artist and galleries. Our advertising highlights each of the festivals, the two we do and the Stormy Weather event. We are all about supporting everyone in the group. In past they've needed help as they'd rather go lighter on the guild, but if we are going to do a brochure on the gallery we want a certain level of presentation which is what you see here and social media as well. Even though each gallery does their own, any extra ones will bring more people at that time of the year. Sinkler

asked what is the Chamber component of Stormy Weather festival, Clayton replied we are supporting the Chamber with advertising year-round for our events. We are able to help them by helping to extend the advertising and doing our own social media blasts and brochure we make a donation to get a better quality of brochure. Sinkler asked how is advertising being spent, Clayton replied through multiple channels giving an overview of the advertising noting in the middle of the ad is a box that lists all the festivals. Sinkler said you have an ask for year round marketing campaign, how is this marketing effort different from that one, Clayton replied the difference is the marketing effort incorporates more of the social media and public relations such as press releases for the events. It supports the other ones and allows us to come up for better content ourselves for these events. It supports the other three. Buschert asked are you contracting with someone to be marketing manager, Clayton replied yes we had good success working with Gary Hayes. The gallery group wants these events as people come back for the events and they look forward to them. We utilize Gary whenever possible and have a person who handles our website and we monitor the hits off that as well. Hull added we turned the corner 10-12 years ago with Bonnie Gilchrist with marketing and PR and that was huge for our events which was huge for the town. Bonnie retired and it's been one of those progressions looking back I don't know how we could have done as much as we have without that kind of help, a discussion ensued. Clayton gave an overview of their marketing committee adding it's not Gary having free reign there is direction given by the gallery group. Sinkler said with the Chamber they will be presenting this afternoon, have you been in contract with them and coordinating with him on how you are going to support the event, Clayton replied we have not, but we made a donation last year without TAF. This is based on what we did previously. We also have two members of our committee who are on the chamber board, so we do have talks with them. Gast asked are you utilizing any of the video clips that the chamber has been collecting for media purposes, Clayton replied yes, I think they've been to one or two and we have not used it as well. We are in the process of updating our advertising now. Sinkler added we have funded the chamber to shoot video of various events including TAC supported events and edit to certain sized to the event needs, such as 30 second to 2 minutes. Those clips are available and that's something you can look at on your site or various sites. The word hasn't gotten out that they exist, a discussion ensued. Discussed the attendees and how long the event has been around.

Spring Unveiling: Clayton said the event that we have done for many years, Jeff was one of the people who started this. Jeff this is 23 years and for the galleries it's a stronger event than stormy weather. People love the idea of new work they are getting to see and it works and brings people to town. Joe first weekend in May. The ask is a portion of the event at that time we usually launch our art brochure which is funded by sponsorships and memberships. What we are looking for with TAF is to help with advertising side and any other costs on the brochure, small amount of admin. The marketing will support this. Joe gave an overview of the marketing process used. Joe gave an overview of the past three years adding think the next spring unveiling should have a nice turnout. A discussion ensued regarding the passport. Hull added I think it worked really well and helped galleries that were newer and didn't have the location that others do. Sinkler noted I like the concept that it moves people around town, plus the new galleries who doesn't have the following others do, it gives them a reason to check out those galleries. Discussed the event schedule on Saturday for the event.

Earth Ocean in 2024: Hull said we couldn't do it this year without the TAF funding. A number of the galleries are going to have shows that weekend and we will not do as much advertising as we normally do. The galleries doing a show will do their own advertising and each gallery will have a list of the other shows. It's a bunch of galleries trying to bring people in as a placeholder year. Earth Ocean has been interesting for the group. The events were a little larger and I think there was a little apprehension that people were going to the events and not the galleries. Sinkler asked how have you adjusted the events, Clayton replied we have an updated version in the application. Clayton gave an overview of each item. We want the event to be a good one and we like sponsoring and raising funds for nonprofits, giving an overview of how funds are raised. It's nice to have a festival that's good for business but also the community. At the same token we have to balance between the nonprofit and ourselves. I'll be taking over as chair if we get the funding. Sinkler asked what differences have you seen in demographics of attendees from this to stormy weather and spring unveiling, Clayton replied it's a broader event, you have people who care for the environment and spend a lot of money to support the cause. It's a broader amount of people you get. Sinkler asked do the nonprofits promote the event as well, Clayton replied yes. For the event we are doing this September we drafted a marketing plan for each gallery with dates and what to do. Discussed having an event coordinator. Clayton added I think we've done a lot more than what we've donated in the past. Buschert asked what level of engagement do you want from environmental nonprofits, Clayton replied we would ask them to be located in the visitors center

so people can ask them questions and donate. Then if they want to, we've had them visit some of the galleries in the past. Buschert asked is their the opportunity to grow the education component, Clayton replied we can do that, a discussion ensued. Sinkler said regarding date, September 13-15, that is the weekend Cottage Tour has and they are also asking to hold their event the same weekend. This committee would prefer not to have two events on the same weekend. They have historically had that weekend. Is there the possibility of bumping your event, perhaps the 20-22nd? That's something to think about, it's important to not have two TAC funded events the same weekend. Hull replied that makes sense, Clayton added we would definitely consider revising it. Gast added educational opportunities whether as formal as presentation, my brain went to the street fair for 12 days. Clayton added that's definitely something to consider. Gast noted with it being so public you may draw people who are here but not for the event, a discussion ensued. Sinkler asked can you move it, Clayton replied yes I think we can.

Year-Round Marketing: Clayton said we have the three events we are trying to do and wherever we can bring people into those events with better content or press releases. Each individual gallery is unable to do that. Always a fan of advertising and it works. We do our own with our gallery but probably a little different from other gallery owners in that respect. We are going to do these events and we want to make them better for everyone. For Spring Unveiling the Gazette did an advertising and do an insert and because we did there was 2-3 new ones so they must have seen some value to it.

Get Lit

Tracy Abel

Abel said I am not sure if this is our final year, but it could be. This is our 10th year but had to postpone it a few times. We are inviting authors we already had that were popular, so there is an increase in cost for the additional authors. Just found out our dates, April 12-14 may not work with Surfsand. I feel like the formula works well. People asking us to do writing workshops as well, this is not our focus, it's on the readers. We also don't feel we can charge exuberant amount for tickets so always at the mercy of the grant. Sinkler said so it will never be self sustaining, Abel replied correct and I've been very honest about that. A couple things I found that didn't work last year was digital advertising with a well known group in the industry and we spent quite a bit of money for prominent placement and I didn't see the return from that. What I did see is a lot of people signed up for mailing list so captured a lot of new email addresses. Sinkler asked why do you think this will be the last year, Abel replied I don't know for sure. We lost a committee member and the committee has to decide that they still want to do it with the amount of people what so much going on in everyone's lives. I am not positive but don't have the full commitment for 2025. Sinkler added dates have always been a challenge. How is the 12 through 14th, does it fall on a good weekend, Abel replied it's two or three weeks after Easter and before Mother's Day. This was the same dates as last year, but it was the weekend after Easter which I think hurt us, so didn't want to do that again. Sinkler asked was this your first year back, Abel replied yes. Sinkler asked how were the attendees from 2019, Abel replied we canceled three year. 2023 was much lower than 2019. It felt like I was starting over from scratch. I did a postcard mailer and about 20% came back with bad addresses. Abel added I talked to a couple of book clubs and working with them to get the word out. Tracy gave an overview of the last event. For this anniversary event we have authors that are pretty well known, planning on 7, but that could be revised, a discussion ensued. Abel said I still want to do an after event on Friday like we've done. I am not sure what that will look like, a discussion ensued. Discussed past authors and events. Buschert said you are asking for \$40,000 and its estimated budget is \$50,000, where is that coming from, Abel replied that is from registrations and I am asking for sponsorship. I didn't do that last year as the previous sponsorships carried over and we could use that. Buschert asked is the \$4,000 admin fee for Tolovana Arts, Abel replied they are the nonprofit hosting it, so it's their fundraiser. Abel gave an overview of other TAF events who do similar fundraising with nonprofits. Gast said you mentioned that you didn't see a great return on digital advertising. How much of that was the \$9,000, Abel replied almost all. Gast asked if you were to keep the same budget going forward how are you going to get more bang for your buck, Abel replied I wouldn't do the higher priced advertising I would do what we've done in the past. And I bought ad spots on coast radio and Portland Mercury. I would use more money for those spots than I did. I need to hit more local, Portland and Seattle which is where I need to focus, a discussion ensued.

Cannon Beach History Center

Liz Scott Outreach Coordinate at the Museum

Andrea Suarez Museum Manager

Suarez said next year will be our 21st cottage tour. Scott added we are currently planning this years. Suarez said this year we are doing the greatest hits so we discussing ideas for next year's event. Suarez gave an overview of possibilities for next year. We haven't nailed down the specific idea, but as we get through this event we are gathering ideas. Scott added we know the tour very well, how it operates. Suarez noted there is an increase in advertising due to the increased rates. Scott added we have seen a good response from advertising specifically Sunset magazine. Last year Sunset magazine distributed the copy we were in in the airlines, and that was \$10,000 copies. We ask how people heard of the event, Sinkler replied it would be fascinating to see. Scott said we will provide it after this event and gave an overview of the questions being asked at ticketing. Sinkler asked one of the earlier applicants that we met with today at the Gallery Group has asked for Earth Ocean event the same weekend as yours. The Commission has asked them to move their event to the following weekend. Scott said it's always been the 2nd weekend in September since its inception. A discussion ensued regarding the two events on one weekend. Suarez added we have tried to extend our weekend, this year doing a high tea by the sea with a watercolor painting class component, adding this will go longer on Sunday to encourage people to consider spending the extra night. Scott noted we are planning on doing the same thing next year. Suarez added after the Cottage Tour we'd have a reception at the museum, but at the end we are dead, so we did Out on the Town on Saturday. The map added what they can get from participating businesses, such as 10% off something, giving an overview. Sinkler asked is it just Saturday, Scott replied yes, but we can extend it. Discussed the timing of the event and how extras could fit in. Suarez noted we had 630 people last year. Sinkler said it's not off season, but the houses are beautiful at this time of the year. Scott said we've never had an issue with theft or damage. Everyone is very respectful. Suarez noted they know it's a fundraiser and they are a great group. We want to cater to them as much as possible, within budget. Sinkler asked what is ticket price, Scott replied it went up. It was \$40 but went up to \$45. Suarez added on day of the tour the price will go up to \$50, a discussion ensued. Suarez added the high tea cost will be going up as well due to the painting portion. Scott noted we have a great core of volunteers which is how we've been able to expand on things. Gast said I appreciate your social media presence throughout the whole year, a discussion ensued.

Tolovana Arts Colony Comedy Fest

Andrew Tonry

Tonry gave the history of the comedy festival. The 2023 festival surpassed our expectations and Saturday was a complete sale out. was able to book acclaimed national headlining comics and presented great art. We hope people are coming away friends, the show is hilarious and leaves with some food for thought. Plenty of room for growth as we move forward. Sinkler said looking at the ask, it's an increase from last year, Tonry replied I learned a lot from this. When booking traveling comedians, they'll do 4-5 shows a weekend when traveling, so we are competing against them. We got the biggest comedian who happens to live in Oregon. We were able to build the festival around him. We offer instead of 5 shows in Cleveland, you are close by, come and do a show at the beach. To keep the talent high in the future it will require more funds to book. Buschert asked can you pull someone always doing a show in Portland, Tonry replied many have a radius clause in their agreements. Buschert said you have March 2024 are you going to try to avoid spring break, Tonry replied the Coaster has a three week break there every March which allows us some wiggle room. I was able to get this comedian since he had a hole in his schedule that fit. There are not too many breaks in the schedule at Coaster so having that window is very helpful when booking someone. In March the risk of the pass freezing and there being snow diminishes. Even this year the weekend before the festival was gnarly. Sinkler said looking at operating costs, it says headliners x 2, is that two nights or two performers, Tonry replied that's for two performers. Gast said you had a headliner for each of the nights, were they the same, Tonry replied no, different for each night. Gast asked what percentage was the combo ticket sales, Tonry replied 48 weekend passes from people 50 miles away, but there were more sold. A discussion ensued regarding the schedules and cost. Discussed the format of the show. Tonry noted Julie Walker had said at midterm that it drew a different younger audience to town, and you could see that this is a younger generation of folks. Sinkler asked do you know where they were staying or driving back, Tonry replied the show gets out at 9pm so I assume they were staying the night. Sinkler said do you ask the questions, Tonry replied we didn't, but I collected data from the credit card sales, but when I got up on stage the spotlights were so bright I couldn't see if anyone raised their hand so I didn't ask. Sinkler noted I like the credit card information in the app. Discussed alternatives for the event and how to grow it.

Coaster Theater

Patrick Lathrop

Lathrop said we are hoping to fund the 23-24 season three special events plus the marketing we do. Lathrop gave an overview of the marketing plan and events planned. Lathrop added an event will coincide with the kids camp where the kids will perform during the event, giving an overview of the ideas for the big spring event. Lathrop added whichever event happens, the fees will be the same. Gast said I am looking at differential from last year to this year, assume it's from not having Pink Martini, Lathrop replied yes, Pink Martini is quite pricey. Sinkler noted Patrick Lamb sells out all over the county but struggles here. Lathrop replied I think this one will have a draw because it's a kid event and the holiday. Pink Martini always does well, but Three-Legged Torso also struggles. 70% are tourists, not sure if that's why. They will come to a play because it's a Theatre, but they may not know the bands. We have been struggling with this for years, a discussion ensued. Lathrop added we are always thankful for this. Wouldn't be able to offer these events without the funding. Whatever you give us we will make it fit with our budget.

Chamber of Commerce – Fat Bike & Video

Jim Paino Director and Allen Barber

Fat Bike: Paino said it went very well this year and had beautiful weather and grew participation. Last year was 31 and this year was 53. Paino gave the history of the event, noting we are adding sponsorships and worked well with State Parks to coordinate e bikes to the event which have not been allowed on the beach. Gave an overview of Oregon Rides who puts on the event, adding they think we can reach 100 with this event. Sinkler said you have 53 attendees but only see 25 room nights, Allen replied most attendees were camping, staying with friends or short term rentals, as well as day trippers. Sinkler added we didn't see a lot of people at the wine shop, you have a passport and saw a lot last year but not a lot this year. Allen said you were not the only one telling us that. This year the passport was digital so we can take the onus off of you. Unfortunately, we did have a lot of confusion on how that worked and ran into issue with midtown being a cellular black hole. Sinkler said to me the whole reason for the passport was to have them come into the shop, not necessarily to buy something, you may want to review that. Allen said we heard a lot of that too as well as I didn't know there was a shop here. Sinkler added the passport creates an incentive and a reason to go into the shop. Paino noted we want to fine tune this and make it worthwhile. Sinkler said with the state parks allowing e bikes, do you think that change of the state's position is the popularity of ebikes, Allen replied yes that's a part of the reason. It's not that they are not allowed on the beach, but they are not allowed without a permit. We are the first event to have a blanket permit but still had to identify each participant. Buschert said besides participation how do you plan to grow next year, Allen replied we have a marketing manager this year, and Daniella is reaching out to others to market and get as wide spread as we can. Sinkler asked is Oregon Rides giving you feedback on how to expand and grow, Paino replied we have a sit down with them a couple times to discuss what can make the event better. We are leading it because we are actually helping the other bike events such as with the e bike permit, a discussion ensued. Discussed dates.

Video: Paino said I sat down with Seth and identified some key things to make videos of. Sandcastle is 60th event, and we worked with Clatsop Nehalem Tribe to create a video for them. The marketing committee is working on art is everywhere in cannon beach and that's the first promotion we are rolling out and this ties in to the art committee. We've been talking about for several years of making a history video. Had a successful hiking trail video at Ecola State Park. Also put in a couple of spaces for TAC specific events so if anyone wants to jump in and have a video they can jump in and do that. Sinkler noted earlier we had the Gallery Group and they didn't really know about the clips that they can use for marketing, they are not aware and think there is some communication that could happen between Chamber and Gallery group, a discussion ensued. Sinkler asked when was the last time sandcastle was videoed, Paino replied I think 2018. I feel like the 60th is a monumental achievement, giving an overview. Sinkler added I like tribes and to support the art galleries and history, these are good topics. Buschert said I want to see you get used more, the sandcastle was a great video. Paino replied having a marketing manager to help promote those will be helpful. Buschert added I would be happy to do a puffin one anytime.

GOOD OF THE ORDER

Gave overview of process for Monday.

ADJOURNMENT

Chair Sinkler adjourned the meeting at 3:39 pm

Jennifer Barrett, City Recorder

DRAFT

Minutes of the
TOURISM AND ARTS COMMISSION
June 26, 2022
City Hall Council Chambers

Members: Steven Sinkler, Libby Gast, Hannah Buschert and Drea Frost
Excused: Greg Allen
Staff: City Manager Bruce St. Denis, City Recorder Jennifer Barrett and IT Director Rusty Barrett
Other: City Attorney Ashley Driscoll

CALL TO ORDER

Sinkler called the meeting to order at 1:00 pm.

Driscoll gave a quick overview of conflicts of interest or potential conflicts of interest.

(1) TAF Grant Award Recommendations

Sinkler said we'll go through the requests and give our recommendation based on the request, then will review the totals and at the end we'll talk about other potential funding for the city.

Asked for any conflicts, Sinkler replied I have a potential conflict. In the past Get Lit used the Wine Shack but it was only twice and as a backup locations and it not in the plan at this time. Buschert said husband is on Chamber Board as Vice President. There is no financial benefit but for transparency wanted to declare.

Committee members shared their numbers. J Barrett read the averages. The Commission discussed their numbers and thought process used. The Commission discussed the applications that were not fully funded.

Motion: Buschert moved to approve the averages as a recommendation to the Council; Gast seconded the motion.

Vote: Sinkler, Gast, Buschert and Frost voted AYE: the vote was 6:0 and the motion carried.

J Barrett gave overview of the process going to Council. Sinkler said I will be here on the 11th should the council have any questions. J Barrett gave overview of budget for TAF.

Sinkler said at the last meeting Cannon Beach Elementary School project funding was discussed and this is a good time to discuss. Buschert said it's consistently being brought up that TAC is giving funds to CBE, but we haven't discussed or voted on it. I would like the opportunity to discuss. Gast said I want to make sure I didn't miss anything, our last discussion in the spring meeting we were asked if we could earmark anything, but hadn't discussed a number. J Barrett noted St. Denis asked for \$100,000 when requested. Gast said would they have to apply like the grants? St. Denis replied we ran into this when putting in power at the bandstand and the city is not a 501(c)3 so city ended up funding it because we couldn't apply. It would be a similar situation if the City Council does decide to pay for debt service and a lot is based on past boards which have expressed a great deal for the project. There has been question in the past with people applying for funds if project was completed would the CBE enhance their project and there was a high percentage saying yes. Because we can't apply, and this is something that would be for debt service the next allocation that would be made to TAC would be less the \$100,000. Part of the consideration was that we are getting less applications than in the past and there is a surplus of funds. The concept discussed with the Commission and Council is that the new center will be substantially tourism related and there is

all kinds of things that could happen that are promotional and along the lines of what this board supplies money for so it would be an ongoing allocation that would be taken out before funds comes to this group since we can't apply. Gast asked I did not sit on the latest school meeting, I know there was an adhoc committee, was it decided that we are going to have a physical manager to run the facility, St. Denis replied no it was not decided. They've only had a couple of meetings and are meeting on Tuesday. They are early in their discussion. There is a discussion on whether is should be city run or under 501(c)3, but either way, they had said a manager is needed, but it hasn't been resolved. Sinkler said my thought is that the city is going to take an amount that was going to be earmarked for the committee that is in their purview, it would be appropriate for you or Council to come to a meeting and say there's what our plan is, we are going to take \$100,000 per year for debt services so the committee can all hear and have a good understanding of what the city's plan is for the money, how you are going to use it, a discussion ensued. St. Denis said there has been a general discussion at the council level and steps to be taken and we are still looking at the financing and once it all comes together that's when council would make a decision and would probably want to have a discussion with the board, right now conceptual. Driscoll added this isn't unprecedented. Back in 2019 the wanted to add electricity to the bandstand and in that situation we brought to Council and discussed ways to fund it. Second, during pandemic Council passed ordinance to fund the covid assistant plan and council made a decision regarding TAF funds. Third, when looking at guidance approved by TAC and Council the use of the funding included Advertising or marketing of tourism related facilities, events, and projects (as defined in ORS 320.350) included as part of the TAF funding request shall be for facilities, events, and projects located within the City limits of Cannon Beach. The tourist facility is already in the list as well the center it is also promoting the tourism and arts. To answer the question can the commission do this, they can with some revisions but it's not insurmountable. The council can amend the ordinance to direct funds elsewhere if they want to do that. Gast said I thought it was a vote to Council, Driscoll replied you can do that. You can recommend a portion go towards the facility. St. Denis noted back when Jim was on the committee that was something that was discussed to fund. Driscoll added you can make are recommendation to Council or Council can say this is in the best interest. Sinkler asked does the committee want to make a recommendation to the Council for the CBE? Buschert replied no. Gast said I think it would be a bullseye dart and think it has to come from them. Frost said I agree with Gast, without enough info in front of me I don't know. Sinkler said I think we are all on the same page and think it would be good to have St. Denis sit down and give an overview and Commission could vote on it. The council could also use a different process but would like. St. Denis said it would come off the top before the funds come to you to use for debt service. Sinkler asked does anyone feel they need more info, it would be for debt service. Gast replied if we did this and we had more applicants, could we fund them, Driscoll confirmed we can use the funds in reserve. St. Denis noted the amount received does tend to increase year by year. Gast said that was my only concern was to make sure we can tap into the reserves. Sinkler replied we were pretty close for a couple of years which was when the decision was made to create a reserve.

GOOD OF THE ORDER

Discussed upcoming meeting on 8/21 at 1pm for final evaluations. J Barrett will invite applications to attend if they want, not mandatory.

Discussed the current vacancies. J Barrett noted two are posted and will work with Council on the 3rd position.

ADJOURNMENT

Chair Sinkler adjourned the meeting at 1:47 pm

Jennifer Barrett, City Recorder



MAY 19 2023

Received

CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City *within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.* For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 1/2" x 11" sheets as necessary.

Program/Project Title ____:

Art Exhibitions, Virtual Exhibits, Opening & Artist Receptions, Workshops, Fundraiser and Book Sales

Evaluator Name/Position __Lila Wickham____ **Date** _5/19/23_____

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of “heads in beds” or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

Our Gallery goal is to provide exhibition space for upcoming and established artists and to promote tourism by creating a lovely and interesting venue. We had five exhibits during this time frame, a pop-up show, a printmaking workshop, and hosted the Fisher Poets. We also had our first Tail Gate Party fundraiser with 50 + participants. We are tracking tourists greater than 50 miles on our Daily Sheets that include sales records. About half of our artist submissions are from people who live more than 50 miles away and secure hotels for when they drop off and pick up their work.

September 28th to October 30, 2022

The Northwest Printmakers included 29 artists with artists receiving \$8,934 in artist sales. We reprinted 19 additional copies of “Cannon Beach: A Place for Dogs” with proceeds from sales going to the Disaster Animal Response Team. We sold all but two copies.

November 2nd to December 31, 2022

The Miniature Show is a popular show for artists and attendees. We had 45 participating artists and sales of \$10,115. Unfortunately the coffee shop was closed most of December reducing our foot traffic. We also had a “pop up” show featuring Chris Beigun with 365 miniature vases. Chris sold \$912 in vases. We hosted an artist and opening reception during Stormy Weather Arts Festival weekend.

January 6th to February 12, 2023

Winter Salon with 14 participating artists and sales of \$3,732.

February 17 to March 26, 2023

Figure and Face exhibition featured over 50 artists. The reception was very well attended with 85 participants. Sales figures for the figure and face exhibition \$9,260. On February 26th we hosted the Fisher Poets at the Gallery with 11 poetry readings, some from the "Fisher Poets Gathering" book that the Gallery printed last year. We continue to sell the poetry book, selling five more during the reading. The sales go directly to support the Fisher Poets Gathering. We featured Lara Messersmith Glavin who wrote *Spirit Things*. She read from her book about fishing knots and did a demonstration of the knots and their purposes. We are selling her book for her at the Gallery.

March 31 to April 30, 2023

Photo Summit Exhibition, this exhibition featured local artists Roger Dorband, John Kirk, Bob Kroll, Marcia Zegar and regional artists Thibault Roland, James Redland, and Gene Tonry. Sales from this exhibition totaled \$7,443. We hosted an artist reception with close to 20 attendees.

Art Scholarships have been sent to two students for \$250 each with the Scholarship event planned for June 6th.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

The Exhibition activities were very successful supporting artists with sales in the amount of \$39,484 October 1 through April 30. Both books continue to be popular. Our grant recipient Chris Biegum was provided a special show and scholarships were distributed in April. Art Day took place at Seaside High School April 14th with seventeen teaching artists, Cannon Beach Academy on April 28th, with two teaching artists, combined we impacted about 400 students. We finally have achieved pre-pandemic numbers of participants at receptions. We have modified our food and drink at receptions to be single servings to limit the possible transmission of illness.

- b. Describe what could be done differently in the future to improve the program/event/project.

We continue to struggle with hard data concerning "heads in beds" numbers. We gather macro data by asking people when they are in the Gallery, use our Daily Sheets to track the numbers, use the zip codes on file for our exhibiting artists. At times we receive a large group and are unable to connect with every visitor. We receive numerous visitors from the coffee shop side of the gallery, approximately 7,460 during the shoulder season (data directly from Bald Eagle) who then walk through the exhibit and learn about the local arts and culture.

***Solutions:** We have implemented a visitor book where visitors can write down where they are from. Our exhibiting and open call artists fill out a consignment contract, on those contracts we will include a question about if they are staying in a hotel or vacation rental when they are either, dropping off artwork, picking up, or participating in the exhibit reception.

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.

The total cost for the program was \$40,227

- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

2023 Proposed Budget

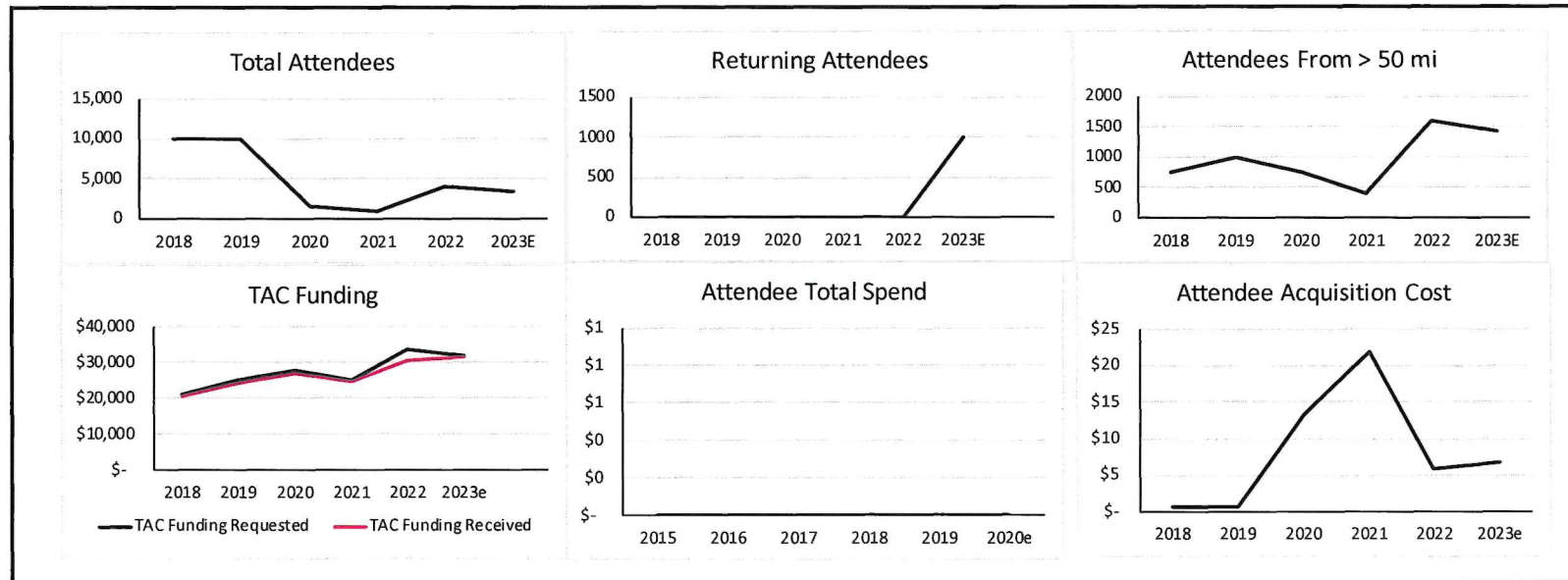
Adapted from 2022 Approved Budget

		TAF Budget Scott Johnson & Summer Peterson	Total Exhibition Budget	Actual TAF Expenses Oct 1 - Apr 30
Cannon Beach Arts Association				
Income				
40000 Direct Public Support				
40001 Restricted Donation				
40002 Grant funding	60,000			
40003 Sponsorships	1,000.00			
40004 Memberships	6,000.00			
40005 Donations	8,000.00			
40006 Fundraiser - Income & Donations				
Total 40000 Direct Public Support	75,000			
40010 Interest Income				
46400 Other Types of Income				
50000 Program Income				
51000 Sale of Artists' Work				
51001 Consigned Artwork	70,000			
51002 Sales of Artists' Product- Retail	6,000			
Total 51000 Sale of Artists' Work	80,000			
52000 Art Camp Grant	5,000.00			
52001 Art Camp Tuition	7,000.00			
53000 Arts Education				
53001 Workshop Registrations	2,000			
Total 53000 Arts Education	14,000.00			
Total 50000 Program Income	169,000			
54000 Other Income				
54001 Art Shipping Reimbursement	250.00			

Total 54000 Other Income	\$ 250.00			
Square Income				
Total Income	169,250			
Gross Profit	\$ 169,250.00			
Expenses				
60000 Operational Expense				
60001 Business Registration, Licensing & Reporting	1,000.00		\$32,675	\$810
60002 Contract & Professional Services	750.00			
60003 Accounting Fees	4,375.00		\$4,375	\$3,040
60005 Subscription Services	2,500.00		\$2,500	\$1,197.96
60006 Professional & Board Development	500.00			
60009 Insurance	3,000	1,750	\$3,000	\$1,209
60011 Cannon Beach Gallery Rent	10,560.00	\$6,160	\$10,560	\$6,160
60012 Utilities	750.00		\$750	
60013 Telephone, Telecommunications	1,850.00		\$1,850.00	
60014 Square processing fee	2,200.00		\$2,200	
60015 Janitorial	1,200.00			
60016 Office Supplies	2,250.00		\$2,250	
60017 Gallery Improvements & Repairs	1,500.00			
60018 Gallery Packaging	250.00		250	
60019 Marketing	2,500.00	\$1,458	2,500	\$1,254
Total 60000 Operational Expense	36,625.00	9,368	32,675	
61000 Shared Overhead & Costs				
61011 Postage, Mailing Service	1,800.00			
61012 Restricted Expense				
Total 61000 Shared Overhead & Costs				
70000 Payroll Expenses				
70001 Employee Salaries	59,487	\$34,701	\$59,487	
70005 Payroll Taxes	4,500.00	\$2,625	4,500	
70006 Pay Cycle P/R Processing Fees	360.00	\$210.00	360	
Total 70000 Payroll Expenses	64,347	\$37,536	64,347	26,555

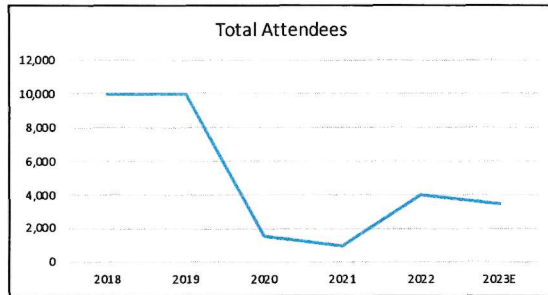
80000 Program Services				
81000 Retail Gallery				
81001 Retail Art Purchase	2,000.00			
81002 Retail Display	0.00			
Total 81000 Retail Gallery	\$ 2,000.00			
82000 Exhibition Program				
82002 Reception and Events	500.00		500	
82004 Consignment Payments	42,000		42,000	
Total 82000 Exhibition Program	42,500.00			
83000 Art Camp				
74003 Art Camp Director Support	10,850.00			
83001 Art Camp Instructor Salary	5,000.00			
83002 Class Supplies	2,215.00			
83003 Art Camp Rent	265.00			
83006 Art Camp Marketing	1,330.00			
83007 Storage Unit	900.00			
83008 Background Checks	250.00			
83009 Cleaning Facility	250.00			
Total 83000 Art Camp	21,060.00			
84000 Arts Education Program				
84001 Instructor Salary	1,200.00			
84002 Class Supplies	450.00			
84003 Rent				
Total 84000 Arts Education Program	1,650.00			
85000 Artist Grant	1,000.00			
86000 Scholarships	1,000.00			
Total 80000 Program Services	172,982.00			
88000 Fundraising Expense	500.00			
88001 Donation Expenses Grant Supported				
Total Expenses	171,542		139,522	\$40,227
Net Operating Income				
Net Income	-\$ 2,292.00			

Events Metrics Scorecard- EVENT NAME

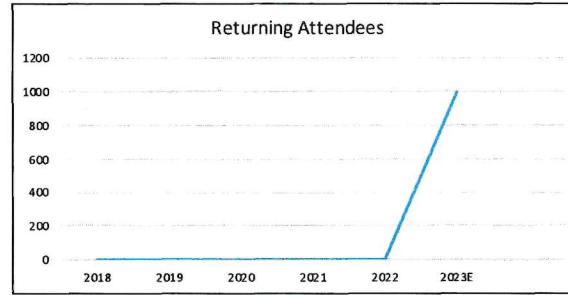


NOTE-Please input event data in the yellow cells

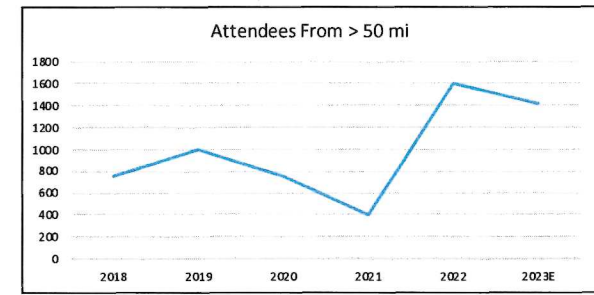
	2018	2019	2020	2021	2022	2023E
Total Attendees	10,000	#####	1500	950	3984	3,450



	2018	2019	2020	2021	2022	2023E
Returning Attendees	0	0	0	0	0	1000

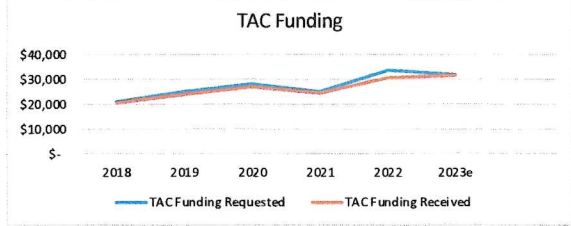


	2018	2019	2020	2021	2022	2023E
Attendees From > 50 mi	750	1000	750	400	1602	1423

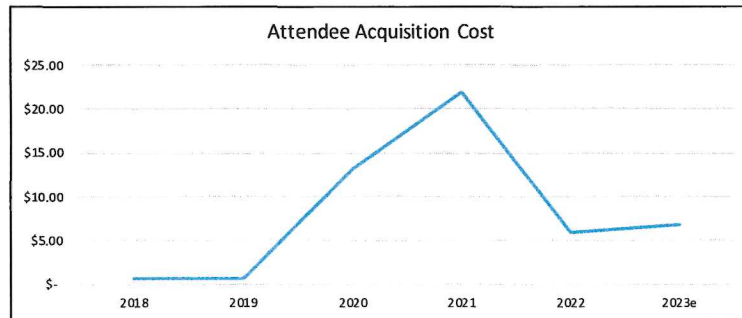


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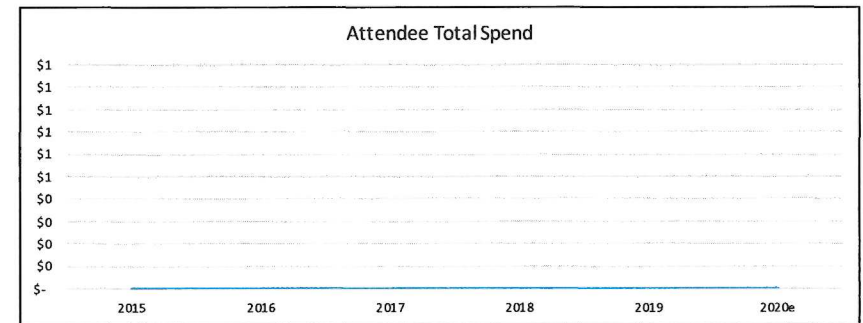
	2018	2019	2020	2021	2022	2023e
TAC Funding Requested	\$ 21,000	\$ 25,060	\$ 27,950	\$ 25,000	\$ 33,640	\$ 32,000
TAC Funding Received	\$ 20,500	\$ 24,051	\$ 26,679	\$ 24,643	\$ 30,686	\$ 31,560



	2018	2019	2020	2021	2022	2023e
Marketing Expense	\$ 7,000	\$ 7,000	\$ 19,800	\$ 20,800	\$ 23,400	\$ 23,400
Total Attendees	10000	10000	1500	950	3984	3450
Attendee Acquisition Cost	\$ 0.70	\$ 0.70	\$ 13.20	\$ 21.89	\$ 5.87	\$ 6.78

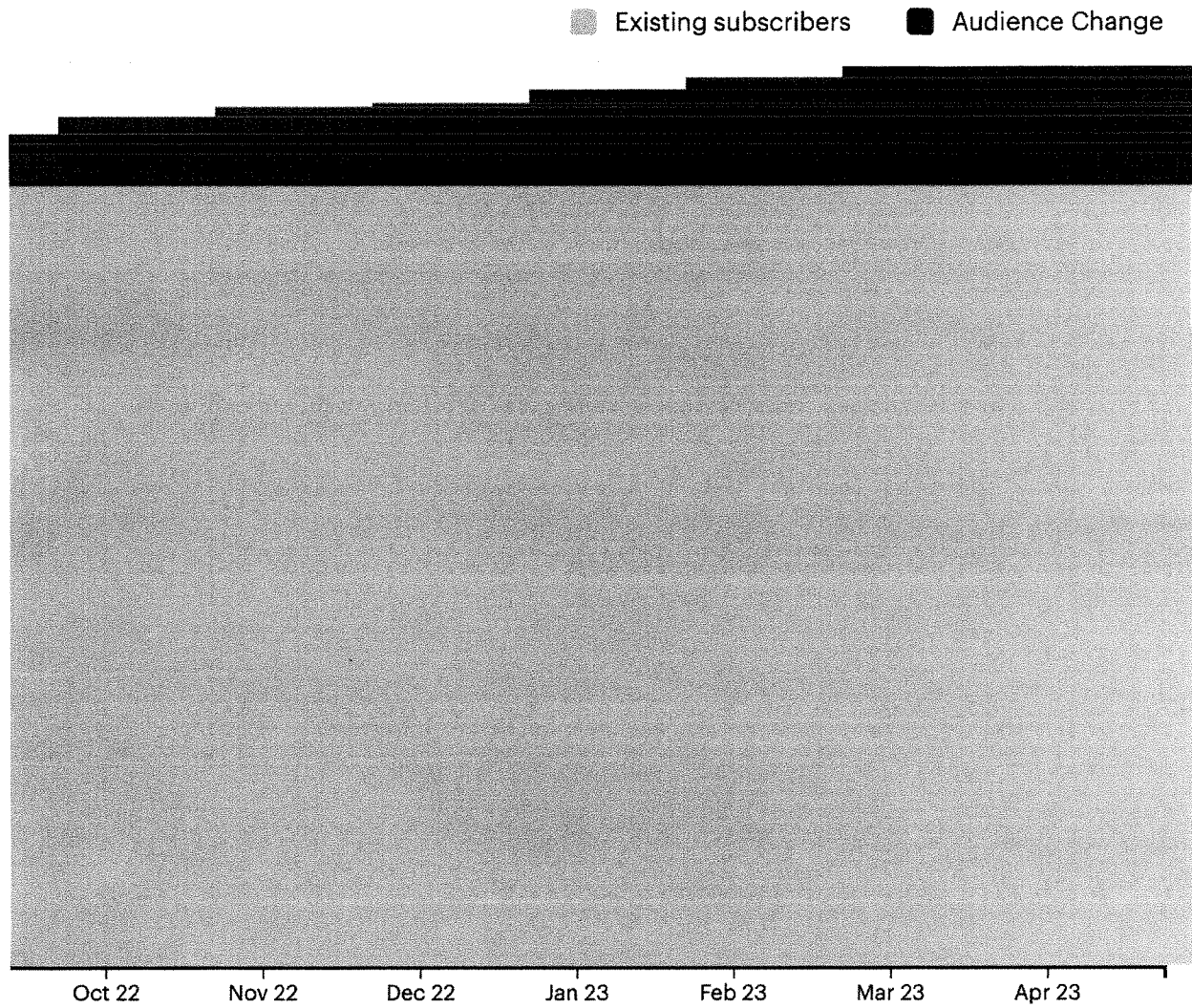


Average Attendee Spend	2018	2019	2020	2021	2022	2023e
Room Rental (Clatsop)	\$ 191	\$ 202	\$ 209	\$ 215	\$ 220	\$ 227
Other Spending-est.	\$ 277	\$ 280	\$ 285	\$ 288	\$ 289	\$ 291
Total	\$ 468	\$ 482	\$ 494	\$ 503	\$ 509	\$ 518
Avg Attendee Day Stays	-	-	-	-	-	-
Total Attendees	10000	10000	1500	950	3984	3450
Total Day Stays	-	-	-	-	-	-
Attendee Total Spend	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

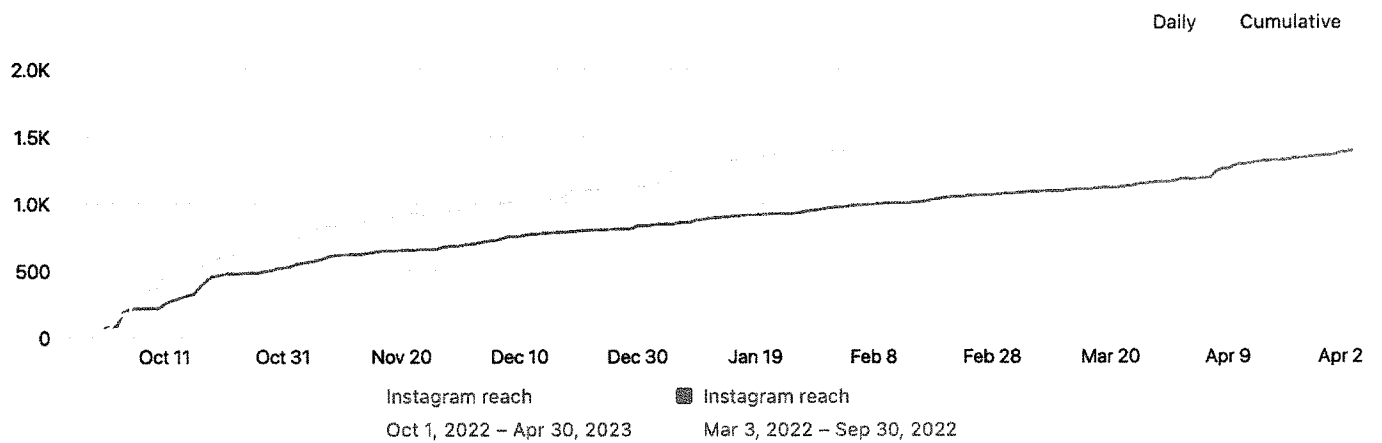


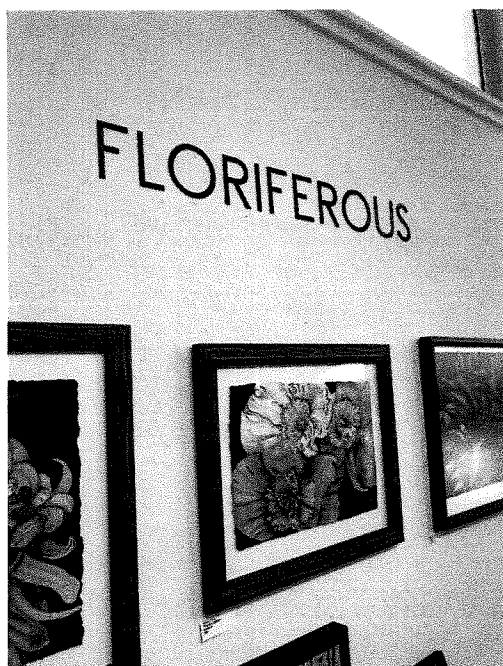
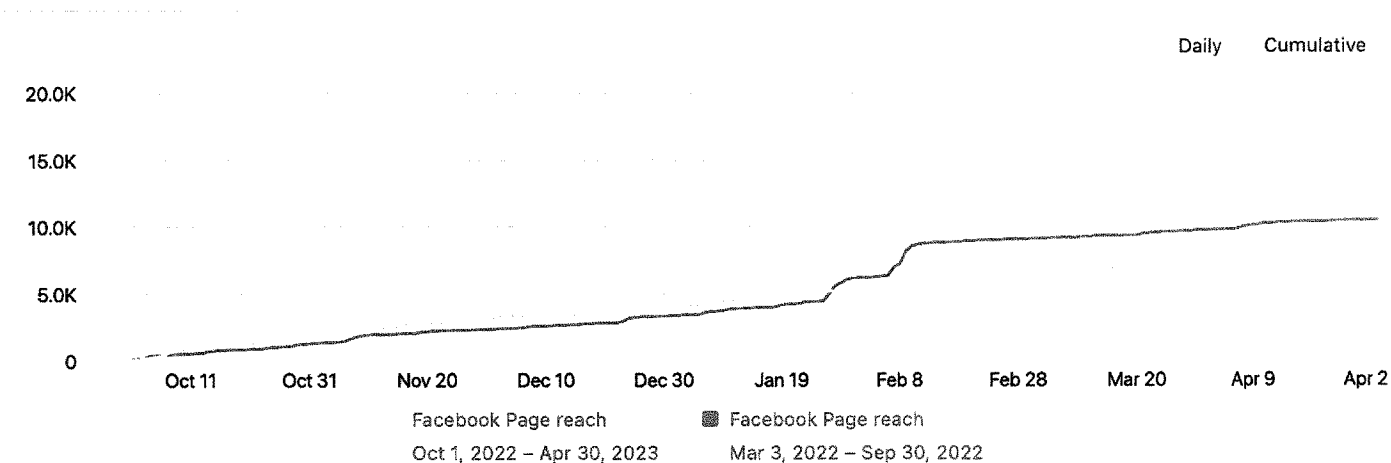
Marketing Report: Oct 1 – Apr 30

Email Newsletter Subscribers



Meta:





Vinyl Exhibition Letters

Exhibition Postcards, we have grown our physical mailing address by +100 subscribers.



**NORTHWEST PRINTMAKERS
INVITATIONAL**
SEPT 28 - OCT 30, 2022



**Cannon Beach Arts
Association & Gallery**
1064 South Hemlock St.
PO Box 686
Cannon Beach, OR 97110
cannonbeacharts.org
503-436-0164

**NORTHWEST PRINTMAKERS
INVITATIONAL**

ON VIEW: SEPT 28 - OCT 30, 2022
ARTIST RECEPTION: OCT 1 FROM 4:30 - 6:30PM

UPCOMING EXHIBITIONS
Miniature Exhibition
Nov 2 - Dec 31, 2022
Pop-Up Exhibition: Chris Belgum // 365 Days of Vases
Dec 1 - Dec 31, 2022

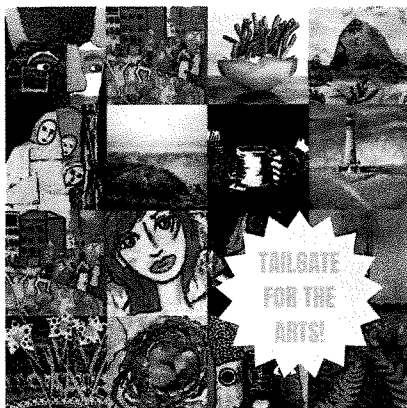
CALL FOR ART!
Miniature Exhibition
Open to artists, local or outside
Deadline: October 30, 2022
Submit online: cannonbeacharts.org

NONPROFIT
US POSTAGE PAID
CANNON BEACH, OR
PS 45



MINIATURE EXHIBITION

NOV 2 - DEC 31, 2022



Cannon Beach Arts
Association & Gallery
1064 South Hemlock St.
PO Box 684
Cannon Beach, OR 97110
cannonbeacharts.org
503-436-0744

MINIATURE EXHIBITION

On View: Nov 2 - Dec 31, 2022

ARTIST RECEPTION: NOV 5 FROM 4:30 - 6:30PM

Pop - Up Exhibition: Chris Begun // 365 Days of Vases
Dec - Dec 31, 2022

TAILGATE FOR THE ARTS!

SILENT AUCTION, RAFFLE, MINI GAMES, AND MORE

Saturday November 5, from 11 - 6:30PM (Stormy
Weather Festival Weekend) Check our website for
more details

Interested in becoming a member?

Visit our website: cannonbeacharts.org/membership

NONPROFIT
US POSTAGE PAID
CANNON BEACH, OR
PI #5



Cannon Beach Arts
Association & Gallery
1064 South Hemlock St.
PO Box 684
Cannon Beach, OR 97110
cannonbeacharts.org
503-436-0744

WINTER SALON JAN 4 - FEB 12, 2023

UPCOMING EXHIBITIONS

Figure & Face: Feb 15 - Mar 26, 2023

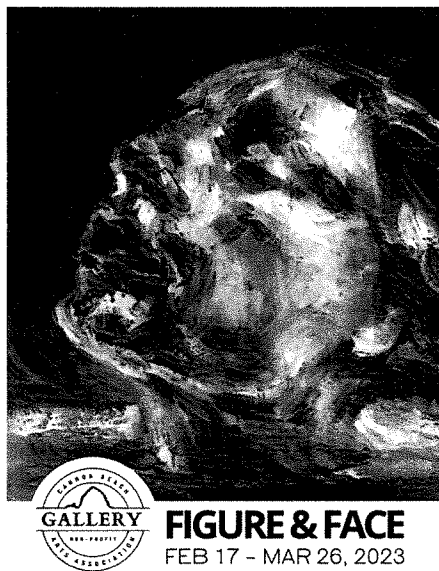
CALL FOR ART! Figure & Face:

This juried exhibition is open to emerging and
professional artists working in all disciplines. Work
needs to correspond to the theme of portraits and
figures. **Deadline is Feb 1, 2023** online applications
can be found on our website.

Interested in becoming a member?

Visit our website: cannonbeacharts.org/membership

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PI #5



Cannon Beach Arts
Association & Gallery
1064 South Hemlock St.
PO Box 684
Cannon Beach, OR 97110
cannonbeacharts.org
503-436-0744

FIGURE & FACE FEB 17 - MAR 26, 2023

Artist Reception: Feb 17, 2023 from 4:30 - 6:30PM

UPCOMING EXHIBITIONS

Photography Exhibit: Mar 31 - April 30, 2023

HIRING ART INSTRUCTORS

The Cannon Beach Arts Association is looking for artists who would
like to teach a 1.5 hour workshop for Oregon Art Day. Email
info@cannonbeacharts.org for more information.

Interested in becoming a member?

Visit our website: cannonbeacharts.org/membership

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CANNON BEACH, OR
PI #5

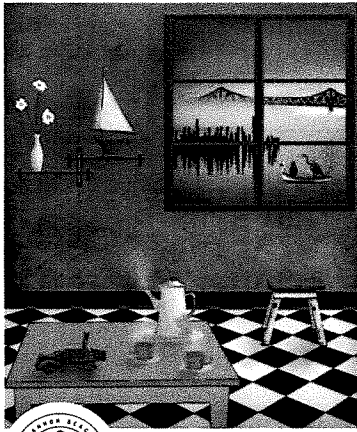


PHOTO SUMMIT

MAR 31 - APR 30, 2023

Cannon Beach Arts Association & Gallery
1064 South Hemlock St.
PO Box 684
Cannon Beach, OR 97110
cannonbeacharts.org
503-436-0744

NONPROFIT
US POSTAGE PAID
CANNON BEACH, OR
PI #5

PHOTO SUMMIT

MAR 31 - APR 30, 2023

Artist Reception: Mar 31, 2023 from 4:30 - 6:30PM

UPCOMING EXHIBITIONS

Flouriferous: May 5 - June 11, 2023
Featuring Mary Lyn Gough, Mary Suzanne Garvey, Lonjo Daniels and Margie Norton

Utopia: June 16 - July 21, 2023

Interested in becoming a member?
Visit our website: cannonbeacharts.org/membership



Cannon Beach Arts Association & Gallery
1064 South Hemlock St.
PO Box 684
Cannon Beach, OR 97110
cannonbeacharts.org
503-436-0744

NONPROFIT
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CANNON BEACH, OR
PI #5

SUMMER ART CAMP

JULY 17 - 21, 2023

CAMP CREATIONS! Student Pop-Up Exhibition:
Saturday, July 22 from 10:30 to 12:30PM

REGISTRATION OPENS MAY 1, 2023

Register in Person: Cannon Beach Gallery
(1064 S Hemlock St. Cannon Beach, OR 97110)

By Phone: 503-436-0744
Online: cannonbeacharts.org

Cannon Beach Arts Association Celebrates “Honorary Artist of Oregon Day!”

The state of Oregon instituted “Honorary Artists of Oregon Day”, also known as “Oregon Art Day” in 2015, designated to celebrate art and artists, to promote art education in Oregon and to encourage engagement in artistic endeavors. Cannon Beach Arts Association (CBAA) honored the day by providing a variety of art workshops for students at Seaside High school on April 14th and the students at Cannon Beach Academy on April 28th. More than 400 students were able to participate in these Oregon Art Day events sponsored by the Cannon Beach Arts

Association.

Summer Peterson, CBAA's Marketing and Educational Director organized and coordinated the 2-day event. Honorary artists participating at Seaside High School included Sharon Amber, Cynthia Wolf, Monica Hanlin, Betty Gearen, Jakub Kukla, Ben Rosenberg, Marchi Wierson, Olivia Joy Carroll, Anna Hoye, Mary Lyn Gough, Michelle Valigura, Karen Weiss, Lori LaBissoniere O'Neil, Tara Spires-Bell, Jen Hoff and John Hoff.

Workshops offered at Seaside High School ranged from monotypes and print-

making, cyanotypes, graphite drawing, T-shirt design, auditioning techniques, poetry writing, sugar skull collage, pastel ink resist, paper making, and more. Honorary artists Summer Peterson and Ashley Foster-French instructed students at Cannon Beach Academy in an ink resist workshop along with a workshop on acrylic color mixing and floral painting.

Seaside High School principal Jeff Roberts said that “Art Day is really a special event that very few students throughout the state will have an opportunity to take part in”. CBAA'S Arts Educational

Director Summer Peterson added “I believe an event like Oregon Art Day is integral to self-expression and self-discovery, which benefits mental and emotional health, builds confidence, and supports students who are in the process of creating their own futures.”

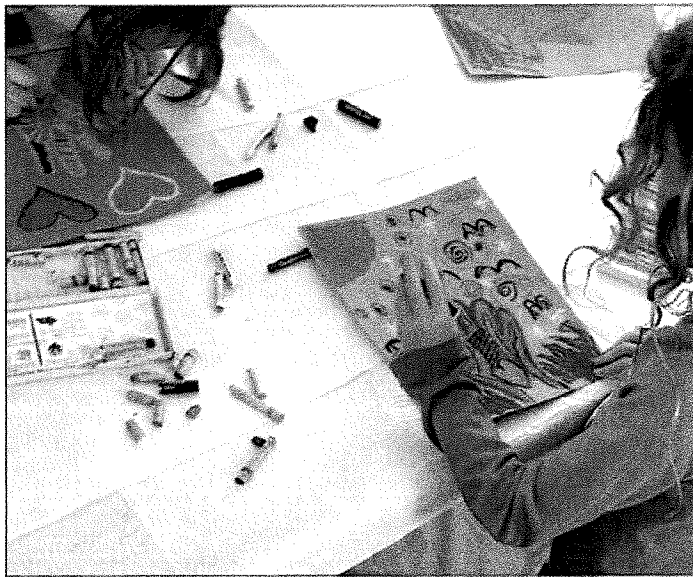
Students will have another opportunity this summer to participate in amazing art events as Cannon Beach Arts Association celebrates its 21st year hosting the annual Summer Art Camp. Camp is scheduled for July 17-21, 2023 at the Cannon Beach Community Church. Visit the CBAA's website for detailed infor-

mation on course content and registration for Summer Art Camp at <https://www.cannonbeacharts.org/artcamp2023>. Scholarships will be available.

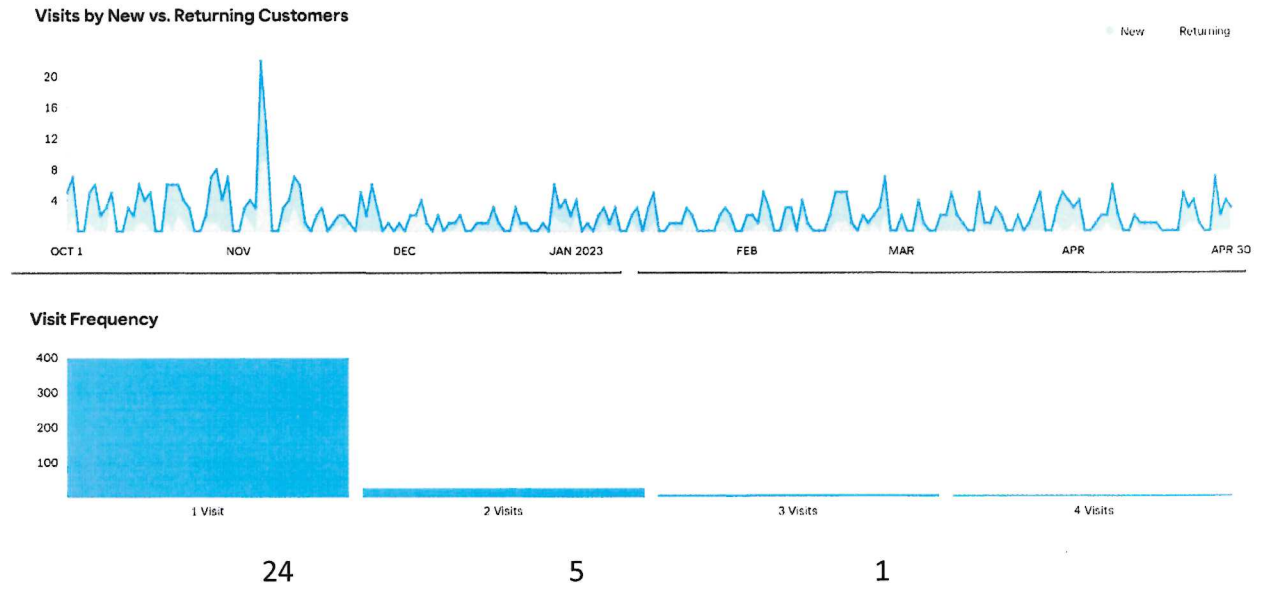
The community is also encouraged to “Sponsor a Student” for Summer Art Camp, and other donation opportunities are available. This enables the organization to offer more scholarship opportunities, while keeping costs low for parents by allowing CBAA to provide all necessary materials and healthy snacks during the week. Visit the CBAA's Summer Art Camp link for more information.

Cannon Beach Arts

Association, a 501(3)(c) nonprofit organization, funds and enhances the arts, and supports artists in Cannon Beach and the region through education, events and exhibits, while providing opportunities for over 200 artists each year. For more information, please visit the Cannon Beach Arts Association website <https://www.cannonbeacharts.org/> or call 503-436-0744. CBAA's Gallery is located at 1064 S. Hemlock St. Cannon Beach, OR 97110, and is open Wednesday through Sunday from 11 AM to 4 PM.



"Heads in Beds" Data: TAF



Sales: Ratio 396 new customers vs. 24 returning. In 2023.

Bald Eagle Coffee Shop (Est # 7460 of customers Oct1 – April 30)



CITY OF CANNON BEACH

Rec'd 5/17/23

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



Mid Term



Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City *within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.* For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title __Cannon Beach History Center 20th Cottage Tour__

Evaluator Name/Position __Andrea Suarez-Kemp; Development Manager__

Date __May 17, 2023__

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

The Cottage Tour will be celebrating its 20th year in 2023. The weekend of events is scheduled for Friday, September 8th through Sunday, September 10th, 2022. We are currently three months out from the event itself. Nothing of significance in terms of the event has changed from our original application for TAC Funding submitted June 2022. However, the person who wrote the application is no longer with the Cannon Beach History Center & Museum, but we are still moving forward with the planned Cottage Tour. After successfully presenting this beloved event for the past 19 years, we have a tried-and-true timeline for completing tasks and we are right on schedule. We very recently sent out letters to homeowners to ask for their involvement and already have our twelve homeowners onboard, including the beloved Oswald West Log Cabin. We have held a numerous planning meetings and will continue committee meetings that involve staff, board, and veteran volunteers in the coming weeks. We have reached out to our list of sponsors and we have begun receiving support from local businesses we've approached. We have also extended the Sunday High Tea by the Sea event, to include a watercolor painting botanicals session, with artist Nicole Poole leading the class and lecture. To sum up, there have been no significant changes and we are on target to present the event as outlined to the City of Cannon Beach in our original TAF application. With the event still three months away we have no new pertinent information to add.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

a. We plan that the event will be successful and meet our original goals. We are planning to use the Museum space for the Opening Night Benefit Bash on Friday with live music, food, drink, and a high-end silent auction. Last year, the silent auction brought in just about \$5000. We wish to celebrate the weekend and make everyone more aware of our great space. We like to use this opportunity to introduce homeowners and volunteers to each other, and we're also hoping the owner of the Tillamook Rock Lighthouse will be joining us again this year, as her presence caused a positive stir at last year's Opening Night Bash. This year, we will be featuring homes from Tour years past, calling it the Greatest Hits Tour. We couldn't help ourselves when we got such an excited response from the community, so we also added one never-before-seen bonus home. We're bringing tea and art together for our planned High Tea on Sunday, September 10, 2023, which will now include a watercolor painting botanical session, with artist Nicole Poole leading the class and lecture, and art supplies sponsorship currently being sought from Dick Blick Art Supplies in Portland. The budget has changed minimally as we made final decisions on who best to market with, as well as a few more exact numbers being nailed down. Notably, we added Oregon Home Magazine and Oregon Coast Visitor Association to our marketing budget, and Sunset Magazine offered us a discount on our originally quoted estimate. We have updated event costs and print marketing with more accurate figures as prices have changed, and we have luckily been able to obtain more in-kind donations and sponsorships. The latest accurate budget is included here.

- b. Describe what could be done differently in the future to improve the program/event/project.

b. Since the event still has not taken place, we are hoping to use the planning time to make the 20th anniversary of the Cottage Tour better than ever. We have added a creative watercolor element to our Sunday High Tea by the Sea event, which we think will really elevate the experience and we hope will encourage more people to stay through Sunday night for the Sunday event. We're working with many more locals, including local nonprofits setting up booths around town, and shops, hotels and restaurants participating in the Out On the Town aspect of the Tour weekend, to keep the weekend full of new and exciting perks and events to participate in. We plan to include a Cottage Tour shuttle, to help with parking and Tour traffic. We also plan to work closely with CBPD to make sure traffic runs smoothly, especially at the start of the tour when tour goers are picking up tour maps and same day tickets are being sold at the museum, and also to help with parking around town. We have also added a second Ticket/Map Booth at the Tolovana Wayside in order to offset car and foot traffic at the museum.

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.

- i. The budget has changed minimally as we made final decisions on who best to market with, as well as a few more exact numbers. Notably, we removed the Irvington Home Tour marketing budget because they didn't offer it this year, and added both Oregon Home Magazine and Oregon Coast Visitor Association to our marketing budget, and updated social media, event costs and print marketing with more accurate figures as prices have changed, and we have luckily been able to obtain more in-kind donations and sponsorships. The latest accurate budget is included here. Since the event still hasn't taken place, we can't update accurately whether the Tour did or did not meet its financial projections, but we have implemented a few new things about ticket sales, such as raising the price by \$5 for people who buy their tickets at the door, that make us confident about the financial success of the Tour. Last year, the Cottage Tour 2022 brought in just over \$30,000 to the Cannon Beach Museum.
- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.
 - i. **Attached**



20th Anniversary Cannon Beach Cottage Tour 2023

Budget for 2023 Cottage Tour - updated 4/20/2023

Publication	In-Kind	TAF Funds	CBHCM	Total Expense
CB Magazine			\$900	\$900
HipFish			\$500	\$500
Travel Oregon/O		\$2,000		\$2,000
Social Media/Bo		\$300		\$300
Sunset Magazine		\$5,000		\$5,000
PDX Monthly		\$3,000		\$3,000
Oregon Home M		\$4,050		\$4,050
Seattle Times/Or		\$3,000		\$3,000
The Oregonian/C		\$2,500		\$2,500
Coast Weekend			\$500	\$500
KMUN/Newslette			\$300	\$300
OCVA		\$975		\$975
Total:	0	\$20,825	\$2,200	\$23,025

Print Marketing

Rack Cards		\$1,000		\$1,000	- Save the dates, tix on sale
Posters		\$250	\$250	\$500	
Distribution Cost		\$300	\$200	\$500	- bulk mailing
Total:		\$1,550	\$450	\$2,000	

Event Costs

Salary		\$4,000	\$11,000	\$15,000	- 2 staff
Friday Night Ben	\$2,000		\$50	\$2,050	- Bash invites
Map Design/Pro		\$750		\$750	
Speakers Fees/L		\$300			
Musical Talent Fe			\$300	\$300	- this will be a KSM donation
Event Space	\$2,000			\$2,000	
High Tea by the	\$1,000	\$300	\$200	\$1,500	
Decor/Flowers/S	\$600		\$600	\$1,200	
Photographer	\$2,000			\$2,000	
Volunteer Bags	\$400		\$300	\$700	
Homeowners Ba	\$300		\$300	\$600	
Total:	\$8,300	\$5,350	\$12,750	\$26,100	

Expenses
Grand Totals: \$8,300 \$27,725 \$15,400 \$51,125

2022 Cottage Tour income breakdown

TICKETS and AUCTION by month

July	5,210.07	
August	6,157.35	
September	11,277.36	2,500 was auction
October	900.00	900 was auction
total	23,544.78	

SPONSORS by Month

March	250.00
April	1,750.00
May	750.00
June	2,000.00
July	2,250.00
August	1,000.00
total	8,000.00

GRANT FROM THE CITY OF CANNON BEACH

November 2021	11,793.20
February 2022	5,896.60
May 2022	4,422.45
August 2022	7,370.75

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Cannon Beach History Center & Museum

05/16/23

Profit & Loss

Cash Basis

October 2021 through October 2022

	Oct '21 - Oct 22
Ordinary Income/Expense	
Income	
4200 EVENTS	
4240 Cottage Tour	24,202.70
Total 4200 EVENTS	24,202.70
4300 GRANTS & FUNDRAISING	
4310 Sponsorships (over \$500)	
4311 - Cottage Tour	37,483.00
Total 4310 Sponsorships (over \$500)	37,483.00
Total 4300 GRANTS & FUNDRAISING	37,483.00
Total Income	61,685.70
Expense	
5200 Special Projects & Events	
5240 Cottage Tour	4,522.09
Total 5200 Special Projects & Events	4,522.09
5300 GRANTS & FUNDRAISING COSTS	
5360 TAC Grant PR Expenses	13,115.41
Total 5300 GRANTS & FUNDRAISING COSTS	13,115.41
Total Expense	17,637.50
Net Ordinary Income	44,048.20
Net Income	44,048.20

4:12 PM

05/16/23

Cash Basis

Cannon Beach History Center & Museum

Transaction Detail By Account

October 2021 through October 2022

Date	Name	Memo	Paid Amount
Amazon			
08/28/2022	Amazon	jewelry pillows & flat screen mount	28.08
09/14/2022	Amazon		7.98
Total Amazon			36.06
Cannon Beach Bakery			
03/26/2022	Cannon Beach Bakery	Cottage Tour committee meeting	16.85
Total Cannon Beach Bakery			16.85
Canva			
04/12/2022	Canva	flyers	12.99
05/13/2022	Canva	flyers	12.99
06/12/2022	Canva	flyers	12.99
07/12/2022	Canva		12.99
08/15/2022	Canva		12.99
09/12/2022	Canva		12.99
10/13/2022	Canva		12.99
Total Canva			90.93
Chevron			
09/09/2022	Chevron	ice	11.96
Total Chevron			11.96
Costco			
09/08/2022	Costco		505.33
Total Costco			505.33
Deanna Duplechain			
04/11/2022	Deanna Duplechain	cottage tour art supplies	22.88
Total Deanna Duplechain			22.88
Dollar Tree			
08/26/2022	Dollar Tree	baskets & candle holders for Cot Tour	16.25
09/01/2022	Dollar Tree	frames	6.25
Total Dollar Tree			22.50
Doug Kenck-Crispin			
09/05/2022	Doug Kenck-Crispin	speaker stipend	300.00
Total Doug Kenck-Crispin			300.00
Dragonfly Digital			
09/20/2022	Dragonfly Digital	000-996 2022 brochure & map x600	750.00
Total Dragonfly Digital			750.00
Facebook			
08/13/2022	Facebook		10.00
Total Facebook			10.00
Foreign Transaction Fee			
07/14/2022	Foreign Transaction Fee	for QR code	3.59
Total Foreign Transaction Fee			3.59
Fort George			
09/08/2022	Fort George		48.30
Total Fort George			48.30
Franz Bakery			
09/09/2022	Franz Bakery		24.00
Total Franz Bakery			24.00

4:12 PM

05/16/23

Cash Basis

Cannon Beach History Center & Museum

Transaction Detail By Account

October 2021 through October 2022

Date	Name	Memo	Paid Amount
generator.com			
07/14/2022	generator.com	QR code generator	119.88
Total generator.com			119.88
Goodwill of Warrenton			
08/18/2022	Goodwill of Warrenton	dishes for garden tea	39.79
08/26/2022	Goodwill of Warrenton	dishware for cottage tour	42.81
Total Goodwill of Warrenton			82.60
Grocery Outlet			
09/09/2022	Grocery Outlet		11.05
Total Grocery Outlet			11.05
Home Depot			
09/08/2022	Home Depot		48.76
Total Home Depot			48.76
KBGE-FM			
09/12/2022	KBGE-FM	22080026 - 9855	300.00
10/10/2022	KBGE-FM	radio spots in September	200.00
Total KBGE-FM			500.00
Laser Print & Copy			
10/04/2021	Laser Print & Copy	Download from usbank.com.	171.10
04/07/2022	Laser Print & Copy	100 cottage tour flyers	48.76
08/09/2022	Laser Print & Copy	cottage tour flyers 54225 & 54246	51.50
08/22/2022	Laser Print & Copy	color copies	258.37
09/09/2022	Laser Print & Copy		26.79
10/10/2022	Laser Print & Copy	300 inserts & 1 4x6 photo	50.05
Total Laser Print & Copy			606.57
Liz Johnson			
09/05/2022	Liz Johnson	Walgreens photo prints	16.00
Total Liz Johnson			16.00
Office Depot			
09/07/2022	Office Depot		49.18
Total Office Depot			49.18
Pizza A Fetta			
09/16/2022	Pizza A Fetta	Volunteer party	147.07
Total Pizza A Fetta			147.07
Safeway			
09/10/2022	Safeway		82.73
09/14/2022	Safeway	tablecloth laundering	14.77
Total Safeway			97.50
Saltyraven.net			
09/03/2022	Saltyraven.net	silent auction	40.00
Total Saltyraven.net			40.00
Smart Foodservice (Chef's Store)			
09/08/2022	Smart Foodservice (Che...		47.49
Total Smart Foodservice (Chef's Store)			47.49
Steam Hosting			
10/14/2022	Steam Hosting	interactive map for cottage tour	22.50
Total Steam Hosting			22.50

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05/16/23

Cash Basis

Cannon Beach History Center & Museum
Transaction Detail By Account
 October 2021 through October 2022

Date	Name	Memo	Paid Amount
Turner Associates			
09/05/2022	Turner Associates	#723 - 12 t-shirts	166.00
Total Turner Associates			166.00
USPS			
04/08/2022	USPS	stamps for cottage tour	58.00
04/08/2022	USPS	more stamps for cottage tour	174.00
07/08/2022	USPS	bulk mail cottage tour	91.59
09/02/2022	USPS	postage	36.00
Total USPS			359.59
Vistaprint.com			
03/25/2022	Vistaprint.com	750 postcards for Cottage Tour	76.59
05/23/2022	Vistaprint.com		34.49
06/13/2022	Vistaprint.com	1000 postcards for Cottage tour	78.96
08/14/2022	Vistaprint.com		83.99
08/31/2022	Vistaprint.com		65.99
Total Vistaprint.com			340.02
Walgreens.com			
08/05/2022	Walgreens.com	photos	25.48
Total Walgreens.com			25.48
TOTAL			4,522.09

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05/16/23

Cash Basis

Cannon Beach History Center & Museum

Transaction Detail By Account

October 2021 through October 2022

Ads

Date	Name	Memo	Paid Amount
Bridgeline			
08/06/2022	Bridgeline	ad for cottage tour	86.53
Total Bridgeline			86.53
Facebook			
03/14/2022	Facebook		15.00
06/13/2022	Facebook	advertising cottage tour	14.00
07/06/2022	Facebook	cottage tour	25.00
07/13/2022	Facebook	cottage tour	10.00
07/19/2022	Facebook		25.00
Total Facebook			89.00
Hipfish Monthly			
08/01/2022	Hipfish Monthly	August ad Cottage tour	200.00
Total Hipfish Monthly			200.00
MEDIAmerica			
10/26/2021	MEDIAmerica	0037383-IN September Enews Program Travel Oregon	350.00
11/04/2021	MEDIAmerica	0037426 OR Coast Visitor's Assoc.	255.00
Total MEDIAmerica			605.00
Oregonian Media Group			
09/20/2022	Oregonian Media Group	2000390032 August ads for Cottage Tour	2,268.00
Total Oregonian Media Group			2,268.00
Portland Monthly			
07/06/2022	Portland Monthly	for Cottage Tour	3,000.00
Total Portland Monthly			3,000.00
Seattle Times			
07/06/2022	Seattle Times	cottage tour ads	2,466.88
Total Seattle Times			2,466.88
Sunset Publishing			
08/16/2022	Sunset Publishing	ad for Cottage Tour	4,400.00
Total Sunset Publishing			4,400.00
TOTAL			13,115.41



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2023-2024



Mid Term



Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City *within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.* For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title _____ Event & Tourism Video Production _____

Evaluator Name/Position _____ James Paino, Executive Director _____ Date _____ 5/27/23 _____

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

We are continuing to develop a series of video assets for integration with website, social media, and public relations efforts based on all of the other events funded and supported by the Tourism Arts Committee. This project allows the Cannon Beach Chamber to further enhance our existing video library for use on CannonBeach.org, social media, YouTube.com, and general promotion of Cannon Beach. Moreover, we will be providing these videos to the other events, members, and organizations for their own marketing and promotional use. The funding allows for the development, filming, and editing of videos that display the unique and wonderful events and activities that occur in Cannon Beach.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

This year we would like to highlight the collaboration with the History Center on a short video for the Cottage and Garden Tour. The History Center is excited to use this video for promotional purposes this coming year in their marketing efforts. I believe this is a wonderful example of how this program

is working as planned and benefits multiple organization in the community. We truly hope that all TAC funded events will collaborate with us on future video projects.

Here is the link to this video:

<https://www.youtube.com/watch?v=CdjiiLKwJTE>

Please note that this project is ongoing with new videos added as materials and opportunities present themselves. We currently have numerous videos that are up on our YouTube page.

https://www.youtube.com/channel/UCULqJ5_yafJ1UJzaVoii_DA

- b. Describe what could be done differently in the future to improve the program/event/project.

Looking to the future we want to consider how this program continues to support all the events in Cannon Beach and our community. We believe that this program is working in a backwards fashion when promoting events in Cannon Beach. Currently we request funding and then look to TAC funded events to include. It would work better to have an event requesting TAC funding to include the video project in their budget for the year.

We could then better coordinate with the events who want a video shot during their event. It would help to plan out when shooting video is needed, the timing of our efforts, and be a better partnership for our community as well.

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.

Morrissey Productions and the Chamber of Commerce coordinate the Videos to match the approved budget, therefore, we are well within our budget and production guidelines set during the application process and award from the City.

- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

Please see attached budget. As a reminder, we only pay for videos at their completion.

Cannon Beach Chamber of Commerce
Transaction Detail By Account
July 2022 through May 2023

	Type	Date	Num	Name	Memo	Class	Clr	Split	Original Amount	Paid Amount	Balance
4005 · TAC Income											
40054 · TAC Activity											
400547 · TAC-Video Assets											
	Deposit	11/15/2022			Deposit TAC ACTIVITY		1008.2 · TAC Projects		5,634.80	5,634.80	5,634.80
	Deposit	02/21/2023			Deposit TAC ACTIVITY		1008.2 · TAC Projects		2,817.40	2,817.40	8,452.20
	Deposit	05/16/2023			Deposit TAC ACTIVITY		1008.2 · TAC Projects		2,113.05	2,113.05	10,565.25
Total 400547 · TAC-Video Assets										10,565.25	10,565.25
Total 40054 · TAC Activity										10,565.25	10,565.25
Total 4005 · TAC Income										10,565.25	10,565.25
60005 · TAC Expenses											
600064 · TAC-Video Assets											
	Check	07/07/2022	130	MORRISEY PRODUCTI	68978 TAC ACTIVITY		1008.2 · TAC Projects		2,250.00	2,250.00	2,250.00
	Check	02/21/2023	136	MORRISEY PRODUCTI	68998 TAC ACTIVITY		1008.2 · TAC Projects		2,250.00	2,250.00	4,500.00
Total 600064 · TAC-Video Assets										4,500.00	4,500.00
Total 60005 · TAC Expenses										4,500.00	4,500.00
TOTAL										4,500.00	6,065.25



MORRISEY PRODUCTIONS

CANNON BEACH VIDEOS

Morrissey Productions
P.O. Box 333
Seaside, OR 97138

Contact:

Cannon Beach Chamber

207 N Spruce St.
Cannon Beach, OR 97110
Date: 6/1/23

2022/2023 - Video Production + Event Photography + Editing Services

Description	Quantity	Price	Total Cost
<u>Videos Completed</u>			\$ 0
Cottage & Garden Tour	1	\$ 2,000	\$ 2,000
10 Things To Do in Cannon Beach	1	\$ 2,300	\$ 2,300
Public Art of Cannon Beach	1	\$ 3,000	\$ 3,000
Public Parks of Cannon Beach	1	\$ 2,300	\$ 2,300
YouTube Marketing (upload, optimization, SEO)	4	\$ 250	\$ 1,000
			\$ 0
<u>Videos Still in Progress</u>			\$ 0
Everyday is an Art Walk	1	\$ 3,000	\$ 3,000
YouTube Marketing (Video Uploads, Optimization, SEO, ect..)	1	\$ 250	\$ 250
		Subtotal	\$ 13,850
			\$ 0
		Total	\$ 13,850



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023

☐ Mid Term

☒ Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City *within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.* For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title Cannon Beach Fat Bike Festival

Evaluator Name/Position Allen Barber, Administrative Assistant **Date** 6/30/2023

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

See Attached

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

See Attached

- b. Describe what could be done differently in the future to improve the program/event/project.

See Attached

Cannon Beach Fat Bike Festival TAF Final report: 2023

1. Project/Program Summary

This year we had 53 attendees, an increase from 31 last year. All visitors that attended the event came from over 50 miles away. 15 stayed in vacation rentals, 4 were day trippers, 12 stayed in hotels, 14 stayed at a campground, 1 stayed with a friend, 3 stayed out of town, and 4 declined to answer.

This year we used the "Experience Cannon Beach" app and a "digital passport" where attendees were able to check in at each business on their phone, upload photos from the location or a photo of their receipt for expenditures. 21 businesses participated in the passport with about 19 festival attendees playing along.

Pelican Brewery joined us on the beach at our fat bike beach olympics this year and provided a beer tasting experience as well as refreshing beverages for our attendees.

We were able to navigate the permit process w/ Oregon State Parks this year and received a blanket permit for all e-bikes that were registered w/ our event. We are the first event to obtain this type of blanket permit and had to assure all attendees had a flag on their bike as well as keep their speeds below 15 mph on the beach. Approximately 45% of people attending were on fat tire e-bikes. E-bikes are the fastest growing segment of bike sales nationwide and now that we know our permitting is on solid ground, we plan to tap into the fat tire e-bike market w/ direct advertising even more so in 2024.

2. Program/Project Evaluation

a. successful;

As stated previously, attendance increased from 2022, all the way up to the day of the event. We are very optimistic that our numbers will reach 75-100 attendees next year, especially as we tap into the e-bike market directly.

The weekend was a great success as we overcame our permitting issues from 2022 and everyone who attended had an amazing weekend in Cannon Beach. We had 4 women come from Utah just to ride their bikes to the waterfall and they promised to return! The event encourages groups of family and friends to attend together and we had many groups of 5-8 people that reported coming for 5 days to a week to enjoy a longer visit with the festival being the impetus of their travels.

B. What can be done differently.

We encourage everyone to go ride the Klootch Creek Trails on Sunday and many people went their throughout their visit in Cannon Beach as they enjoyed the proximity of the trails to town and had a blast riding the trails. We plan to work w/ the Northwest Trail Alliance (Klootch Creek bike club) in 2024 to hopefully lead a scheduled group ride on the trails for our Sunday activity.

In 2024 we plan to replace our passport book/scavenger hunt w/ a bit of an "Amazing Race" type of activity that will take the attendees all over Cannon Beach and encourage them to find locations they may not have been and to discover unique facts about the town. Our scavenger hunt has been a great part of the event and we had participants tell us, "I never would have gone into that business if it wasn't on the list and I loved it!" While the participants may not have purchased items at each location, it did bring them into businesses they may not have found on their own. The weekend of our event was the 90 degree heat wave and it seemed all of Portland descended upon Cannon Beach so stores & restaurants were already at capacity.

3. Budget

See attached budget documentation. We are still waiting on Q4 TAF payment.

CB Fat Bike Festival Working Budget

Committee Working Budget

Budget **Actual**

4178 • Fat Bike Festival Income

400548 • TAC Income - Fat Bike Festival	14,471.00	11,962.50
DMO Marketing Support		
Sponsorships	1,000.00	300.00
Registration		
full	900.00	
1 Day	1,000.00	2,428.59
Merchandise		
Miscellaneous		

Total Income	17,371.00	14,691.09
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7700 • Fat Bike Festival Expense

Marketing		
Website	250.00	390.00
Printing	1,300.00	
Artwork		550.00
Social		2,676.50
Paid Media	2,000.00	250.00
Event Management		
Event Director	9,500.00	9,500.00
Staff	1,620.00	
prizes	-	
Merchandise		
T-Shirts	1,200.00	
Cards		
Permits & Fees	700.00	250.00
Event Support	500.00	669.03
Supplies	250.00	
Ticketing		283.62
Miscellaneous		

7700 • Total Fat Bike Festival Expense	17,320.00	14,569.15
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Profit / Loss	51.00	121.94
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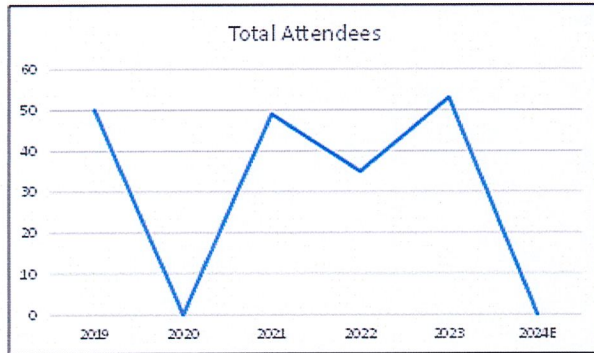
Cannon Beach Fat Bike Festival Final Expenses: 2023

Item:	Description:	Budgeted Amount::	Spent:	Total Spent:	Notes:
Marketing of Event:	Logo & poster design. Printed materials (signage, stickers, etc.) Paid advertising (print & radio). Photography/video Social media campaigns. Newsletters. Event logo items.	\$5300	\$1152.75 Social Media ads \$600 Quillian Creations (social media ad creation & targeting) \$800 Bike Portland.org social campaign \$123.75 Consulting Sensei (newsletter design and social). \$450 Photography -Quillian Creations \$250 Radio Ads \$100 Cannon Beach Design Co. (logo) \$130 Mail chimp newsletter \$260 shared newsletter	\$3866.50	
Permits/Event fees:	Permit fees for event: State Park	\$400	\$250 OPRD permit	\$250	City of CB said no fee as Chamber is a non-profit.
Event support supplies	Porta potties, obstacle course materials, supplies for bonfire, poker run, etc.	\$750	\$199.95 Bike Flags \$132.16 Stickers to put on flags \$210.41 Games for beach party/bike olympics \$48 cups & sparkling water \$38.91 ice \$39.60 Staghorn Mercantile - prize basket	\$669.03	No porta potty needed.
Event & Logistics Management	Hire an Event Director to run event.	\$9500	\$9500	\$9500	

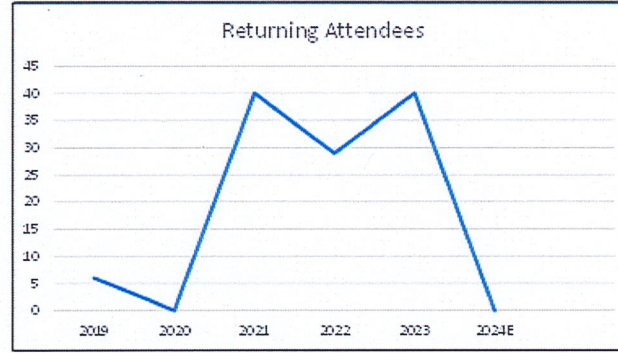
Income source: TAC Funding (request): \$15,950	Income Source: Registrations \$	Income Source: Sponsors
TAC Funding from 2022: \$14,471		Total Event Expenses 2023: \$14,285.53

NOTE-Please input event data in the yellow cells

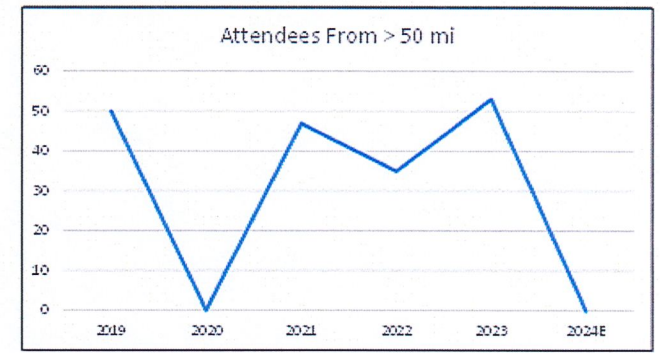
	2019	2020	2021	2022	2023	2024E
Total Attendees	50	0	49	35	53	0



	2019	2020	2021	2022	2023	2024E
Returning Attendees	6	0	40	29	40	0

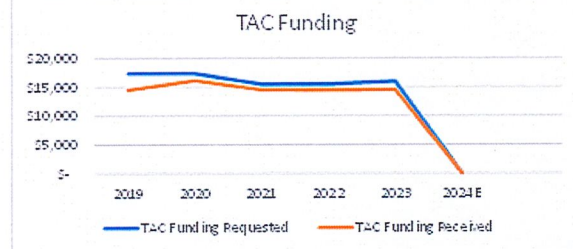


	2019	2020	2021	2022	2023	2024E
Attendees From > 50 mi	50	0	47	35	53	0

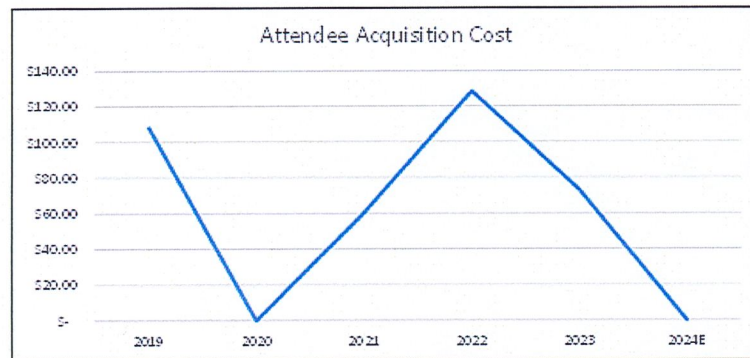


NOTE-Please input event data in the yellow cells

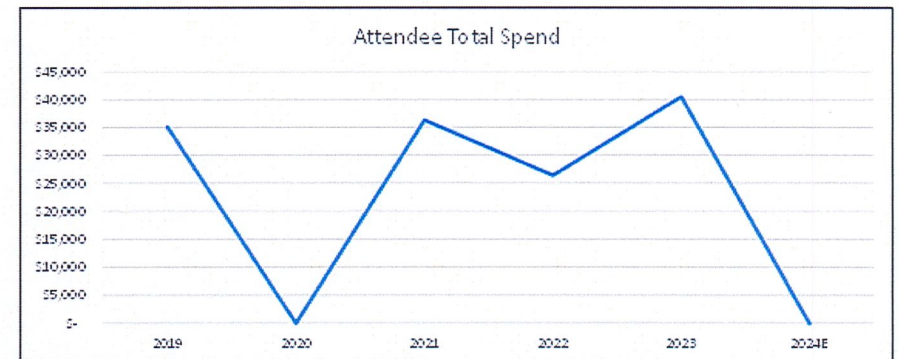
	2019	2020	2021	2022	2023	2024E
TAC Funding Requested	\$ 17,325	\$ 17,325	\$ 15,450	\$ 15,450	\$ 15,950	\$ -
TAC Funding Received	\$ 14,471	\$ 16,089	\$ 14,471	\$ 14,392	\$ 14,471	\$ -



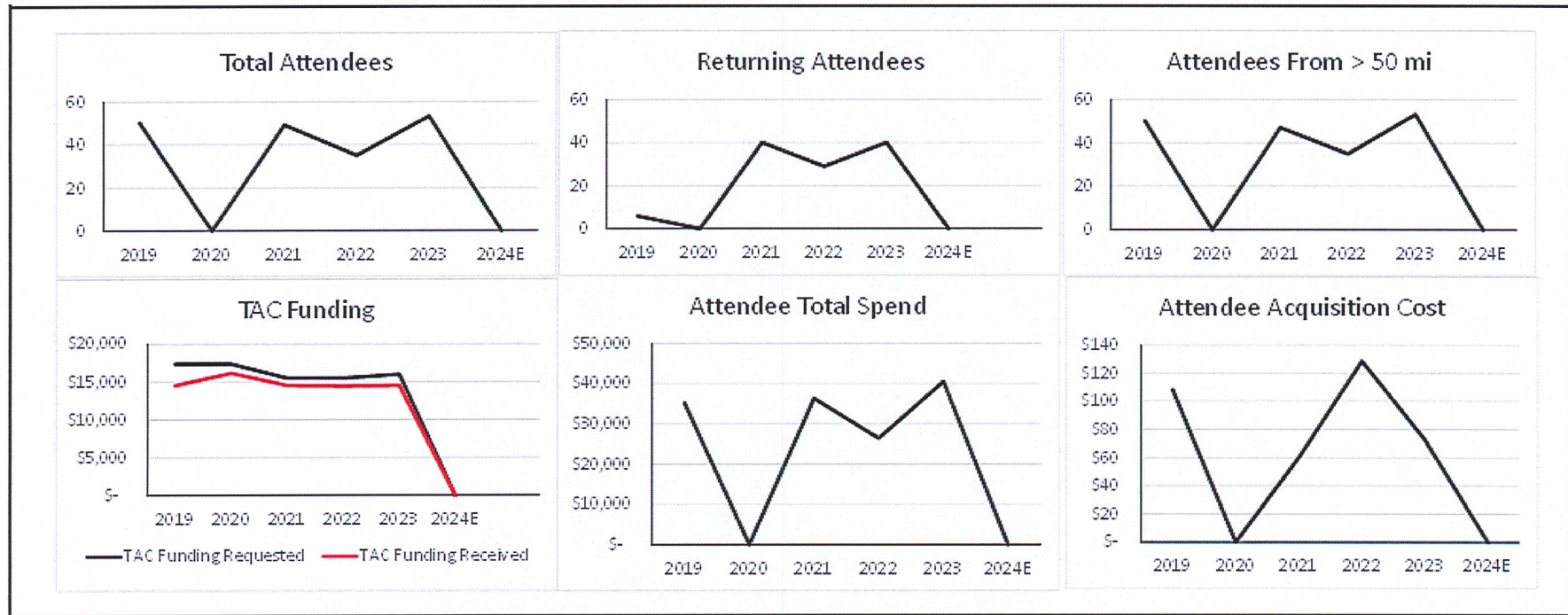
	2019	2020	2021	2022	2023	2024E
Marketing Expense	\$ 5,400	\$ -	\$ 2,950	\$ 4,500	\$ 3,867	\$ -
Total Attendees	50	0	49	35	53	0
Attendee Acquisition Cost	\$ 108.00	#DIV/0!	\$ 60.20	\$ 128.57	\$ 72.95	#DIV/0!



Average Attendee Spend	2019	2020	2021	2022	2023	2024E
Room Rental (Clatsop)	\$ 191	\$ 202	\$ 209	\$ 215	\$ 220	\$ 227
Other Spending-est.	\$ 277	\$ 280	\$ 285	\$ 288	\$ 289	\$ 291
Total	\$ 468	\$ 482	\$ 494	\$ 503	\$ 509	\$ 518
Avg Attendee Day Stays	1.50	1.50	1.50	1.50	1.50	-
Total Attendees	50	0	49	35	53	0
Total Day Stays	75.0	-	73.5	52.5	79.5	-
Attendee Total Spend	\$ 35,100	\$ -	\$ 36,309	\$ 26,408	\$ 40,466	\$ -



Events Metrics Scorecard- EVENT NAME





CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



Mid Term



Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City **within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.** For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title Coaster Theatre Playhouse Special Events & Marketing

Evaluator Name/Position Jenni Tronier & Patrick Lathrop **Date** 06/25/23

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of “heads in beds” or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

Special Events: With funds from the TAF we held five special events – Patrick Lamb (09/17/22), Adams & Costello (10/15/22), Lauren Kinhan (12/23/22) and *Every Brilliant Thing* (01/15/23) and Pink Martini with China Forbes (04/01/23).

Marketing: The remaining requested funds have been used to draw theatre and arts patrons from Portland to Cannon Beach. These efforts include ads in the programs for Broadway Across America performances at the Keller Auditorium in Portland, Cannon Beach Magazine, and Our Coast Magazine.

Other funds have been used for tourism-related memberships with Oregon Coast Visitors Association (OCVA). As OCVA members we get a discount on ads (print & online), a listing on their website and access to their weekly leads that allows us to target travelers interested in visiting the Oregon Coast.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.
 - **Patrick Lamb – 09/17/22**
Total Attendees: 56
From 50+ miles away: 26 (46%)
Staying at a CB Hotel, Vacation Rental or RV Park: 13
(50% of attendees from 50+ miles)

- ***Gramercy Ghost* – 09/30-10/29/22**
 Total Attendees: 903
 From 50+ miles away: 518 (57%)
 Staying at a CB Hotel, Vacation Rental or RV Park: 311
 (60% of attendees from 50+ miles)
- ***Adams & Costello* – 10/15/22**
 Total Attendees: 41
 From 50+ miles away: 8 (19.5%)
 Staying at a CB Hotel, Vacation Rental or RV Park: 4
 (50% of attendees from 50+ miles)
- ***Scrooge! The Musical* – 11/18-12/18/22**
 Total Attendees: 1474
 From 50+ miles away: 698 (47%)
 Staying at a CB Hotel, Vacation Rental or RV Park: 384
 (55% of attendees from 50+ miles)
- ***Lauren Kinhan* – 12/23/22**
 Total Attendees: 83
 From 50+ miles away: 22 (26.5%)
 Staying at a CB Hotel, Vacation Rental or RV Park: 13
 (60% of attendees from 50+ miles)
- ***Every Brilliant Thing* – 01/15/23**
 Total Attendees: 50*
 From 50+ miles away: 15 (%)
 Staying at a CB Hotel, Vacation Rental or RV Park: 8
 (50% of attendees from 50+ miles)
 *No zip code data is available for this event – no tickets were sold
- ***Guilty Conscience* – 02/10-25/23**
 Total Attendees: 767
 From 50+ miles away: 367 (47.8%)
 Staying at a CB Hotel, Vacation Rental or RV Park: 183
 (50% of attendees from 50+ miles)
- ***Pink Martini* – 04/01/23**
 Total Attendees: 198
 From 50+ miles away: 49
 Staying at a CB Hotel, Vacation Rental or RV Park: 10
- ***Suite Surrender* – 03/24-04/22/23**
 Total Attendees: 830
 From 50+ miles away: 383
 Staying at a CB Hotel, Vacation Rental or RV Park: 199
 (52% of attendees from 50+ miles)

- ***Sylvia* – 05/12-06/03/23**
 Total Attendees: 711
 From 50+ miles away: 369
 Staying at a CB Hotel, Vacation Rental or RV Park: 223
 (60% of attendees from 50+ miles)

- **MARKETING & PROMOTION:**
 - **Broadway Across America Programs:**
 - *To Kill A Mockingbird* – performances 10/18-23/22
 - 1/2 page ad
 - Promoting *Scrooge! The Musical* & Lauren Kinhan
 - *Jagged Little Pill* – performances 11/15-20/22
 - 1/2 page ad
 - Promoting *Scrooge! The Musical* & Lauren Kinhan
 - *Moulin Rouge! The Musical* – performances 01/4-15/23
 - 1/2 page ad
 - Promoting *Guilty Conscience & Suite Surrender*
 - *My Fair Lady* – performances 02/28-03/05/23
 - 1/2 page ad
 - Promoting *Suite Surrender & Sylvia*
 - *Hairspray* – performances 03/28-04/02/23
 - 1/2 page ad
 - Promoting *Suite Surrender & Sylvia*

- b. Describe what could be done differently in the future to improve the program/event/project.

Throughout 2022 we (like many other theatre venues) saw smaller audiences as we emerged from our COVID closures. As the year progressed we saw an increase of attendance at both our regular season shows and special events but the numbers were well below our pre-COVID numbers. We are encouraged by the numbers for the first show of our 2023 season and that the Pink Martini event on April 1 is sold out. We are hopeful that we will continue to make strides to our pre-COVID numbers.

Special events have always been hit or miss and sometimes finding the right draw has been difficult. With our 50th anniversary year in 2022 we had an ambitious goal of a special event (approximately) every month. As you can see from the numbers some did well while others did not. As we move forward we will go back to 2-4 special events per year and concentrate on booking events that work well within our space and we feel can draw larger crowd.

Our marketing committee is also testing placing postcards in hotels and vacation rentals with incentives for guests to purchase tickets. The first test will be with our spring show, *Suite Surrender*. The postcards have a unique QR code so we can track scans of people who want more information about the show and an offer for a free cookie with ticket purchase.

The postcards will be tested throughout the 2023 season to see if it brings in more hotel and vacation rental guests to the theatre.

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.

Our goal for the TAF sponsored special events is around 60 tickets sold.

Patrick Lamb – 09/17/22

Total Attendees: 56

Adams & Costello – 10/15/22

Total Attendees: 41

Lauren Kinhan – 12/23/22

Total Attendees: 83

Every Brilliant Thing – 01/15/23

Total Attendees: 50*

Pink Martini – 04/01/23

Total Attendees: 198

Pink Martini sold out. We had over 60 for Lauren Kinhan. Patrick Lamb was close to 60. These three events met our financial projections.

For events that didn't meet our goal of 60 attendees, we attribute the lower attendance to timing and finding the right draw for our audiences.

TAF support of our special events allow for us to provide our community and visitors events that we otherwise not be able to bring to the theatre.

- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

Included.

Coaster Theatre Playhouse
2022-2023 TAF Budget
06/25/23

2022-2023 TAF Budget	56,950.00		
1st	22,780.00	11/22/2022	Received
2nd	11,390.00	3/2/2023	Received
3rd	<u>8,542.50</u>	5/26/2023	Received
	14,237.50	Anticip. August for Grant	

SPECIAL EVENT TICKET HOLDERS FROM 50+ MILES

PATRICK LAMB - 09/17/22			
City	State	Postal code	Seat
Litchfield Park	AZ	85340	B102 - 1
Litchfield Park	AZ	85340	B101 - 1
Acworth	GA	30101	C102 - 1
Acworth	GA	30101	C101 - 1
Beaverton	OR	97005	I104 - 1
Beaverton	OR	97005	I103 - 1
Beaverton	OR	97005	I102 - 1
Beaverton	OR	97005	I101 - 1
Beaverton	OR	97008-4088	B105 - 1
Portland	OR	97207	B5
Portland	OR	97207	B7
Portland	OR	97219	F12
Portland	OR	97219	F10
Portland	OR	97219	E10
Portland	OR	97225	C108 - 1
Portland	OR	97225	C109 - 1
Portland	OR	97225	C110 - 1
Portland	OR	97225	C107 - 1
Portland	OR	97225	E101 - 1
Tualatin	OR	97062	A101 - 1
Camas	WA	98607	A103 - 1
Camas	WA	98607	A102 - 1
Friday Harbor	WA	98250-6065	F112 - 1
Friday Harbor	WA	98250-6065	F111 - 1
Seattle	WA	98121	H2 - 1
TOTAL		25	

ADAMS & COSTELLO - 10/15/22			
City	State	Postal code	Seat
Lake Oswego	OR	97034	C107 - 1
Lake Oswego	OR	97034	C106 - 1
Ogden	UT	84405	I112 - 1
Ogden	UT	84405	I111 - 1
Salt Lake City	UT	84109	C102 - 1
Salt Lake City	UT	84109	C101 - 1
Lake Oswego	OR	97034	E111 - 1
Lake Oswego	OR	97034	E110 - 1
TOTAL		8	

LAUREN KINHAN - 12/23/22			
City	State	Postal code	Seat
Beaverton	OR	97006	B107 - 1
Beaverton	OR	97006	B106 - 1
Corbett	OR	97019	A105 - 1
Corbett	OR	97019	A104 - 1
Lake Oswego	OR	97034	C101 - 1
Lake Oswego	OR	97034	C106 - 1
Lake Oswego	OR	97034	C105 - 1
Lake Oswego	OR	97034	C104 - 1
Lake Oswego	OR	97034	C103 - 1
Lake Oswego	OR	97034	C102 - 1
Hillsboro	OR	97123	B105 - 1
Hillsboro	OR	97123	B104 - 1
Newberg	OR	97132	B109 - 1
Newberg	OR	97132	B108 - 1
Portland	OR	97221	D107 - 1
Portland	OR	97221	D106 - 1
Portland	OR	97225	C109 - 1
Portland	OR	97225	C108 - 1
Alexandria	VA	22307	G4 - 1
Alexandria	VA	22307	G2 - 1
Vancouver	WA	98661	A102 - 1
Vancouver	WA	98661	A101 - 1
TOTAL		22	

LAUREN KINHAN - 12/23/22			
City	State	Postal code	Seat
Sonoma	CA	95476	A106 - 2
Sonoma	CA	95476	A105 - 2
Sonoma	CA	95476	A103 - 2
Sonoma	CA	95476	A104 - 2
Libby	MT	59923	C106 - 2
Libby	MT	59923	C105 - 2
Bend	OR	97702	E3 - 1
Bend	OR	97702	E1 - 1
Eugene	OR	97402	G10 - 3
Eugene	OR	97402	G8 - 3
Eugene	OR	97402	F9 - 3
Eugene	OR	97402	F11 - 3
Gearhart	OR	97138	E9 - 3
Gearhart	OR	97138	E11 - 3
Gladstone	OR	97027-2430	I110 - 1
Gladstone	OR	97027-2430	I105 - 1
Lake Oswego	OR	97034	E5 - 3
Lake Oswego	OR	97034	E7 - 3
McMinnville	OR	97128	F104 - 1
McMinnville	OR	97128	F103 - 1
Portland	OR	97221	C108 - 2
Portland	OR	97221	C107 - 2
Portland	OR	97225	G108 - 1
Portland	OR	97225	G107 - 1
Portland	OR	97225	G106 - 1
Portland	OR	97225	G105 - 1
Portland	OR	97239	F107 - 1
Portland	OR	97239	F106 - 1
Portland	OR	97293	C102 - 2
Portland	OR	97293	B107 - 2
Portland, OR	OR	97201	I109 - 1
Portland, OR	OR	97201	I108 - 1
Sherwood	OR	97140	K101 - 3
Sherwood	OR	97140	K102 - 3
Vancouver	OR	98683	J112 - 3
College Place	WA	99324	A107 - 2
College Place	WA	99324	J6 - 3
College Place	WA	99324	B9 - 3
Issaquah	WA	98027	J103 - 3
Issaquah	WA	98027	G7 - 3
Sammamish	WA	98074	I107 - 1
Sammamish	WA	98074	I106 - 1
Seattle	WA	98103	J9 - 3
Vancouver	WA	98660	J5 - 3
Vancouver	WA	98660	J7 - 3
Vancouver	WA	98685	B106 - 2
Vancouver	WA	98685	B105 - 2
Woodland	WA	98674	B5 - 3
Woodland	WA	98674	B7 - 3
TOTAL		49	

SHOW TICKET HOLDERS FROM 50+ MILES

Gramercy Ghost - 09/30/22-10/29/22

City	State	Postal code	Seat
Kodiak	AK	99615	E111 - 1
Kodiak	AK	99615	E110 - 1
Buckeye`	AZ	85396	B105 - 1
Buckeye`	AZ	85396	B104 - 1
Carefree	AZ	85377-7046	E111 - 1
Carefree	AZ	85377-7046	E110 - 1
Cave Creek	AZ	85331	D110 - 1
Cave Creek	AZ	85331	D111 - 1
Phoenix	AZ	85028	C108 - 1
Scottsdale	AZ	85260	G109 - 1
Scottsdale	AZ	85260	G110 - 1
Scottsdale	AZ	85260	G111 - 1
Surprise	AZ	85388	G106 - 1
Surprise	AZ	85388	G107 - 1
Surprise	AZ	85388	G108 - 1
Surprise	AZ	85388	G109 - 1
Surprise	AZ	85388	G110 - 1
Surprise	AZ	85388	G111 - 1
Surprise	AZ	85388	G112 - 1
Surprise	AZ	85388	G105 - 1
Surprise	AZ	85388	G103 - 1
Surprise	AZ	85388	G104 - 1
Burnaby	BC	V5J1M4	H4 - 1
Burnaby	BC	V5J1M4	H2 - 1
Burnaby	BC	V5J1M4	G4 - 1
Burnaby	BC	V5J1M4	G2 - 1
Delta	BC	V4C 4Y9	E102 - 1
Delta	BC	V4C 4Y9	E101 - 1
Kamloops	BC	V2B 6L3	E111 - 1
Kamloops	BC	V2B 6L3	E110 - 1
Kelowna	BC	V1W4G3	E111 - 1
Kelowna	BC	V1W4G3	E110 - 1
Surray	BC	V4P 1A4	E101 - 1
Surray	BC	V4P 1A4	E102 - 1
Surrey	BC	V4A 9P1	F112 - 1
Surrey	BC	V4A 9P1	F111 - 1
Concord	CA	94521	E102 - 1
Concord	CA	94521	E101 - 1
Los Angeles	CA	90004-3915	E109 - 1
Los Angeles	CA	90004-3915	E108 - 1
Los Angeles	CA	90004-3915	E107 - 1
Manteca	CA	95337	C105 - 1
Manteca	CA	95337	C104 - 1
Manteca	CA	95337	C103 - 1
Orinda	CA	94563	C110 - 1
Orinda	CA	94563	C109 - 1
Santa Barbara	CA	93108-2104	D111 - 1
Santa Barbara	CA	93108-2104	D110 - 1
Sebastopol	CA	95472	C109 - 1
Sebastopol	CA	95472	C110 - 1
Sonoma	CA	95476	E102 - 1
Sonoma	CA	95476	E101 - 1
Castle Rock	CO	80108	G4 - 1
Castle Rock	CO	80108	G2 - 1
Golden	CO	80401	D1 - 1
Golden	CO	80401	D3 - 1
Gunnison	CO	81230	C103 - 1
Gunnison	CO	81230	C106 - 1
Miami	FL	33137	D106 - 1
Miami	FL	33137	D105 - 1
Boise	ID	83705	C101 - 1
Boise	ID	83705	C102 - 1
Boise	ID	83709	G102 - 1
Boise	ID	83709	G101 - 1

City	State	Postal code	Seat
Kuna	ID	83634	F112 - 1
Kuna	ID	83634	F111 - 1
Kuna	ID	83634	F110 - 1
Kuna	ID	83634	F109 - 1
Downers Grove	IL	60515	E104 - 1
Downers Grove	IL	60515	E103 - 1
Downers Grove	IL	60515	E102 - 1
Downers Grove	IL	60515	E101 - 1
Fishers	IN	46038	E106 - 1
Fishers	IN	46038	E105 - 1
Georgetown	KY	40324	E111 - 1
Georgetown	KY	40324	E110 - 1
Barre	MA	1005	C104 - 1
Barre	MA	1005	C103 - 1
Eagan	MN	55121	F112 - 1
Eagan	MN	55121	F111 - 1
Saint Louis	MO	63105	B109 - 1
Saint Louis	MO	63105	B108 - 1
Henderson	NV	89012	E102 - 1
Henderson	NV	89012	E101 - 1
Wellington	NZ	6012	D108 - 1
Wellington	NZ	6012	D107 - 1
Edmond	OK	73025	D107 - 1
Edmond	OK	73025	D106 - 1
Albany	OR	97322	I102 - 1
Albany	OR	97322	I101 - 1
Albany	OR	97322	D104 - 1
Albany	OR	97322	D105 - 1
Albany	OR	97322	D106 - 1
Albany	OR	97322	D108 - 1
Albany	OR	97322	D107 - 1
Aloha	OR	97007-5755	E1 - 1
Aloha	OR	97007-5755	E3 - 1
Aurora	OR	97002-9530	G108 - 1
Aurora	OR	97002-9530	G107 - 1
Aurora	OR	97002-9530	G106 - 1
Aurora	OR	97002-9530	G105 - 1
Banks	OR	97106	C105 - 1
Bay City	OR	97107	A109 - 1
Bay City	OR	97107	A108 - 1
Bay City	OR	97107	A107 - 1
Bay City	OR	97107	A106 - 1
Beaverton	OR	97006	I106 - 1
Beaverton	OR	97006	I107 - 1
Beaverton	OR	97006	I108 - 1
Beaverton	OR	97006	I105 - 1
Beaverton	OR	97006	I107 - 1
Beaverton	OR	97006	I106 - 1
Beaverton	OR	97007	G106 - 1
Beaverton	OR	97007	G105 - 1
Beaverton	OR	97007	F112 - 1
Beaverton	OR	97007	F111 - 1
Beaverton	OR	97007	C106 - 1
Beaverton	OR	97007	C105 - 1
Beaverton	OR	97007	A109 - 1
Beaverton	OR	97008	C110 - 1
Beaverton	OR	97008	C109 - 1
Beaverton	OR	97008	A102 - 1
Beaverton	OR	97008	A101 - 1
Beaverton	OR	97006-8396	B109 - 1
Beaverton	OR	97006-8396	B108 - 1
Bend	OR	97702	C2 - 1
Bend	OR	97702	C4 - 1
Bend	OR	97702	C6
Bend	OR	97702	B109 - 1

City	State	Postal code	Seat
Bend	OR	97702	B108 - 1
Bend	OR	97702	B107 - 1
Bend	OR	97702	B106 - 1
Bend	OR	97702	B105 - 1
Bend	OR	97702	A105 - 1
Canby	OR	97013	D105 - 1
Canby	OR	97013	D104 - 1
Carson	OR	98610	C110 - 1
Carson	OR	98610	C109 - 1
Clackmas	OR	97015	E4 - 1
Clackmas	OR	97015	E2 - 1
Clackmas	OR	97015	D4 - 1
Clackmas	OR	97015	D2 - 1
Estacada	OR	97023	E102 - 1
Estacada	OR	97023	E101 - 1
Eugene	OR	97401	B105 - 1
Eugene	OR	97401	B106 - 1
Eugene	OR	97401	B107 - 1
Eugene	OR	97401	B108 - 1
Eugene	OR	97401	B109 - 1
Eugene	OR	97404	C101 - 1
Eugene	OR	97408	B105 - 1
Eugene	OR	97408	B104 - 1
Eugene	OR	97403-1545	D111 - 1
Eugene	OR	97403-1545	D110 - 1
Eugene	OR	97403-1545	D109 - 1
Forest Grove	OR	97116	D106 - 1
Forest Grove	OR	97116	D105 - 1
Forest Grove	OR	97116-8151	I102 - 1
Forest Grove	OR	97116-8151	I101 - 1
Gresham	OR	97030	B102 - 1
Gresham	OR	97030	B101 - 1
Gresham	OR	97080	A101 - 1
Gresham	OR	97080	A104 - 1
Gresham	OR	97080	A103 - 1
Gresham	OR	97080	A102 - 1
Happy Valley	OR	97086	A107 - 1
Happy Valley	OR	97086	A108 - 1
Hillsboro	OR	97123	C1 - 1
Hillsboro	OR	97123	C3 - 1
Hillsboro	OR	97124	I112 - 1
Hillsboro	OR	97124	I111 - 1
Hillsboro	OR	97124	I107 - 1
Hillsboro	OR	97124	I106 - 1
Hillsboro	OR	97124	E105 - 1
Hillsboro	OR	97124	I108 - 1
Hillsboro	OR	97124	I107 - 1
La Grande	OR	97850	A109 - 1
La Grande	OR	97850	A108 - 1
La Grande	OR	97850	A107 - 1
Lake Oswego	OR	97034	C1 - 1
Lake Oswego	OR	97034	C3 - 1
Lake Oswego	OR	97034	G103 - 1
Lake Oswego	OR	97034	G102 - 1
Lake Oswego	OR	97034	G101 - 1
Lake Oswego	OR	97035	B7
Lake Oswego	OR	97035	E12
Lake Oswego	OR	97035	E10
Lake Oswego	OR	97035	E8
Lake Oswego	OR	97035	I102 - 1
Lake Oswego	OR	97035	I101 - 1
McMinnville	OR	97128	C2 - 1
McMinnville	OR	97128	C4 - 1
Medford	OR	97504	A104 - 1
Medford	OR	97504	A105 - 1

City	State	Postal code	Seat
Medford	OR	97504-8636	I1
Medford	OR	97504-8636	I7
Medford	OR	97504-8636	I5
Medford	OR	97504-8636	I3
Milwaukie	OR	97222	A101 - 1
Milwaukie	OR	97222	A102 - 1
Milwaukie	OR	97222	I107 - 1
Milwaukie	OR	97222	I106 - 1
Milwaukie	OR	97267	D1 - 1
Milwaukie	OR	97267	D3 - 1
Newberg	OR	97132	D111 - 1
Newberg	OR	97132	B1 - 1
Newberg	OR	97132	B3 - 1
Ocean Park	OR	98640-0664	A103 - 1
Ocean Park	OR	98640-0664	A102 - 1
Oregon City	OR	97045	G101 - 1
Oregon City	OR	97045	G102 - 1
Oregon City	OR	97045	D102 - 1
Oregon City	OR	97045	D101 - 1
Oregon City	OR	97045	D111 - 1
Oregon City	OR	97045	D110 - 1
Oregon City	OR	97045	D105 - 1
Oregon City	OR	97045	D104 - 1
Oregon City	OR	97045	D103 - 1
Oregon City	OR	97045	D102 - 1
Oregon City	OR	97045	D101 - 1
Portland	OR	97206	B5
Portland	OR	97206	D105 - 1
Portland	OR	97206	D104 - 1
Portland	OR	97206	D107 - 1
Portland	OR	97206	D106 - 1
Portland	OR	97212	E4 - 1
Portland	OR	97212	E2 - 1
Portland	OR	97212	C104 - 1
Portland	OR	97212	C103 - 1
Portland	OR	97214	B107 - 1
Portland	OR	97214	B106 - 1
Portland	OR	97214	B109 - 1
Portland	OR	97214	B108 - 1
Portland	OR	97214	D1 - 1
Portland	OR	97214	D3 - 1
Portland	OR	97215	B101 - 1
Portland	OR	97216	D102 - 1
Portland	OR	97216	D101 - 1
Portland	OR	97217	D4 - 1
Portland	OR	97217	D2 - 1
Portland	OR	97218	I102
Portland	OR	97218	I101
Portland	OR	97219	C1 - 1
Portland	OR	97219	I4 - 1
Portland	OR	97219	I2 - 1
Portland	OR	97219	I112 - 1
Portland	OR	97219	I111 - 1
Portland	OR	97219	I103 - 1
Portland	OR	97220	G112 - 1
Portland	OR	97220	G111 - 1
Portland	OR	97220	G110 - 1
Portland	OR	97220	G109 - 1
Portland	OR	97221	C107 - 1
Portland	OR	97221	C106 - 1
Portland	OR	97222	B101 - 1
Portland	OR	97222	B102 - 1
Portland	OR	97222	B103 - 1
Portland	OR	97222	B104 - 1
Portland	OR	97223	A105 - 1

City	State	Postal code	Seat
Portland	OR	97223	G108 - 1
Portland	OR	97223	G107 - 1
Portland	OR	97224	B103 - 1
Portland	OR	97224	B102 - 1
Portland	OR	97225	I102 - 1
Portland	OR	97225	I101 - 1
Portland	OR	97229	F101 - 1
Portland	OR	97229	B107 - 1
Portland	OR	97229	B106 - 1
Portland	OR	97229	B105 - 1
Portland	OR	97229	B104 - 1
Portland	OR	97229	B103 - 1
Portland	OR	97229	F106 - 1
Portland	OR	97229	F105 - 1
Portland	OR	97230	E1 - 1
Portland	OR	97230	E3 - 1
Portland	OR	97232	D109 - 1
Portland	OR	97233	A105 - 1
Portland	OR	97233	A104 - 1
Portland	OR	97239	B101 - 1
Portland	OR	97239	B109 - 1
Portland	OR	97239	B108 - 1
Portland	OR	97239	B106 - 1
Portland	OR	97239	B107 - 1
Portland	OR	97225-3813	E4 - 1
Portland	OR	97225-3813	E2 - 1
Portland	OR	97229-1043	C102 - 1
Portland	OR	97229-1043	C101 - 1
Portland	OR	97229-6224	C110 - 1
Portland	OR	97229-6224	C109 - 1
Portland	OR	97229-8739	A106 - 1
Portland	OR	97229-8739	A105 - 1
Portland	OR	97290-6607	C4 - 1
Portland	OR	97290-6607	C2 - 1
Salem	OR	97301	B106 - 1
Salem	OR	97301	B105 - 1
Salem	OR	97301	D103 - 1
Salem	OR	97301	D102 - 1
Salem	OR	97302	B5
Sherwood	OR	97140	C1 - 1
Sherwood	OR	97140	C3 - 1
Springfield	OR	97478	B102 - 1
Springfield	OR	97478	B101 - 1
St. Helens	OR	97051	A106 - 1
St. Helens	OR	97051	A105 - 1
St. Helens	OR	97051	A104 - 1
Tigard	OR	97223	C108 - 1
Tigard	OR	97223	C107 - 1
Tigard	OR	97224	C110 - 1
Tigard	OR	97224	C109 - 1
Toledo	OR	97391	F102 - 1
Toledo	OR	97391	F101 - 1
Vancouver	OR	98683	D101 - 1
West Linn	OR	97068	C105 - 1
West Linn	OR	97068	C104 - 1
Peacedale	RI	2883	E108 - 1
Peacedale	RI	2883	E107 - 1
Peacedale	RI	2883	E106 - 1
Peacedale	RI	2883	E105 - 1
Pelion	SC	29123	G102 - 1
Pelion	SC	29123	G101 - 1
Bluffdale	UT	84065	E102 - 1
Bluffdale	UT	84065	E101 - 1
Bountiful	UT	84010	D103 - 1
Bountiful	UT	84010	D102 - 1

SPECIAL EVENT TICKET HOLDERS FROM 50+ MILES

Gramercy Ghost - 09/30/22-10/29/22

City	State	Postal code	Seat	City	State	Postal code	Seat
Lake Stevens	WA	98258	A101 - 1	Seaview	WA	98644	F103 - 1
Lake Tapps	WA	98391	B109 - 1	Seaview	WA	98644	F102 - 1
Lake Tapps	WA	98391	B108 - 1	Seaview	WA	98644	F101 - 1
Medina	WA	98039	E111 - 1	Snohomish	WA	98296	F105 - 1
Medina	WA	98039	E110 - 1	Snohomish	WA	98296	F104 - 1
Ocean Park	WA	98640	D104 - 1	Snohomish	WA	98290-8674	D4 - 1
Ocean Park	WA	98640	D103 - 1	Snohomish	WA	98290-8674	D2 - 1
Olympia	WA	98501	E104 - 1	Snoqualmie	WA	98065	H2 - 1
Olympia	WA	98501	E103 - 1	Snoqualmie	WA	98065	K101
Olympia	WA	98506	A109 - 1	South Bend	WA	98586	F104 - 1
Olympia	WA	98506	A108 - 1	Spokane	WA	99223	G102 - 1
Olympia	WA	98507	F107 - 1	Spokane	WA	99223	G101 - 1
Olympia	WA	98507	F106 - 1	Tacoma	WA	98443	B1 - 1
Pasco	WA	99301	I107 - 1	Tacoma	WA	98443	B3 - 1
Pasco	WA	99301	I106 - 1	Tumwater	WA	98512-6365	B107 - 1
Port Angeles	WA	98363	E106 - 1	Tumwater	WA	98512-6365	B106 - 1
Port Angeles	WA	98363	E105 - 1	Tumwater	WA	98512-6365	A107 - 1
Port Orchard	WA	98366	B1 - 1	Tumwater	WA	98512-6365	A106 - 1
Port Orchard	WA	98366	B3 - 1	Vancouver	WA	98661	D1 - 1
Poulsbo	WA	98370	D4 - 1	Vancouver	WA	98662	B1 - 1
Poulsbo	WA	98370	D2 - 1	Vancouver	WA	98662	B3 - 1
Poulsbo	WA	98370	I112 - 1	Vancouver	WA	98665	C104 - 1
Poulsbo	WA	98370	I111 - 1	Vancouver	WA	98665	C103 - 1
Puyallup	WA	98374	E104 - 1	Vancouver	WA	98682	C1 - 1
Puyallup	WA	98374	E103 - 1	Vancouver	WA	98682	C3 - 1
Puyallup	WA	98375	D111 - 1	Vancouver	WA	98683	E111 - 1
Puyallup	WA	98375	D110 - 1	Vancouver	WA	98683	E110 - 1
Renton	WA	98056	I1	Vancouver	WA	98683	B105 - 1
Renton	WA	98056	I3	Vancouver	WA	98683	B104 - 1
Renton	WA	98058	C106 - 1	Vancouver	WA	98683	B103 - 1
Renton	WA	98058	C105 - 1	Vancouver	WA	98683	D102 - 1
Richland	WA	99352	C4 - 1	Vancouver	WA	98683	D101 - 1
Richland	WA	99352	C2 - 1	Vancouver	WA	98685	A106 - 1
Richland	WA	99352	C102 - 1	Vancouver	WA	98685	A105 - 1
Richland	WA	99352	C101 - 1	Vancouver	WA	98686	I101 - 1
Ridgefield	WA	98642	D107 - 1	Vancouver	WA	98686	I102 - 1
Ridgefield	WA	98642	D106 - 1	Vancouver	WA	98686	I103 - 1
Ridgefield	WA	98642	D105 - 1	Vancouver	WA	98686	I104 - 1
Ridgefield	WA	98642	F103 - 1	Vancouver	WA	98662-3018	G102 - 1
Ridgefield	WA	98642	F102 - 1	Vancouver	WA	98662-3018	G101 - 1
Ridgefield	WA	98642	F101 - 1	Vancouver	WA	98662-7537	B108 - 1
Ridgefield	WA	98642-7110	C105 - 1	Vancouver	WA	98662-7537	B109 - 1
Ruston	WA	98407	D109 - 1	Vancouver	WA	98664-4082	B1 - 1
Ruston	WA	98407	D108 - 1	Walla Walla	WA	99362	B102 - 1
Seattle	WA	98101	C108 - 1	Walla Walla	WA	99362	B101 - 1
Seattle	WA	98101	C107 - 1	Winlock	WA	98596	E111 - 1
Seattle	WA	98104	D104 - 1	Winlock	WA	98596	E110 - 1
Seattle	WA	98104	B102 - 1	Winlock	WA	98596	E109 - 1
Seattle	WA	98104	A102 - 1	Winlock	WA	98596	E108 - 1
Seattle	WA	98104	A101 - 1	Woodinville	WA	98072	I112 - 1
Seattle	WA	98106	E5	Woodinville	WA	98072	I111 - 1
Seattle	WA	98106	E7	Woodinville	WA	98072	I110 - 1
Seattle	WA	98109	G107 - 1	Woodinville	WA	98072	I109 - 1
Seattle	WA	98109	G106 - 1	Yakima	WA	98908	I108 - 1
Seattle	WA	98109	G105 - 1	Yakima	WA	98908	I105 - 1
Seattle	WA	98125	C102 - 1	Yakima	WA	98908	I106 - 1
Seattle	WA	98125	C101 - 1	Yakima	WA	98908	I107 - 1
Seattle	WA	98146	B105 - 1	Yakima	WA	98908	A105 - 1
Seattle	WA	98146	B104 - 1	Yakima	WA	98908	A104 - 1
Seattle	WA	98178	I104 - 1	New Berlin	WI	53151	C7
Seattle	WA	98178	I103 - 1	New Berlin	WI	53151	C5
Seattle	WA	98178	I102 - 1	Wauwatosa	WI	53213-1915	E108 - 1
Seattle	WA	98178	I101 - 1	Wauwatosa	WI	53213-1915	E109 - 1
Seattle	WA	98105-2340	A109 - 1				TOTAL
Seattle	WA	98105-2340	A108 - 1				518

SHOW TICKET HOLDERS FROM 50+ MILES

Scrooge! The Musical- 11/18/22-12/18/22

City	State	Postal code	Seat
Port Alberni	BC	V9Y 6Z8	B107 - 1
Studio City	CA	91604	G102 - 1
Studio City	CA	91604	G101 - 1
Los Altos	CA	94024	G105 - 1
Los Altos	CA	94024	F10
Los Altos	CA	94024	F8
Los Altos	CA	94024	F6
Los Altos	CA	94024	F105 - 1
Los Altos	CA	94024	F104 - 1
Los Altos	CA	94024	E105 - 1
Sonoma	CA	95476	E1 - 1
Sonoma	CA	95476	E3 - 1
Plymouth	CA	95669	K8
Plymouth	CA	95669	K6
Plymouth	CA	95669	K4
Plymouth	CA	95669	K2
Colorado Springs	CO	80907	C110 - 1
Colorado Springs	CO	80907	C109 - 1
Colorado Springs	CO	80907	C108 - 1
Washington	DC	20015	C104 - 1
Washington	DC	20015	C107 - 1
Washington	DC	20015	C106 - 1
Washington	DC	20015	C105 - 1
Jax beach	FL	32250	E7
Jax beach	FL	32250	E5
Dacula	GA	30019	H4 - 1
Dacula	GA	30019	H2 - 1
Middleton	ID	83644	F12
Middleton	ID	83644	F10
Boise	ID	83713	E107 - 1
Boise	ID	83713	E106 - 1
New Orleans	LA	70124	E106 - 1
New Orleans	LA	70124	E105 - 1
New Orleans	LA	70124	E104 - 1
Boxborough	MA	01719	B7
Boxborough	MA	01719	B9
Clovis	NM	88101	A105 - 1
Clovis	NM	88101	A104 - 1
Las Vegas	NV	89131	D111 - 1
Las Vegas	NV	89131	D110 - 1
Las Vegas	NV	89131	D109 - 1
Las Vegas	NV	89131	D108 - 1
Las Vegas	NV	89131	D107 - 1
Beaverton	OR	97003	D108 - 1
Beaverton	OR	97003	D107 - 1
Beaverton	OR	97003	D106 - 1
Beaverton	OR	97003	D105 - 1
Beaverton	OR	97003	D104 - 1
Beaverton	OR	97006	E104 - 1
Beaverton	OR	97006	E103 - 1
Beaverton	OR	97006	F107 - 1
Beaverton	OR	97006	F106 - 1
Beaverton	OR	97006	D106 - 1
Beaverton	OR	97006	D105 - 1
Beaverton	OR	97006	D104 - 1
Beaverton	OR	97006	D103 - 1
Beaverton	OR	97006	B108 - 1
Beaverton	OR	97006	B107 - 1
Beaverton	OR	97006	B109 - 1
Beaverton	OR	97006	B108 - 1
Beaverton	OR	97007	J8
Beaverton	OR	97007	J6
Beaverton	OR	97007	J4
Beaverton	OR	97007	J2
Canby	OR	97013	F112 - 1

City	State	Postal code	Seat
Canby	OR	97013	F111 - 1
Clackamas	OR	97015	G8
Clackamas	OR	97015	G6
Clatskanie	OR	97016	A106 - 1
Clatskanie	OR	97016	A105 - 1
Hood River	OR	97031	C110 - 1
Hood River	OR	97031	C109 - 1
Hood River	OR	97031	C108 - 1
Lake Oswego	OR	97034	F103 - 1
Lake Oswego	OR	97034	F102 - 1
Lake Oswego	OR	97034	F101 - 1
Lake Oswego	OR	97034	D111 - 1
Lake Oswego	OR	97034	D110 - 1
Lake Oswego	OR	97034	E107 - 1
Lake Oswego	OR	97034	E106 - 1
Oregon City	OR	97045	D104 - 1
Oregon City	OR	97045	D103 - 1
Oregon City	OR	97045	D102 - 1
Oregon City	OR	97045	D101 - 1
Oregon City	OR	97045	A109 - 1
Oregon City	OR	97045	A108 - 1
Oregon City	OR	97045	A107 - 1
Oregon City	OR	97045	A106 - 1
Oregon City	OR	97045	A105 - 1
Oregon City	OR	97045	D4 - 1
Oregon City	OR	97045	D2 - 1
Scappoose	OR	97056	E1 - 1
Scappoose	OR	97056	E3 - 1
Scappoose	OR	97056	E5
Tualatin	OR	97062	E105 - 1
Tualatin	OR	97062	E104 - 1
Vernonia	OR	97064	B1 - 1
Vernonia	OR	97064	B3 - 1
Vernonia	OR	97064	A105 - 1
Vernonia	OR	97064	A106 - 1
Vernonia	OR	97064	G112 - 1
Vernonia	OR	97064	G111 - 1
Vernonia	OR	97064	G110 - 1
Vernonia	OR	97064	G109 - 1
Wilsonville	OR	97070	B101 - 1
Wilsonville	OR	97070	A107 - 1
Wilsonville	OR	97070	A101 - 1
Wilsonville	OR	97070	A102 - 1
Wilsonville	OR	97070	A103 - 1
Wilsonville	OR	97070	A104 - 1
Wilsonville	OR	97070	A105 - 1
Wilsonville	OR	97070	A106 - 1
Wilsonville	OR	97070	D102 - 1
Wilsonville	OR	97070	D101 - 1
Wilsonville	OR	97070	C102 - 1
Wilsonville	OR	97070	C101 - 1
Wilsonville	OR	97070	B109 - 1
Wilsonville	OR	97070	B108 - 1
Wilsonville	OR	97070	B107 - 1
Wilsonville	OR	97070	B106 - 1
Wilsonville	OR	97070	B104 - 1
Wilsonville	OR	97070	B103 - 1
Wilsonville	OR	97070	B102 - 1
Wilsonville	OR	97070	D107 - 1
Wilsonville	OR	97070	D106 - 1
Wilsonville	OR	97070	D105 - 1
Wilsonville	OR	97070	D104 - 1
Aloha	OR	97078	B109 - 1
Aloha	OR	97078	B108 - 1
Aloha	OR	97078	B5

City	State	Postal code	Seat
Aloha	OR	97078	A7
Gresham	OR	97080	F112 - 1
Bay City	OR	97107	A101 - 1
Bay City	OR	97107	A104 - 1
Bay City	OR	97107	A103 - 1
Bay City	OR	97107	A102 - 1
Forest Grove	OR	97116	G112 - 1
Forest Grove	OR	97116	G111 - 1
Forest Grove	OR	97116	F110 - 1
Forest Grove	OR	97116	F109 - 1
Forest Grove	OR	97116	F108 - 1
Forest Grove	OR	97116	F107 - 1
Forest Grove	OR	97116	F106 - 1
Forest Grove	OR	97116	E111 - 1
Forest Grove	OR	97116	E110 - 1
Forest Grove	OR	97116	E109 - 1
Forest Grove	OR	97116	D102 - 1
Forest Grove	OR	97116	D101 - 1
Forest Grove	OR	97116	G2 - 1
Hammond	OR	97121	E5
Hammond	OR	97121	E7
Hammond	OR	97121	E9
Hillsboro	OR	97123	A104 - 1
Hillsboro	OR	97123	A103 - 1
Hillsboro	OR	97123	J6
Hillsboro	OR	97123	J4
Hillsboro	OR	97123	J2
Hillsboro	OR	97123	J6
Hillsboro	OR	97123	J4 - 1
Hillsboro	OR	97123	J2 - 1
Hillsboro	OR	97124	C8
Hillsboro	OR	97124	C6
Hillsboro	OR	97124	D12
Hillsboro	OR	97124	K9
Hillsboro	OR	97124	K10
North Plains	OR	97133	C102 - 1
North Plains	OR	97133	C101 - 1
Gearhart	OR	97138	B1 - 1
Gearhart	OR	97138	B3 - 1
Gearhart	OR	97138	F104 - 1
Gearhart	OR	97138	F103 - 1
Gearhart	OR	97138	G108 - 1
Gearhart	OR	97138	G107 - 1
Gearhart	OR	97138	G106 - 1
Gearhart	OR	97138	G105 - 1
Gearhart	OR	97138	G104 - 1
Gearhart	OR	97138	G103 - 1
Gearhart	OR	97138	G102 - 1
Gearhart	OR	97138	G101 - 1
Gearhart	OR	97138	C1 - 1
Gearhart	OR	97138	C3 - 1
Gearhart	OR	97138	F109 - 1
Gearhart	OR	97138	F108 - 1
Gearhart	OR	97138	F107 - 1
Gearhart	OR	97138	F106 - 1
Gearhart	OR	97138	F105 - 1
Gearhart	OR	97138	C106 - 1
Gearhart	OR	97138	C105 - 1
Gearhart	OR	97138	B109 - 1
Gearhart	OR	97138	B108 - 1
Gearhart	OR	97138	B107 - 1
Gearhart	OR	97138	B106 - 1
Gearhart	OR	97138	G105 - 1

City	State	Postal code	Seat
Gearhart	OR	97138	G109 - 1
Gearhart	OR	97138	G108 - 1
Gearhart	OR	97138	G107 - 1
Gearhart	OR	97138	G106 - 1
Gearhart	OR	97138	G103 - 1
Gearhart	OR	97138	C104 - 1
Gearhart	OR	97138	C103 - 1
Gearhart	OR	97138	C102 - 1
Gearhart	OR	97138	C101 - 1
Gearhart	OR	97138	I104 - 1
Gearhart	OR	97138	I105 - 1
Gearhart	OR	97138	I106 - 1
Gearhart	OR	97138	I101 - 1
Gearhart	OR	97138	I102 - 1
Gearhart	OR	97138	I103 - 1
Gearhart	OR	97138	C10
Gearhart	OR	97138	C8
Gearhart	OR	97138	C6
Gearhart	OR	97138	F12
Gearhart	OR	97138	F10
Gearhart	OR	97138	F8
Gearhart	OR	97138	F6
Gearhart	OR	97138	F4 - 1
Gearhart	OR	97138	F2 - 1
Gearhart	OR	97138	F112 - 1
Gearhart	OR	97138	F111 - 1
Gearhart	OR	97138	G101 - 1
Gearhart	OR	97138	G102 - 1
Gearhart	OR	97138	G103 - 1
Gearhart	OR	97138	G104 - 1
Gearhart	OR	97138	G105 - 1
Gearhart	OR	97138	G106 - 1
Gearhart	OR	97138	G108 - 1
Gearhart	OR	97138	G107 - 1
Gearhart	OR	97138	C1 - 1
Gearhart	OR	97138	C3 - 1
Gearhart	OR	97138	F112 - 1
Gearhart	OR	97138	F111 - 1
Sherwood	OR	97140	G112 - 1
Sherwood	OR	97140	G111 - 1
Sherwood	OR	97140	G110 - 1
Sherwood	OR	97140	G108 - 1
Sherwood	OR	97140	G109 - 1
Sherwood	OR	97140	C5
Sherwood	OR	97140	C7
Sherwood	OR	97140	C1 - 1
Sherwood	OR	97140	C3 - 1
Sherwood	OR	97140	D111 - 1
Sherwood	OR	97140	D110 - 1
Sherwood	OR	97140	D109 - 1
Sherwood	OR	97140	D108 - 1
Sherwood	OR	97140	F107 - 1
Sherwood	OR	97140	F106 - 1
Portland	OR	97201	C4 - 1
Portland	OR	97201	C2 - 1
Portland	OR	97202	A102 - 1
Portland	OR	97202	A101 - 1
Portland	OR	97206	C102 - 1
Portland	OR	97206	C101 - 1
Portland	OR	97206	D106 - 1
Portland	OR	97206	D103 - 1
Portland	OR	97206	C102 - 1
Portland	OR	97206	C101 - 1
Portland	OR	97206	E108 - 1

City	State	Postal code	Seat
Portland	OR	97206	E107 - 1
Portland	OR	97206	E106 - 1
Portland	OR	97210	F110 - 1
Portland	OR	97210	F109 - 1
Portland	OR	97210	F108 - 1
Portland	OR	97211	B103 - 1
Portland	OR	97211	A107 - 1
Portland	OR	97211	A103 - 1
Portland	OR	97211	A102 - 1
Portland	OR	97211	A101 - 1
Portland	OR	97214	I1
Portland	OR	97215	A106 - 1
Portland	OR	97215	A107 - 1
Portland	OR	97215	A108 - 1
Portland	OR	97215	A109 - 1
Portland	OR	97216	C5
Portland	OR	97216	C7
Portland	OR	97216	D102 - 1
Portland	OR	97216	D101 - 1
Portland	OR	97217	B106 - 1
Portland	OR	97217	B105 - 1
Portland	OR	97219	H2 - 1
Portland	OR	97219	H4 - 1
Portland	OR	97219	I111 - 1
Portland	OR	97219	I112 - 1
Portland	OR	97219	I2 - 1
Portland	OR	97219	I4 - 1
Portland	OR	97219	F1 - 1
Portland	OR	97219	F3 - 1
Portland	OR	97221	B106 - 1
Portland	OR	97221	B105 - 1
Portland	OR	97221	B104 - 1
Portland	OR	97221	B103 - 1
Portland	OR	97221	I106 - 1
Portland	OR	97221	I105 - 1
Milwaukie	OR	97222	F112 - 1
Milwaukie	OR	97222	F111 - 1
Milwaukie	OR	97222	D1 - 1
Milwaukie	OR	97222	D3 - 1
Tigard	OR	97223	F10
Tigard	OR	97223	F8
Portland	OR	97223	D6
Portland	OR	97223	D4 - 1
Portland	OR	97223	D2 - 1
Portland	OR	97223	F101 - 1
Portland	OR	97223	F102 - 1
Tigard	OR	97224	B102 - 1
Tigard	OR	97224	B101 - 1
Tigard	OR	97224	G109 - 1
Tigard	OR	97224	G108 - 1
Tigard	OR	97224	I102 - 1
Tigard	OR	97224	I101 - 1
Tigard	OR	97224	C6
Tigard	OR	97224	C4 - 1
Tigard	OR	97224	C2 - 1
Portland	OR	97225	F1 - 1
Portland	OR	97225	F3 - 1
Portland	OR	97229	C102 - 1
Portland	OR	97229	C101 - 1
Portland	OR	97229	E9
Portland	OR	97229	E11
Portland	OR	97229	I9
Portland	OR	97229	F104 - 1
Portland	OR	97229	F103 - 1
Portland	OR	97230	D103 - 1

SHOW TICKET HOLDERS FROM 50+ MILES

Scrooge! The Musical- 11/18/22-12/18/22

City	State	Postal code	Seat
Portland	OR	97209-2166	D102 - 1
Portland	OR	97209-2166	D101 - 1
Portland	OR	97218-0189	B105 - 1
Portland	OR	97218-0189	B104 - 1
Portland	OR	97225-2027	B104 - 1
Portland	OR	97225-2027	B103 - 1
Portland	OR	97225-3813	J1
Portland	OR	97225-3813	I3
Portland	OR	97229-8739	A106 - 1
Portland	OR	97229-8739	A105 - 1
Portland	OR	97229-8739	A106 - 1
Portland	OR	97229-8739	A105 - 1
Portland	OR	97290-6607	C4 - 1
Portland	OR	97290-6607	C2 - 1
Portland	OR	97294-3629	D102 - 1
Portland	OR	97294-3629	D101 - 1
Silverton	OR	97381-1824	A108 - 1
Silverton	OR	97381-1824	A109 - 1
Carrollton	TX	75006	E9
Carrollton	TX	75006	E11
Layton	UT	84041	G112 - 1
Layton	UT	84041	G110 - 1
Layton	UT	84041	G111 - 1
Ogden	UT	84405	G10
Ogden	UT	84405	G8
Ogden	UT	84405	G6
Ogden	UT	84405	G2 - 1
Ogden	UT	84405	G4 - 1
South Jordan	UT	84009-7751	C110 - 1
South Jordan	UT	84009-7751	C109 - 1
South Jordan	UT	84009-7751	C108 - 1
South Jordan	UT	84009-7751	C107 - 1
South Jordan	UT	84009-7751	C106 - 1
South Jordan	UT	84009-7751	C105 - 1
Federal Way	WA	98003	E110 - 1
Federal Way	WA	98003	E111 - 1
Clyde Hill	WA	98004	D2 - 1
Clyde Hill	WA	98004	E6
Clyde Hill	WA	98004	E4 - 1
Clyde Hill	WA	98004	E2 - 1
Clyde Hill	WA	98004	D6
Clyde Hill	WA	98004	D4 - 1
Bellevue	WA	98005	C108 - 1
Bellevue	WA	98005	C107 - 1
Bothell	WA	98011	F106 - 1
Bothell	WA	98011	F105 - 1
Bothell	WA	98011	F104 - 1
Bothell	WA	98011	F103 - 1
Bothell	WA	98011	F102 - 1
Bothell	WA	98011	F101 - 1
Fall City	WA	98024	F8
Issaquah	WA	98029	C107 - 1
Issaquah	WA	98029	C106 - 1
Issaquah	WA	98029	C105 - 1
Kent	WA	98031	G101 - 1
Kirkland	WA	98033	K1
Kirkland	WA	98033	K3
Kirkland	WA	98033	K5
Kirkland	WA	98033	K7
Lynnwood	WA	98037	E104 - 1
Lynnwood	WA	98037	E103 - 1
Redmond	WA	98052	D111 - 1
Redmond	WA	98052	D110 - 1
Renton	WA	98055	G108 - 1
Renton	WA	98055	G107 - 1

City	State	Postal code	Seat
Newcastle	WA	98056	E12
Newcastle	WA	98056	E10
Newcastle	WA	98056	E8
Renton	WA	98059	D1 - 1
Renton	WA	98059	D3 - 1
Renton	WA	98059	C1 - 1
Renton	WA	98059	C3 - 1
Woodinville	WA	98072	H4 - 1
Woodinville	WA	98072	H2 - 1
Sammamish	WA	98074	G107 - 1
Sammamish	WA	98074	G106 - 1
Seattle	WA	98105	J103
Seattle	WA	98105	J102
Seattle	WA	98105	J101
Seattle	WA	98105	H8
Seattle	WA	98105	H6
Seattle	WA	98105	D10
Seattle	WA	98105	D8
Seattle	WA	98108	C4 - 1
Seattle	WA	98108	C2 - 1
Seattle	WA	98109	E1 - 1
Seattle	WA	98109	E3 - 1
Seattle	WA	98118	E105 - 1
Seattle	WA	98118	E104 - 1
Seattle	WA	98122	D9
Seattle	WA	98122	D7
Seattle	WA	98133	F111 - 1
Seattle	WA	98133	F112 - 1
Seattle	WA	98136	C108 - 1
Seattle	WA	98136	C109 - 1
Seattle	WA	98136	C110 - 1
Seattle	WA	98136	D108 - 1
Seattle	WA	98136	D109 - 1
Seattle	WA	98136	D110 - 1
Seattle	WA	98136	D111 - 1
Seattle	WA	98146	E1 - 1
Seattle	WA	98146	E3 - 1
Des Moines	WA	98198	I112 - 1
Des Moines	WA	98198	I111 - 1
Seattle	WA	98199	K7
Seattle	WA	98199	J5
Seattle	WA	98199	J9
Seattle	WA	98199	J7
Seattle	WA	98199	K1
Seattle	WA	98199	K3
Seattle	WA	98199	K5
Everett	WA	98201	C8
Everett	WA	98201	C6
Everett	WA	98203	H10
Everett	WA	98203	H8
Everett	WA	98203	H6
Anacortes	WA	98221	F4 - 1
Anacortes	WA	98221	F2 - 1
Bellingham	WA	98226	D1 - 1
Bellingham	WA	98226	D3 - 1
Bellingham	WA	98229	C6
Bellingham	WA	98229	C4 - 1
Bellingham	WA	98229	C2 - 1
Lynden	WA	98264	E8
Lynden	WA	98264	E6
Camano Island	WA	98282	D4 - 1
Camano Island	WA	98282	D2 - 1
Camano Island	WA	98282	C4 - 1
Camano Island	WA	98282	C2 - 1
Dupont	WA	98327	E108 - 1

City	State	Postal code	Seat
Dupont	WA	98327	E107 - 1
Gig Harbor	WA	98332	C1 - 1
Gig Harbor	WA	98332	C3 - 1
Fox Island	WA	98333	F108 - 1
Fox Island	WA	98333	F107 - 1
Graham	WA	98338	A107 - 1
Graham	WA	98338	A106 - 1
Graham	WA	98338	A105 - 1
Graham	WA	98338	A104 - 1
Puyallup	WA	98374	E108 - 1
Puyallup	WA	98374	E107 - 1
Tacoma	WA	98405	C1 - 1
Tacoma	WA	98405	C3 - 1
Tacoma	WA	98406	E9
Tacoma	WA	98406	E11
University Plac	WA	98466	F102 - 1
University Plac	WA	98466	F101 - 1
Tumwater	WA	98501	A107 - 1
Tumwater	WA	98501	A109 - 1
Tumwater	WA	98501	A108 - 1
Olympia	WA	98502	I102 - 1
Olympia	WA	98502	I101 - 1
Olympia	WA	98503	I102 - 1
Olympia	WA	98503	I101 - 1
Olympia	WA	98506	A104 - 1
Olympia	WA	98506	A103 - 1
Olympia	WA	98512	F112 - 1
Olympia	WA	98512	F111 - 1
Olympia	WA	98512	K102
Olympia	WA	98512	K101
Olympia	WA	98513	I109 - 1
Olympia	WA	98513	I108 - 1
Olympia	WA	98513	F4 - 1
Olympia	WA	98513	F2 - 1
Olympia	WA	98513	G6
Olympia	WA	98513	G8
Raymond	WA	98577	I104 - 1
Raymond	WA	98577	I103 - 1
Raymond	WA	98577	I102 - 1
Raymond	WA	98577	I101 - 1
Shelton	WA	98584	B1 - 1
Shelton	WA	98584	B3 - 1
Shelton	WA	98584	D105 - 1
Shelton	WA	98584	D104 - 1
South Bend	WA	98586	D104 - 1
South Bend	WA	98586	D103 - 1
South Bend	WA	98586	D102 - 1
South Bend	WA	98586	D101 - 1
South Bend	WA	98586	G4 - 1
South Bend	WA	98586	G2 - 1
Tenino	WA	98589	A107 - 1
Tenino	WA	98589	A106 - 1
Battle Ground	WA	98604	C102 - 1
Battle Ground	WA	98604	C101 - 1
Battle Ground	WA	98604	I101 - 1
Battle Ground	WA	98604	I102 - 1
Battle Ground	WA	98604	H4 - 1
Battle Ground	WA	98604	H2 - 1
Brush Prairie	WA	98606	E101 - 1
Brush Prairie	WA	98606	E1 - 1
Brush Prairie	WA	98606	E3 - 1
Brush Prairie	WA	98606	D1 - 1
Brush Prairie	WA	98606	D3 - 1
Brush Prairie	WA	98606	C1 - 1
Brush Prairie	WA	98606	C3 - 1

City	State	Postal code	Seat
Camas	WA	98607	E109 - 1
Camas	WA	98607	E110 - 1
Camas	WA	98607	E111 - 1
Camas	WA	98607	I103 - 1
Camas	WA	98607	I104 - 1
Camas	WA	98607	I105 - 1
Camas	WA	98607	I108 - 1
Camas	WA	98607	I107 - 1
Camas	WA	98607	I106 - 1
Camas	WA	98607	I105 - 1
Camas	WA	98607	I104 - 1
Longview	WA	98632	D4 - 1
Longview	WA	98632	D2 - 1
Longview	WA	98632	D4 - 1
Longview	WA	98632	D2 - 1
Longview	WA	98632	C4 - 1
Longview	WA	98632	C2 - 1
Ridgefield	WA	98642	C102 - 1
Ridgefield	WA	98642	C101 - 1
Ridgefield	WA	98642	B102 - 1
Ridgefield	WA	98642	B101 - 1
SilverLake	WA	98645	D1 - 1
SilverLake	WA	98645	D3 - 1
Vancouver	WA	98661	E111 - 1
Vancouver	WA	98661	E110 - 1
Vancouver	WA	98661	B1 - 1
Vancouver	WA	98661	B3 - 1
Vancouver	WA	98661	D1 - 1
Vancouver	WA	98662	A104 - 1
Vancouver	WA	98662	A103 - 1
Vancouver	WA	98664	C104 - 1
Vancouver	WA	98664	C103 - 1
Vancouver	WA	98665	E104 - 1
Vancouver	WA	98665	E103 - 1
Vancouver	WA	98665	E102 - 1
Vancouver	WA	98665	E101 - 1
Woodland	WA	98674	A107 - 1
Woodland	WA	98674	A106 - 1
Woodland	WA	98674	I112 - 1
Woodland	WA	98674	I111 - 1
Vancouver	WA	98682	C110 - 1
Vancouver	WA	98682	C109 - 1
Vancouver	WA	98682	F107 - 1
Vancouver	WA	98682	F106 - 1
Vancouver	WA	98682	F105 - 1
Vancouver	WA	98682	F106 - 1
Vancouver	WA	98682	E105 - 1
Vancouver	WA	98683	D104 - 1
Vancouver	WA	98683	D105 - 1
Vancouver	WA	98683	D103 - 1
Vancouver	WA	98683	D102 - 1
Vancouver	WA	98683	D101 - 1
Vancouver	WA	98683	D5
Vancouver	WA	98683	D7
Vancouver	WA	98683	D9
Vancouver	WA	98683	D11
Vancouver	WA	98684	H4 - 1
Vancouver	WA	98684	H2 - 1
Vancouver	WA	98685	E106 - 1
Vancouver	WA	98685	E105 - 1
Vancouver	WA	98685	A109 - 1
Vancouver	WA	98685	A108 - 1
Vancouver	WA	98685	G8
Vancouver	WA	98685	G6
Vancouver	WA	98686	J101

City	State	Postal code	Seat
Vancouver	WA	98686	J102
Yakima	WA	98901	D11
Yakima	WA	98901	D9
Yakima	WA	98901	D7
Yakima	WA	98901	D5
Yakima	WA	98901	C5
Yakima	WA	98901	C7
Yakima	WA	98901	C9
Yakima	WA	98901	C11
Yakima	WA	98908	E109 - 1
Yakima	WA	98908	E108 - 1
Yakima	WA	98908	J1
Yakima	WA	98908	J3
Yakima	WA	98908	J5
Yakima	WA	98908	J7
Ellensburg	WA	98926	E104 - 1
Ellensburg	WA	98926	E103 - 1
Ellensburg	WA	98926	E102 - 1
Ellensburg	WA	98926	B1 - 1
Ellensburg	WA	98926	B3 - 1
Pasco	WA	99301	C6
Pasco	WA	99301	B7
Pasco	WA	99301	B5
Pasco	WA	99301	C12
Pasco	WA	99301	C10
Pasco	WA	99301	C8
Kennewick	WA	99336	D7
Kennewick	WA	99336	D9
Richland	WA	99352	G104 - 1
Richland	WA	99352	G103 - 1
Richland	WA	99352	G102 - 1
Richland	WA	99352	G101 - 1
Richland	WA	99354	B1 - 1
Richland	WA	99354	B3 - 1
Edmonds	WA	98020-5718	C103 - 1
Edmonds	WA	98020-5718	C102 - 1
Edmonds	WA	98020-5718	C101 - 1
Woodinville	WA	98072-9376	E109 - 1
Woodinville	WA	98072-9376	E108 - 1
Friday Harbor	WA	98250-6065	C1 - 1
Friday Harbor	WA	98250-6065	C3 - 1
Puyallup	WA	98373-1197	A108 - 1
Puyallup	WA	98373-1197	A109 - 1
Milwaukee	WI	53212	D5
Milwaukee	WI	53212	D7
Manitowoc	WI	54220-8629	E106 - 1
Manitowoc	WI	54220-8629	E105 - 1

TOTAL

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SHOW TICKET HOLDERS FROM 50+ MILES

Guilty Conscience - February 3-25, 2023

City	State	Postal cod	Seat
Hansville	WA	98340	E103 - 1
Hansville	WA	98340	E102 - 1
Hansville	WA	98340	E101 - 1
Monroe	WA	98272	B104 - 1
Monroe	WA	98272	B103 - 1
Cornelius	OR	97113	E108 - 1
Cornelius	OR	97113	E107 - 1
Renton	WA	98055	D102 - 1
Renton	WA	98055	D101 - 1
Colfax	WA	99111	D106 - 1
Colfax	WA	99111	D105 - 1
Little Rock	AR	72223	F107 - 1
Little Rock	AR	72223	F106 - 1
Bellingham	WA	98229	C102 - 1
Bellingham	WA	98229	C101 - 1
Selah	OR	98942	A109 - 1
Selah	OR	98942	A108 - 1
Canby	OR	97013	B1 - 1
Canby	OR	97013	B3 - 1
Gresham	OR	97030	A102 - 1
Gresham	OR	97030	A101 - 1
West Richl	WA	99353	B107 - 1
West Richl	WA	99353	B106 - 1
Ocean Park	OR	98640-066	A107 - 1
Ocean Park	OR	98640-066	A106 - 1
Olympia	WA	98513	C106 - 1
Olympia	WA	98513	C105 - 1
Beaverton	OR	97005	B103 - 1
Beaverton	OR	97006-890	B105 - 1
Beaverton	OR	97006-890	B104 - 1
Beaverton	OR	97006-890	B105 - 1
Beaverton	OR	97006-890	B106 - 1
Beaverton	OR	97007	D108 - 1
Beaverton	OR	97007	D111 - 1
Beaverton	OR	97007	D110 - 1
Beaverton	OR	97007	D109 - 1
Vancouver	WA	98665-672	J111 - 1
Vancouver	WA	98665-672	J112 - 1
Vancouver	WA	98683-828	A105 - 1
Vancouver	WA	98683-828	A104 - 1
Newberg	OR	97132	J107 - 1
Newberg	OR	97132	J106 - 1
Tualatin	OR	97062	E106 - 1
Tualatin	OR	97062	E105 - 1
Port Orcha	WA	98366	B1 - 1
Port Orcha	WA	98366	B3 - 1
Vancouver	WA	98665	C4 - 1
Vancouver	WA	98665	C2 - 1
Port Orcha	WA	98366	B1 - 1
Port Orcha	WA	98366	B3 - 1
Anderson	WA	98303	F112 - 1
Anderson	WA	98303	F111 - 1
Olympia	WA	98502	F103 - 1
Olympia	WA	98502	F102 - 1
Gresham	OR	97080	E111 - 1
Gresham	OR	97080	E110 - 1
Portland	OR	97086-569	B106 - 1
Portland	OR	97086-569	B107 - 1
Portland	OR	97086-569	B108 - 1
Portland	OR	97086-569	B109 - 1
Olympia	WA	98506	F107 - 1
Olympia	WA	98506	F106 - 1
Seattle	WA	98103	D104 - 1
Seattle	WA	98103	D103 - 1
Rochester	WA	98579	D101 - 1

City	State	Postal cod	Seat
Rochester	WA	98579	D102 - 1
Bonita Spr	FL	34135	C102 - 1
Bonita Spr	FL	34135	C101 - 1
Mcminnvl	OR	97128-170	D106 - 1
Mcminnvl	OR	97128-170	D105 - 1
Vancouver	WA	98664	A109 - 1
Vancouver	WA	98664	A108 - 1
Vancouver	WA	98665-600	C106 - 1
Vancouver	WA	98665-600	C105 - 1
Portland	OR	97229-494	A106 - 1
Portland	OR	97229-494	A105 - 1
Canby	OR	97013-871	G112 - 1
Canby	OR	97013-871	G111 - 1
Kingston	WA	98346	E102 - 1
Kingston	WA	98346	E101 - 1
Seattle	WA	98112	F112 - 1
Seattle	WA	98112	F111 - 1
Seattle	WA	98112	F110 - 1
Seattle	WA	98112	F109 - 1
Seattle	WA	98112	F108 - 1
Newberg	OR	97132	B109 - 1
Newberg	OR	97132	B108 - 1
Vancouver	WA	98665	F107 - 1
Vancouver	WA	98665	F106 - 1
Pasco	WA	99301	J107 - 1
Pasco	WA	99301	J108 - 1
Pasco	WA	99301	J105 - 1
Pasco	WA	99301	J106 - 1
Seattle	WA	98199	B1 - 1
Seattle	WA	98199	B3 - 1
Shelton	WA	98584	B104 - 1
Shelton	WA	98584	B103 - 1
Eugene	OR	97405	D105 - 1
Eugene	OR	97405	D104 - 1
Klamath Fz	OR	97601	G101 - 1
Klamath Fz	OR	97601	G102 - 1
Portland	OR	97202	A103 - 1
Kenmore	WA	98028	C110 - 1
Kenmore	WA	98028	C109 - 1
Camas	WA	98607	A109 - 1
Camas	WA	98607	A108 - 1
Albany	OR	97322	E107 - 1
Albany	OR	97322	E106 - 1
Portland	OR	97223	B106 - 1
Portland	OR	97223	B105 - 1
Vancouver	WA	98686	J101 - 1
Vancouver	WA	98686	J102 - 1
Portland	OR	97229	A105 - 1
Portland	OR	97229	A104 - 1
Battle Gro	WA	98604	D111 - 1
Battle Gro	WA	98604	D110 - 1
Battle Gro	WA	98604	D109 - 1
Battle Gro	WA	98604	D108 - 1
Battle Gro	WA	98604	D107 - 1
Portland	OR	97217-816	C103 - 1
Portland	OR	97217-816	C104 - 1
Beaverton	OR	97008	D102 - 1
Damascus	OR	97089	D101 - 1
Ocean Park	WA	98640	D107 - 1
Ocean Park	WA	98640	D106 - 1
Portland	OR	97212	F102 - 1
Portland	OR	97212	F101 - 1
Gresham	OR	97080	E102 - 1
Gresham	OR	97080	E101 - 1
Ocean Park	WA	98640	D102 - 1

City	State	Postal cod	Seat
Ocean Park	WA	98640	D101 - 1
Ridgefield	WA	98642	C106 - 1
Ridgefield	WA	98642	C105 - 1
Eagle	ID	83616	B107 - 1
Eagle	ID	83616	B106 - 1
Eagle	ID	83616	B109 - 1
Eagle	ID	83616	B108 - 1
Beaverton	OR	97007	A106 - 1
Beaverton	OR	97007	A105 - 1
Beaverton	OR	97007	A104 - 1
Beaverton	OR	97007	A109 - 1
Beaverton	OR	97007	A108 - 1
Beaverton	OR	97007	A107 - 1
Seaview	WA	98644	I3
Seaview	WA	98644	I1
Wilsonville	OR	97070	G111 - 1
Wilsonville	OR	97070	G110 - 1
La Pine	OR	97739	B104 - 1
La Pine	OR	97739	B103 - 1
La Pine	OR	97739	B102 - 1
La Pine	OR	97739	B101 - 1
Vancouver	WA	98685	C3 - 1
Vancouver	WA	98685	C1 - 1
Portland	OR	97239	E101 - 1
Portland	OR	97239	E102 - 1
Puyallup	WA	98372	F101 - 1
Puyallup	WA	98372	F102 - 1
Puyallup	WA	98372	F103 - 1
Puyallup	WA	98372	F104 - 1
Beaverton	OR	97005	I3
Beaverton	OR	97005	I1
Kaslo	BC	VOG1M0	J105 - 1
Kaslo	BC	VOG1M0	J104 - 1
Kaslo	BC	VOG1M0	J103 - 1
Kaslo	BC	VOG1M0	J106 - 1
Kaslo	BC	VOG1M0	J101 - 1
Kaslo	BC	VOG1M0	J102 - 1
South Bend	WA	98586	G1 - 1
South Bend	WA	98586	G3 - 1
Apollo Bea	FL	33572	C107 - 1
Apollo Bea	FL	33572	C108 - 1
Apollo Bea	FL	33572	C109 - 1
Apollo Bea	FL	33572	C110 - 1
Portland	OR	97221	D107 - 1
Portland	OR	97221	D106 - 1
Hillsboro	OR	97124	G102 - 1
Hillsboro	OR	97124	G101 - 1
Friday Har	WA	98250-606	B3 - 1
Friday Har	WA	98250-606	B1 - 1
Seattle	WA	98168	C104 - 1
Seattle	WA	98168	C103 - 1
Seattle	WA	98168	C102 - 1
Seattle	WA	98168	C101 - 1
Aurora	OR	97002	B109 - 1
Aurora	OR	97002	B108 - 1
Aurora	OR	97002	B107 - 1
Damascus	OR	97089	B101 - 1
Damascus	OR	97089	B102 - 1
Burien	WA	98146	A106 - 1
Burien	WA	98146	A107 - 1
Bellingham	WA	98226	F1 - 1
McMinnvil	OR	97128	C8
McMinnvil	OR	97128	C6
Tukwila	WA	98188	E102 - 1
Tukwila	WA	98188	E101 - 1

City	State	Postal cod	Seat
Scappoose	OR	97056	C106 - 1
Scappoose	OR	97056	C105 - 1
Hillsboro	OR	97125	I108 - 1
Hillsboro	OR	97125	I109 - 1
Hillsboro	OR	97125	I110 - 1
Hillsboro	OR	97125	I107 - 1
Renton	WA	98055	C1 - 1
Renton	WA	98055	C3 - 1
Renton	WA	98055	B5
Renton	WA	98055	B7
Portland	OR	97225-615	I112 - 1
Portland	OR	97225-615	I111 - 1
Portland, C	OR	97201	C108 - 1
Portland, C	OR	97201	C107 - 1
Heppner	OR	97836	G107 - 1
Heppner	OR	97836	G108 - 1
Heppner	OR	97836	G109 - 1
Heppner	OR	97836	G110 - 1
Heppner	OR	97836	G111 - 1
Heppner	OR	97836	G112 - 1
Post Falls	ID	83854	A102 - 1
Post Falls	ID	83854	A101 - 1
Aloha	OR	97003-682	B1 - 1
Aloha	OR	97003-682	B3 - 1
Vancouver	WA	98685	F104 - 1
Vancouver	WA	98685	F103 - 1
Vancouver	WA	98685	F102 - 1
Vancouver	WA	98685	F101 - 1
West Linn	OR	97068	E111 - 1
West Linn	OR	97068	E108 - 1
West Linn	OR	97068	E109 - 1
West Linn	OR	97068	E110 - 1
Chehalis	WA	98532	C11
Chehalis	WA	98532	D5
Chehalis	WA	98532	D7
Chehalis	WA	98532	D9
Chehalis	WA	98532	D11
Chehalis	WA	98532	C5
Chehalis	WA	98532	C7
Chehalis	WA	98532	C9
Hillsboro	OR	97123	D104 - 1
Hillsboro	OR	97123	D103 - 1
Maple Vall	WA	98038	D101 - 1
Maple Vall	WA	98038	D102 - 1
Portland	OR	97229	C110 - 1
Portland	OR	97229	C109 - 1
Eugene	OR	97408	C101 - 1
Eugene	OR	97408	C102 - 1
Eugene	OR	97408	C103 - 1
Portland	OR	97229	D108 - 1
Portland	OR	97229	D107 - 1
Portland	OR	97229	D106 - 1
Portland	OR	97229	D105 - 1
Federal Wa	WA	98001-956	D111 - 1
Federal Wa	WA	98001-956	D110 - 1
Portland	OR	97221	B107 - 1
Portland	OR	97221	B106 - 1
Portland	OR	97221	B105 - 1
Portland	OR	97221	B104 - 1
Chehalis	WA	98532	A105 - 1
Chehalis	WA	98532	A104 - 1
Monmouth	OR	97361	J102
Monmouth	OR	97361	J101
Battle Gro	WA	98604	J102 - 1
Battle Gro	WA	98604	J101 - 1

City	State	Postal cod	Seat
Olympia	WA	98501	G110 - 1
Olympia	WA	98501	G109 - 1
Olympia	WA	98501	G108 - 1
Portland	OR	97221	C104 - 1
Portland	OR	97221	C103 - 1
Lynnwood	WA	98087-550	G102 - 1
Lynnwood	WA	98087-550	G101 - 1
Chehalis	WA	98532-843	D4 - 1
Chehalis	WA	98532-843	D2 - 1
Seattle	WA	98136	F105 - 1
Seattle	WA	98136	F108 - 1
Seattle	WA	98136	F107 - 1
Seattle	WA	98136	F106 - 1
Beaverton	OR	97006	C108 - 1
Beaverton	OR	97006	C107 - 1
Meridian	ID	83646	E101 - 1
Ocean Park	WA	98640	D104 - 1
Ocean Park	WA	98640	D103 - 1
Pasco	WA	99301	F102 - 1
Pasco	WA	99301	F101 - 1
Vancouver	WA	98686	A103 - 1
Vancouver	WA	98686	A102 - 1
Vancouver	WA	98686	A101 - 1
Ridgefield	WA	98642	D109 - 1
Ridgefield	WA	98642	D108 - 1
Camas	WA	98607	G3 - 1
Camas	WA	98607	G1 - 1
Camas	WA	98607	G5
Gig Harbor	WA	98335	D3 - 1
Gig Harbor	WA	98335	D1 - 1
Oregon Cit	OR	97045	C106 - 1
Oregon Cit	OR	97045	C105 - 1
Puyallup	WA	98373	A109 - 1
Puyallup	WA	98373	A108 - 1
Portland	OR	97209	D102 - 1
Portland	OR	97209	D101 - 1
Portland	OR	97230	E111 - 1
Portland	OR	97230	E110 - 1
Portland	OR	97230	E109 - 1
Portland	OR	97230	E108 - 1
Portland	OR	97230	E107 - 1
Portland	OR	97230	E106 - 1
Portland	OR	97230	E105 - 1
Portland	OR	97230	E104 - 1
Portland	OR	97230	E103 - 1
Portland	OR	97230	E102 - 1
Canby	OR	97013	D106 - 1
Canby	OR	97013	D105 - 1
Sonoma	CA	95476	E111 - 1
Sonoma	CA	95476	E110 - 1
Sonoma	CA	95476	E109 - 1
Sonoma	CA	95476	E108 - 1
Washouga	WA	98671	F111 - 1
Washouga	WA	98671	F110 - 1
Seattle	WA	98103	B102 - 1
Seattle	WA	98103	B101 - 1
Phoenix	AZ	85044	E102 - 1
Phoenix	AZ	85044	E101 - 1
Snohomish	WA	98290	D108 - 1
Snohomish	WA	98290	D107 - 1
Tacoma	WA	98446	C110 - 1
Tacoma	WA	98446	C109 - 1
Salem	OR	97306	B107 - 1
Salem	OR	97306	B106 - 1
Monroe	WA	98272	C103 - 1

SHOW TICKET HOLDERS FROM 50+ MILES

Suite Surrender - March 24-April 22, 2023

City	State	Postal cod	Seat
Toney	AL	35773	I101 - 1
Toney	AL	35773	I102 - 1
Phoenix	AZ	85044	B104 - 1
Phoenix	AZ	85044	B103 - 1
Delta	BC	V4L1Y8	B109 - 1
Delta	BC	V4L1Y8	B108 - 1
Pender Isla	BC	VON2M2	C101 - 1
Pender Isla	BC	VON2M2	C102 - 1
Hermosa b	CA	90254	A109 - 1
Indio	CA	92201	G104 - 1
Indio	CA	92201	G103 - 1
Indio	CA	92201	G102 - 1
Indio	CA	92201	G101 - 1
Morro Bay	CA	93442	D104 - 1
Morro Bay	CA	93442	D103 - 1
Morro Bay	CA	93442	D102 - 1
Morro Bay	CA	93442	D101 - 1
Sonoma	CA	95476	B108 - 1
Sonoma	CA	95476	B107 - 1
Boulder	CO	80302	E107 - 1
Boulder	CO	80302	E108 - 1
Boulder	CO	80302	E109 - 1
Castle Rock	CO	80109	F102 - 1
Castle Rock	CO	80109	F101 - 1
Boise	ID	83704	I107 - 1
Boise	ID	83704	I106 - 1
Boise	ID	83706	F107 - 1
Boise	ID	83706	F106 - 1
Boise	ID	83706	F105 - 1
Boise	ID	83706-608	B109 - 1
Boise	ID	83706-608	B108 - 1
Meridian	ID	83646	C104 - 1
Meridian	ID	83646	C103 - 1
Wildier	ID	83676	C1 - 1
Wildier	ID	83676	C3 - 1
Hutchinson	KS	67502	A101 - 1
Hutchinson	KS	67502	A102 - 1
St. Louis	MO	63119	B106 - 1
St. Louis	MO	63119	B107 - 1
St. Louis	MO	63119	B109 - 1
St. Louis	MO	63119	B108 - 1
Albany	OR	97321-903	I105 - 1
Albany	OR	97321-903	I104 - 1
Baker City	OR	97814-786	E107 - 1
Baker City	OR	97814-786	E106 - 1
Baker City	OR	97814-786	E109 - 1
Baker City	OR	97814-786	E108 - 1
Beaverton	OR	97003	G101 - 1
Beaverton	OR	97003	G102 - 1
Beaverton	OR	97003	G103 - 1
Beaverton	OR	97003	G107 - 1
Beaverton	OR	97003	G106 - 1
Beaverton	OR	97003	G105 - 1
Beaverton	OR	97003	G104 - 1
Beaverton	OR	97005 H8	
Beaverton	OR	97005 H6	
Beaverton	OR	97006	C106 - 1
Beaverton	OR	97006	C105 - 1
Beaverton	OR	97006	C107 - 1
Beaverton	OR	97006	D107 - 1
Beaverton	OR	97006	D106 - 1
Beaverton	OR	97007	C106 - 1
Beaverton	OR	97007	C105 - 1
Beaverton	OR	97007	A109 - 1
Beaverton	OR	97007	A108 - 1

City	State	Postal cod	Seat
Beaverton	OR	97008	B102 - 1
Beaverton	OR	97008	B101 - 1
Beaverton	OR	97008	F103 - 1
Beaverton	OR	97008	F102 - 1
Beaverton	OR	97008	F101 - 1
Bend	OR	97702	F112 - 1
Bend	OR	97702	G102 - 1
Bend	OR	97702	G101 - 1
Brightwood	OR	97011	C102 - 1
Brightwood	OR	97011	C101 - 1
Canby	OR	97013	B1 - 1
Canby	OR	97013	B3 - 1
Clatskanie	OR	97016	E109 - 1
Clatskanie	OR	97016	E108 - 1
Clatskanie	OR	97016	E111 - 1
Clatskanie	OR	97016	E110 - 1
Clatskanie	OR	97016	E110 - 1
Clatskanie	OR	97016	E111 - 1
Colton	OR	97017	A107 - 1
Colton	OR	97017	A106 - 1
Corbett	OR	97019	F106 - 1
Corbett	OR	97019	F105 - 1
Cornelius	OR	97113	A107 - 1
Cornelius	OR	97113	A106 - 1
Corvallis	OR	97330	C102 - 1
Corvallis	OR	97330	C101 - 1
Dallas	OR	97338	E102 - 1
Dallas	OR	97338	E101 - 1
Damascus	OR	97089	F109 - 1
Damascus	OR	97089	F108 - 1
Damascus	OR	97089	B102 - 1
Damascus	OR	97089	B101 - 1
Eugene	OR	97401	F112 - 1
Eugene	OR	97401	F111 - 1
Eugene	OR	97403-154	D110 - 1
Eugene	OR	97403-154	D111 - 1
Eugene OR	OR	97405	D105 - 1
Eugene OR	OR	97405	D106 - 1
Forest Gro	OR	97116	D107 - 1
Forest Gro	OR	97116	D106 - 1
Forest Gro	OR	97116	D105 - 1
Gladstone	OR	97027	D108 - 1
Gladstone	OR	97027	D107 - 1
Gresham	OR	97080	E111 - 1
Gresham	OR	97080	E110 - 1
Gresham	OR	97080	E109 - 1
Happy Vall	OR	97086	D2 - 1
Happy Vall	OR	97086	C4 - 1
Happy Vall	OR	97086	C2 - 1
Hillsboro	OR	97123	E109 - 1
Hillsboro	OR	97123	E108 - 1
Hillsboro	OR	97124	I102 - 1
Hillsboro	OR	97124	I101 - 1
Hillsboro	OR	97124	B104 - 1
Hillsboro	OR	97124	B103 - 1
Hillsboro	OR	97124-000	B105 - 1
Hillsboro	OR	97124-000	B104 - 1
Hood River	OR	97031	I104 - 1
Hood River	OR	97031	I103 - 1
Hood River	OR	97031	B7
Hood River	OR	97031	B9
La Grande	OR	97850	A105 - 1
Lake oswe	OR	97034	A108 - 1
Lake oswe	OR	97034	A109 - 1
Lake Oswe	OR	97035	D3 - 1

City	State	Postal cod	Seat
Lake Oswe	OR	97035	D1 - 1
Lake Oswe	OR	97035	A107 - 1
Lake Oswe	OR	97035	A106 - 1
Lake Oswe	OR	97035	B102 - 1
Lake Oswe	OR	97035	B103 - 1
Lake Oswe	OR	97035-103	E102 - 1
Lake Oswe	OR	97035-103	E101 - 1
Milw	OR	97267	E1 - 1
Milw	OR	97267	E3 - 1
Olympia	OR	98501	D8
Olympia	OR	98501	D6
Oregon cit	OR	97045	D108 - 1
Oregon cit	OR	97045	D107 - 1
Oregon cit	OR	97045	D106 - 1
Oregon cit	OR	97045	D105 - 1
Oregon Cit	OR	97045	C110 - 1
Oregon Cit	OR	97045	C109 - 1
Oregon Cit	OR	97045	B107 - 1
Oregon Cit	OR	97045	B106 - 1
Philomath	OR	97370	D2 - 1
Philomath	OR	97370	D4 - 1
Portland	OR	97201	D111 - 1
Portland	OR	97201	D110 - 1
Portland	OR	97201	D102 - 1
Portland	OR	97201	D101 - 1
Portland	OR	97201	D101 - 1
Portland	OR	97201	A106 - 1
Portland	OR	97201	A105 - 1
Portland	OR	97202	E105 - 1
Portland	OR	97202	E101 - 1
Portland	OR	97202	E103 - 1
Portland	OR	97202	E104 - 1
Portland	OR	97202	C102 - 1
Portland	OR	97202	C101 - 1
Portland	OR	97202	D111 - 1
Portland	OR	97202	D110 - 1
Portland	OR	97202	D109 - 1
Portland	OR	97206	E111 - 1
Portland	OR	97206	E110 - 1
Portland	OR	97206	A104 - 1
Portland	OR	97209	D101 - 1
Portland	OR	97209	D102 - 1
Portland	OR	97210	B101 - 1
Portland	OR	97212	E104 - 1
Portland	OR	97212	E103 - 1
Portland	OR	97212	C102 - 1
Portland	OR	97212	C101 - 1
Portland	OR	97214	B106 - 1
Portland	OR	97214	B105 - 1
Portland	OR	97215	C110 - 1
Portland	OR	97215	C109 - 1
Portland	OR	97215	A104 - 1
Portland	OR	97215	A103 - 1
Portland	OR	97215	A106 - 1
Portland	OR	97215	A107 - 1
Portland	OR	97215	A108 - 1
Portland	OR	97215	A109 - 1
Portland	OR	97215	A109 - 1
Portland	OR	97215	F102 - 1
Portland	OR	97215	F101 - 1
Portland	OR	97217	D4 - 1
Portland	OR	97217	D2 - 1
Portland	OR	97221	B102 - 1
Portland	OR	97221	B101 - 1
Portland	OR	97221	C104 - 1

City	State	Postal cod	Seat
Portland	OR	97221	C103 - 1
Portland	OR	97221	B105 - 1
Portland	OR	97221	B104 - 1
Portland	OR	97225	G109 - 1
Portland	OR	97225	G110 - 1
Portland	OR	97225	G111 - 1
Portland	OR	97225	G112 - 1
Portland	OR	97230	C4 - 1
Portland	OR	97230	C2 - 1
Portland	OR	97230	B107 - 1
Portland	OR	97230	B106 - 1
Portland	OR	97230	E107 - 1
Portland	OR	97230	E106 - 1
Portland	OR	97233	G105 - 1
Portland	OR	97233	G104 - 1
Portland	OR	97236	C110 - 1
Portland	OR	97236	C109 - 1
Portland	OR	97236	C108 - 1
Portland	OR	97236	C107 - 1
Portland	OR	97236	C106 - 1
Portland	OR	97236	C105 - 1
Portland	OR	97267	D111 - 1
Portland	OR	97267	D102 - 1
Portland	OR	97215-174	I4 - 1
Portland	OR	97215-174	I2 - 1
Portland	OR	97217-816	C101 - 1
Portland	OR	97217-816	C102 - 1
Portland	OR	97220-305	F109 - 1
Portland	OR	97220-305	F108 - 1
Portland	OR	97229-104	F102 - 1
Portland	OR	97229-104	F101 - 1
Portland	OR	97229-707	D107 - 1
Portland	OR	97229-707	D106 - 1
Portland	OR	97229-707	D105 - 1
Portland	OR	97229-707	D104 - 1
Portland	OR	97229-707	A103 - 1
Portland, C	OR	97229	C6
Portland, C	OR	97229	C8
Salem	OR	97302	C108 - 1
Salem	OR	97302	C109 - 1
Salem	OR	97302	C110 - 1
Salem	OR	97305	I102 - 1
Salem	OR	97305	I101 - 1
Sherwood	OR	97140	C104 - 1
Sherwood	OR	97140	D107 - 1
Sherwood	OR	97140	D106 - 1
Sherwood	OR	97140	D105 - 1
Sherwood	OR	97140	D104 - 1
Sherwood	OR	97140	D103 - 1
Sherwood	OR	97140	C106 - 1
Sherwood	OR	97140	C105 - 1
Sutherlin	OR	97479-958	F110 - 1
Sutherlin	OR	97479-958	F109 - 1
Sutherlin	OR	97479-958	F108 - 1
Tigard	OR	97223	B106 - 1
Tigard	OR	97223	B108 - 1
Tigard	OR	97223	B107 - 1
Tigard	OR	97224	B1 - 1
Tigard	OR	97224	B3 - 1
Tigard	OR	97224	B7
Tigard	OR	97224	B5
Tigard	OR	97224	A102 - 1
Tigard	OR	97224	A101 - 1
Vernonia	OR	97064	A105 - 1
Vernonia	OR	97064	A106 - 1

City	State	Postal cod	Seat
West Linn	OR	97068	D111 - 1
West Linn	OR	97068	D110 - 1
West Linn	OR	97068-457	A102 - 1
West Linn	OR	97068-457	A101 - 1
Wilsonville	OR	97070	E102 - 1
Wilsonville	OR	97070	E101 - 1
Midland	TX	79705	I108 - 1
Midland	TX	79705	I107 - 1
Midland	TX	79705	I106 - 1
Midland	TX	79705	I105 - 1
Salt Lake C	UT	84117	E102 - 1
Salt Lake C	UT	84117	E101 - 1
Waynesbo	VA	22980	E106 - 1
Waynesbo	VA	22980	E105 - 1
Allyn	WA	98524	D108 - 1
Allyn	WA	98524	D107 - 1
Battle Gro	WA	98604	I101 - 1
Battle Gro	WA	98604	I102 - 1
Bellingham	WA	98226-442	F102 - 1
Bellingham	WA	98226-442	F103 - 1
Bellingham	WA	98226-442	F104 - 1
Bellingham	WA	98226-442	F105 - 1
Bellingham	WA	98226-442	F101 - 1
Camas	WA	98607	C110 - 1
Camas	WA	98607	C109 - 1
Castle Rock	WA	98611	A1 - 1
Castle Rock	WA	98611	A3 - 1
Friday Har	WA	98250-606	B1 - 1
Friday Har	WA	98250-606	B3 - 1
Gig Harbor	WA	98335-685	B1 - 1
Gig Harbor	WA	98335-685	B3 - 1
Kenmore	WA	98028	E105 - 1
Kenmore	WA	98028	E106 - 1
Kenmore	WA	98028	E107 - 1
Kennewick	WA	99338	C108 - 1
Kennewick	WA	99338	C107 - 1
Kennewick	WA	99338	C106 - 1
Kingston	WA	98346	C106 - 1
Kingston	WA	98346	C105 - 1
Langley	WA	98260	D110 - 1
Langley	WA	98260	D111 - 1
Longview	WA	98632	D111 - 1
Longview	WA	98632	D110 - 1
Lynden	WA	98264	B101 - 1
Lynden	WA	98264	B102 - 1
Lynden	WA	98264	E102 - 1
Lynden	WA	98264	E101 - 1
Mercer Isl	WA	98040	B109 - 1
Mercer Isl	WA	98040	B108 - 1
North Bon	WA	98639	C104 - 1
North Bon	WA	98639	C103 - 1
Ocean Par	WA	98640	E105 - 1
Ocean Par	WA	98640	E106 - 1
Olympia	WA	98506	D107 - 1
Olympia	WA	98506	D106 - 1
Pasco	WA	99301	I104 - 1
Pasco	WA	99301	I103 - 1
Pasco	WA	99301	I102 - 1
Pasco	WA	99301	I101 - 1
Port Orcha	WA	98367	G112 - 1
Port Orcha	WA	98367	G111 - 1
Port Orcha	WA	98367	G110 - 1
Port Orcha	WA	98367	G109 - 1
Seattle	WA	98103	F1 - 1
Seattle	WA	98103	F3 - 1

SHOW TICKET HOLDERS FROM 50+ MILES

Sylvia - May 12-June 3, 2023

City	State	Postal cod	Seat	City	State	Postal cod	Seat	City	State	Postal cod	Seat	City	State	Postal cod	Seat	City	State	Postal cod	Seat	City	State	Postal cod	Seat	
Eloy	AZ	85131	C110 - 1	Beaverton	OR	97006	C108 - 1	Portland	OR	97225	C109 - 1	The Colony	TX	75056	I103 - 1	Monroe	WA	98272	D101 - 1	Tahuya	WA	98588	F103 - 1	
Eloy	AZ	85131	C109 - 1	Beaverton	OR	97006	C107 - 1	Portland	OR	97206	I112 - 1	The Colony	TX	75056	I104 - 1	Normandy	WA	98166	G102 - 1	University	WA	98466	A105 - 1	
Eloy	AZ	85131	C108 - 1	Beaverton	OR	97006	C110 - 1	Portland	OR	97229	I111 - 1	Salt Lake C	UT	84102	C106 - 1	Normandy	WA	98166	G101 - 1	University	WA	98466	A104 - 1	
Eloy	AZ	85131	C107 - 1	Beaverton	OR	97006	C109 - 1	Portland	OR	97229	I107 - 1	Salt Lake C	UT	84102	C105 - 1	Ocean park	WA	98640	B102 - 1	Vancouver	WA	98661	G102 - 1	
Eloy	AZ	85131	C106 - 1	Beaverton	OR	97007	A109 - 1	Portland	OR	97229	I106 - 1	Arlington	VA	22205	B107 - 1	Ocean park	WA	98640	B101 - 1	Vancouver	WA	98661	G101 - 1	
Eloy	AZ	85131	C105 - 1	Beaverton	OR	97007	A108 - 1	Portland	OR	97229	F110 - 1	Arlington	VA	22205	B106 - 1	Ocean Park	WA	98640	A102 - 1	Vancouver	WA	98664	C104 - 1	
Green Vall	AZ	85614	B105 - 1	Cascade Ld	OR	97014	H4 - 1	Portland	OR	97229	F109 - 1	Mclean	VA	22102	C109 - 1	Ocean Park	WA	98640	A101 - 1	Vancouver	WA	98664	C103 - 1	
Green Vall	AZ	85614	B104 - 1	Cascade Ld	OR	97014	H2 - 1	Portland	OR	97229	F108 - 1	Mclean	VA	22102	C110 - 1	Ocean Park	WA	98640	G1 - 1	Vancouver	WA	98683	C110 - 1	
Green Vall	AZ	85614	B103 - 1	Clackamas	OR	97015	E104 - 1	Portland	OR	97229	F107 - 1	Battle Gro	WA	98604	I102 - 1	Ocean Park	WA	98640	G3 - 1	Vancouver	WA	98683	C109 - 1	
Phx	AZ	85014	F104 - 1	Clackamas	OR	97015	E105 - 1	Portland	OR	97229	F106 - 1	Battle Gro	WA	98604	I101 - 1	Olympia	WA	98502	A103 - 1	Vancouver	WA	98684	A103 - 1	
Phx	AZ	85014	F103 - 1	Clackamas	OR	97015	E106 - 1	Portland	OR	97229	F105 - 1	Battle Gro	WA	98604	E105 - 1	Olympia	WA	98502	A104 - 1	Vancouver	WA	98685	B1 - 1	
Tucson	AZ	85750	G101 - 1	Clackamas	OR	97015	E108 - 1	Portland	OR	97229	F104 - 1	Battle Gro	WA	98604	E104 - 1	Olympia	WA	98506	G112 - 1	Vancouver	WA	98685	B3 - 1	
Tucson	AZ	85750	G102 - 1	Clackamas	OR	97015	E107 - 1	Portland	OR	97229	F111 - 1	Bellevue	WA	98005	E106 - 1	Olympia	WA	98506	G111 - 1	Vancouver	WA	98685	G111 - 1	
Gibsons	BC	VON 1V1	A101 - 1	Corbett	OR	97019	A102 - 1	Portland	OR	97229	F102 - 1	Bellevue	WA	98005	E107 - 1	Olympia	WA	98506	G110 - 1	Vancouver	WA	98685	G112 - 1	
Atascadero	CA	93422	C104 - 1	Corbett	OR	97019	A101 - 1	Portland	OR	97229	F101 - 1	Bellevue	WA	98005	F5	Olympia	WA	98506	G109 - 1	Vancouver	WA	98685	G110 - 1	
Atascadero	CA	93422	C103 - 1	Corvallis	OR	97330	E111 - 1	Portland	OR	97229	F112 - 1	Bellevue	WA	98005	F7	Olympia	WA	98506	F112 - 1	Vancouver	WA	98685	G109 - 1	
North Holly	CA	91601	D107 - 1	Corvallis	OR	97330	E110 - 1	Portland	OR	97229	G101 - 1	Bellevue	WA	98005	E5	Olympia	WA	98506	F111 - 1	Vancouver	WA	98686	B107 - 1	
North Holly	CA	91601	D106 - 1	Damascus	OR	97089	A105 - 1	Portland	OR	97229	G102 - 1	Bellevue	WA	98005	E7	Olympia	WA	98506	F110 - 1	Vancouver	WA	98686	B108 - 1	
San Francis	CA	94117	C103 - 1	Damascus	OR	97089	A104 - 1	Portland	OR	97229	G103 - 1	Bellevue	WA	98006	E108 - 1	Olympia	WA	98506	F109 - 1	Vancouver	WA	98686	B109 - 1	
San Francis	CA	94117	C102 - 1	Depoe Bay	OR	97341	I112 - 1	Portland	OR	97229	G107 - 1	Bellevue	WA	98006	E106 - 1	Olympia	WA	98512-224	B109 - 1	Vancouver	WA	98662-753	A109 - 1	
San Rafael	CA	94901	B105 - 1	Depoe Bay	OR	97341	I111 - 1	Portland	OR	97229	G106 - 1	Bellevue	WA	98006	E105 - 1	Olympia	WA	98512-224	B108 - 1	Vancouver	WA	98662-753	A108 - 1	
San Rafael	CA	94901	B104 - 1	Estacada	OR	97023	I104 - 1	Portland	OR	97229	G104 - 1	Bellevue	WA	98006	E107 - 1	Olympia	WA	98512-224	B107 - 1	Vancouver	WA	98663-130	D101 - 1	
Sonoma	CA	95476	A1 - 1	Estacada	OR	97023	I103 - 1	Portland	OR	97229	G105 - 1	Bellevue	WA	98006	E104 - 1	Pasco	WA	99301	I1	Vancouver	WA	98663-130	D102 - 1	
Sonoma	CA	95476	A3 - 1	Estacada	OR	97023	I102 - 1	Portland	OR	97229	F103 - 1	Bellingham	WA	98225	B109 - 1	Pasco	WA	99301	I3	Vancouver	WA	98663-130	D103 - 1	
Temecula	CA	92590	D107 - 1	Estacada	OR	97023	I101 - 1	Portland	OR	97230	D111 - 1	Bellingham	WA	98225	B108 - 1	Poulsbo	WA	98370	D104 - 1	Vancouver	WA	98663-130	D104 - 1	
Temecula	CA	92590	D106 - 1	Eugene	OR	97401-237	D110 - 1	Portland	OR	97230	D110 - 1	Bellingham	WA	98225	B107 - 1	Poulsbo	WA	98370	D103 - 1	Vancouver	WA	98663-152	C102 - 1	
Ocala	FL	34481	C106 - 1	Eugene	OR	97401-237	D111 - 1	Portland	OR	97230	D109 - 1	Bellingham	WA	98225	B106 - 1	Puyallup	WA	98371	F108 - 1	Vancouver	WA	98663-152	C101 - 1	
Ocala	FL	34481	C105 - 1	Eugene	OR	97403-154	D111 - 1	Portland	OR	97230	D108 - 1	Bremerton	WA	98312	C102 - 1	Puyallup	WA	98371	F107 - 1	Vancouver	WA	98664-408	B3 - 1	
Boise	ID	83704	A102 - 1	Eugene	OR	97403-154	D110 - 1	Portland	OR	97239	D101 - 1	Bremerton	WA	98312	C101 - 1	Puyallup	WA	98372-602	B102 - 1	Vancouver	WA	98664-408	B1 - 1	
Boise	ID	83704	A101 - 1	Eugene	OR	97403-154	D109 - 1	Portland	OR	97267	C102 - 1	Chehalis	WA	98532	C4 - 1	Puyallup	WA	98372-602	B101 - 1	Vancouver	WA	98685-256	D106 - 1	
Coeur D Al	ID	83815	A109 - 1	Eugene	OR	97403-154	D108 - 1	Portland	OR	97267	C101 - 1	Chehalis	WA	98532	C2 - 1	Renton	WA	98056	K2	Vancouver	WA	98685-256	D107 - 1	
Coeur D Al	ID	83815	A108 - 1	Happy Vall	OR	97086	E107 - 1	Portland	OR	97217-816	C103 - 1	Everett	WA	98204	D102 - 1	Ridgefield	WA	98642	D102 - 1	Washouga	WA	98671	C106 - 1	
Eagle	ID	83616	C4 - 1	Happy Vall	OR	97086	E109 - 1	Portland	OR	97217-816	C104 - 1	Everett	WA	98204	D101 - 1	Ridgefield	WA	98642	D101 - 1	Washouga	WA	98671	C105 - 1	
Eagle	ID	83616	C2 - 1	Happy Vall	OR	97086	E108 - 1	Portland	OR	97229-873	A104 - 1	Friday Har	WA	98250-606	B1 - 1	Seattle	WA	98101	C107 - 1	Washouga	WA	98671	C104 - 1	
Hayden	ID	83835	F112 - 1	Hillsboro	OR	97123	D104 - 1	Portland	OR	97229-873	A103 - 1	Friday Har	WA	98250-606	B3 - 1	Seattle	WA	98103	I102 - 1	Woodinville	WA	98072	B109 - 1	
Hayden	ID	83835	F111 - 1	Hillsboro	OR	97123	D103 - 1	Terrebonn	OR	97760	C1 - 1	Gig Harbor	WA	98329	A102 - 1	Seattle	WA	98103	I101 - 1	Woodinville	WA	98072	B108 - 1	
Hayden	ID	83835	F110 - 1	Hillsboro	OR	97124	A104 - 1	Terrebonn	OR	97760	C3 - 1	Gig Harbor	WA	98329	A101 - 1	Seattle	WA	98105	I1	Woodinville	WA	98072	B107 - 1	
Hayden	ID	83835	F109 - 1	Hillsboro	OR	97124	A106 - 1	Troutdale	OR	97060	G107 - 1	Gig Harbor	WA	98335	D111 - 1	Seattle	WA	98105	I3	Woodinville	WA	98072	B106 - 1	
Hayden	ID	83835	E111 - 1	Hillsboro	OR	97124	A105 - 1	Troutdale	OR	97060	G106 - 1	Gig Harbor	WA	98335	D110 - 1	Seattle	WA	98105	I5	Woodinville	WA	98077	B104 - 1	
Hayden	ID	83835	E110 - 1	Hillsboro	OR	97124	C102 - 1	Troutdale	OR	97060	F102 - 1	Gig Harbor	WA	98335	D109 - 1	Seattle	WA	98105	I7	Woodinville	WA	98077	B103 - 1	
Hayden	ID	83835	E109 - 1	Hillsboro	OR	97124	C101 - 1	Troutdale	OR	97060	F101 - 1	Gig Harbor	WA	98335	D108 - 1	Seattle	WA	98117	A109 - 1	Yakima	WA	98902-483	E111 - 1	
Idaho Falls	ID	83401	E107 - 1	Lake oswe	OR	97034	G112 - 1	Vernonia	OR	97064	A105 - 1	Gig Harbor	WA	98335	D107 - 1	Seattle	WA	98117	A108 - 1	Yakima	WA	98902-483	E110 - 1	
Idaho Falls	ID	83401	E106 - 1	Lake oswe	OR	97034	G111 - 1	Vernonia	OR	97064	A104 - 1	Gig Harbor	WA	98335	D106 - 1	Seattle	WA	98136	D111 - 1	Cheyenne	WY	82009	B1 - 1	
Star	ID	83669	E109 - 1	Lake oswe	OR	97034	G110 - 1	Vernonia	OR	97064	A106 - 1	Gig Harbor	WA	98335	D105 - 1	Seattle	WA	98136	D110 - 1	Cheyenne	WY	82009	B3 - 1	
Star	ID	83669	E108 - 1	Medford	OR	97504	B107 - 1	Vernonia	OR	97064	A107 - 1	Gig Harbor	WA	98335	D104 - 1	Seattle	WA	98178	C106 - 1	TOTAL			369	
Shreveport	LA	71119	A102 - 1	Medford	OR	97504	B106 - 1	West Linn	OR	97068	F9	Gig Harbor	WA	98335	D103 - 1	Seattle	WA	98178	C105 - 1					
Shreveport	LA	71119	A101 - 1	Newberg	OR	97132	E109 - 1	West Linn	OR	97068	F11	Gig Harbor	WA	98335	D102 - 1	Sedro Wod	WA	98284	B105 - 1					
West Boyls	MA	1583	B104 - 1	Newberg	OR	97132	E110 - 1	West Linn	OR	97068-243	B102 - 1	Graham	WA	98338	I108 - 1	Sedro Wod	WA	98284	B104 - 1					
West Boyls	MA	1583	B103 - 1	Newberg	OR	97132	E111 - 1	West Linn	OR	97068-243	B101 - 1	Graham	WA	98338	I107 - 1	South Bend	WA	98586	I1					
Bethesda	MD	20816	C110 - 1	Newberg	OR	97132	E108 - 1	West Linn	OR	97068-911	B109 - 1	Hansville	WA	98340	A107 - 1	South Bend	WA	98586	I3					
Bethesda	MD	208																						

WHO'S WHO in the CAST

Portland Stage, Shakespeare Santa Cruz, Minnesota Orchestra, Houston Symphony, St. Louis Symphony, Pittsburgh Symphony, St. Paul Chamber Orchestra.

KIMBERLY GRIGSBY (*Music Director*). Broadway: *Head Over Heels*; *Amélie*; *Spider-Man Turn Off the Dark*; *Spring Awakening*; *The Light in the Piazza*; *Caroline, or Change*; *The Full Monty*; *You're a Good Man, Charlie Brown*; *Twelfth Night*. Off-Broadway: *The Lucky Ones*, *Here Lies Love*, *The Fortress of Solitude*, *Coraline*, *Mother Courage and Her Children*, *Songs from an Unmade Bed*.

LUC VERSCHUEREN for CAMPBELL YOUNG ASSOCIATES (*Hair and Wig Design*). Broadway: *King Lear*; *Head Over Heels*; *Carousel*; *Three Tall Women*; *Hello, Dolly!*; *The Crucible*; *Misery*; *Sylvia*; *Betrayal*; *Les Misérables*. West End/Broadway: *Tina—The Tina Turner Musical*, *The Ferryman*, *Farinelli and the King*, *Matilda*, *Billy Elliot*. West End: *All About Eve*, *Funny Girl*, *Prince of Egypt*. TV: *The Marvelous Mrs. Maisel*. Film: *Downton Abbey*.

KATE WILSON (*Dialect Coach*). Broadway: *Moulin Rouge!*, *Beetlejuice*, *Gary: A Sequel to Titus Andronicus*, *Burn This*, *True West*, *Network*, *The Waverly Gallery*, *The Cher Show*, *The Iceman Cometh*, *Carousel*, *Lobby Hero*, *The Crucible*. Film: *The Tragedy of Macbeth*; *Women Talking*; *Lady Bird*; *Three Billboards Outside Ebbing, Missouri*; *Inside Llewyn Davis*. TV: *Olive Kitteridge*, *Mrs. America*. Faculty: *Juilliard*.

EDWARD PIERCE (*Design Adaptation and Supervision*). Select Broadway/Tours: *Angels in America* (TONY nomination), *Wicked* [all worldwide productions], *Phantom of the Opera* (World Tour), *Love Never Dies* (International Tour), *Bright Star*, *Amazing Grace*, *Holler If Ya Hear Me*, *The Other Place*, *A Streetcar Named Desire*, *Shatner's World*, *Billy Elliot*, *Pippin*, 9 to 5, *The Pirate Queen*, *Aida*, *Ragtime*, *Cabaret*, *Noise/Funk*. Television: NBC's *Maya & Marty* and NBC Universal Kids *Sprout House*. Edward represents designers as President of United Scenic Artists, Local USA 829. www.edwardpierce.com

THE TELSEY OFFICE (*Casting*). With offices in both New York and Los Angeles, The Telsey Office casts for theater, film, television, and commercials. The Telsey Office is dedicated to creating safe, equitable, and anti-racist spaces through collaboration, artistry, heart, accountability, and advocacy.

BRIAN J. L'ECUYER (*Production Stage Manager*). National Tours: *Hello, Dolly!*; *The Humans*; *Fiasco Theatre's Into the Woods*; *La Cage aux Folles* with George Hamilton and Christopher Sieber; The Lincoln Center Production of *Rodgers & Hammerstein's South Pacific*; *The Drowsy Chaperone*; *The 25th Annual Putnam County Spelling Bee*; *Deaf West's Big River*. He began his touring career with John Astin's one man show, *Edgar Allan Poe—Once Upon a Midnight*

across the US, Ireland, and Australia. Brian also completed a long run in Las Vegas with *Jersey Boys*. AEA – union member for over 20 years!

AMY RAMSDELL (*Stage Manager*) (she/her). National Tours: *A Christmas Carol*; *Hello, Dolly!*; *Hamilton*; *Les Misérables*; *Elf the Musical*; *Dreamgirls*; *Once*. Past credits include *Hamilton* (Chicago), *Marvin's Room*, *God Looked Away* with Al Pacino, *Billy Elliot*, *First Date*, *Bad Jews*, *Barcelona*, *Choir Boy*, *The Country House*. Geffen Playhouse, Center Theatre Group, Pasadena Playhouse, The Old Globe, La Jolla Playhouse. Gratitude and love to Mom, Papa and Brian.

HOLLIS DUGGANS-QUEENSS (*Assistant Stage Manager*). New York: *Fairycakes*, *Space Dogs*, 2021 Tony Awards. National Tour: *A Chorus Line*, *Legally Blonde*, *Warriors Don't Cry* (TheaterWorks USA). Regional: *The Producers*, *My Three Angels*, and *You Can't Take It with You* at Barnstormers Theater.

CHARLES MEANS (*Production Supervisor*). Broadway: *To Kill A Mockingbird*, *The Waverly Gallery*, *Junk*, *The Real Thing*, *Seminar*, *The Motherf**ker with the Hat*, *The Pitmen Painters*, *Next Fall*, *Oleanna*, *You're Welcome America*, *A Final Night* with George W. Bush, *Mauritius*, *Doubt* and *The Goat or Who is Sylvia?*. *The Jungle* (Curran Theatre). Former faculty and Chair of the Department of Theatre and Dance at UC San Diego.

November 18 - December 18, 2022

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Book, music & lyrics by
Leslie Bricusse



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KINHAN**

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**Fri, Dec 23
7:30 p.m.**



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WHO'S WHO in the CAST

BAZ LUHRMANN (*Creative Consultation Services*), known for his unique storytelling style, has captured imaginations globally with a range of award-winning projects in film, opera, theatre and music. Luhrmann attended Australia's National Institute of Dramatic Art, where he conceived *Strictly Ballroom*, which he would later adapt into his directorial film debut in 1992. Luhrmann continued his work on the stage as the artistic director of the Sydney Theatre's Experimental Company, as well as an opera company under the Australian Opera, through which he produced a groundbreaking adaptation of *A Midsummer Night's Dream*, set in colonial India. After completing his next two films, the BAFTA-winning *Romeo + Juliet* and the Oscar-winning *Moulin Rouge!*, Luhrmann took his production of Puccini's *La bohème* to Broadway. The show was nominated for seven Tony Awards and won two. Since then, Luhrmann has directed two additional films, *Australia* and an Oscar-winning adaptation of *The Great Gatsby*. Most recently, Luhrmann created "The Get Down" for Netflix. Luhrmann married Catherine Martin, his longtime creative collaborator, in 1997. They have two children, Lillian and William.

DEREK McLANE (*Set Designer*) has designed more than 350 productions on Broadway, Off-Broadway, internationally and for TV. On

Broadway: more than 40 productions, including *Moulin Rouge! The Musical* (Tony Award), *A Soldier's Play*, *The Parisian Woman*, *Anything Goes*, *The Price*, *Fully Committed*, *Beautiful: The Carole King Musical*, *Ragtime*, *I Am My Own Wife* and *33 Variations* (Tony Award). He has designed the Academy Awards for six years (Emmy Award) and has designed four live musicals for NBC, including "Hairspray" (Emmy Award).

CATHERINE ZUBER (*Costume Designer*). Select Broadway: *Moulin Rouge! The Musical* (Tony, Drama Desk, OCC Award), *My Fair Lady* (Tony, Drama Desk, OCC Award), *Oslo, War Paint* (Drama Desk and OCC Awards), *Fiddler on the Roof*, *The King and I* (Olivier, Tony and OCC Awards), *Gigi* (Drama Desk Award), *Awake and Sing* (Tony Award), *The Royal Family* (Tony Award), *South Pacific* (Tony Award), *The Coast of Utopia* (Tony Award), *The Light in the Piazza* (Tony Award). Recipient: 2017 Irene Sharaff Lifetime Achievement Award. Induction: Theater Hall of Fame, 2016.

JUSTIN TOWNSEND (*Lighting Designer*). Broadway: *Moulin Rouge! The Musical* (Tony Award), *Jagged Little Pill* (Tony nom.), *St. Joan*, *Present Laughter*, *The Little Foxes*, *The Humans* (Tony nom.), *American Psycho* (Tony

nom.), *Fool for Love*, *Casa Valentina*, *A Night With Janis Joplin*, *Vanya and Sonia...*, *The Other Place*, *Bloody Bloody Andrew Jackson*. Also with Timbers: *Here Lies Love*. Incoming Chair of the Department of Design for Stage and Film at NYU.

PETER HYLENSKI (*Sound Designer*). Grammy, Olivier, eight-time Tony nominee. Selected designs include *Moulin Rouge! The Musical* (Tony Award), *Frozen*, *Anastasia*, *Beetlejuice*, *Once on This Island*, *Something Rotten*, *King Kong*, *Rock of Ages*, *After Midnight*, *Motown*, *The Scottsboro Boys*, *Side Show*, *Rocky*, *Bullets Over Broadway*, *Shrek the Musical*, *On a Clear Day*, *Lend Me a Tenor*, *Elf*, *Wonderland*, *Cry Baby*, *The Times They Are A-Changin'*, *The Wedding Singer*, *Sweet Charity* and *Martin Short: Fame Becomes Me*.

DAVID BRIAN BROWN (*Hair Designer*). Broadway highlights: *Mrs. Doubtfire* (Drama Desk Award), *Come From Away*, *Dear Evan Hansen*, *Frozen*, *Travesties*, *War Paint* (Drama Desk Award), *She Loves Me* (Drama Desk nomination), *Curious Incident...*, *The Bridges of Madison County*, *Death of a Salesman*, *Follies*, *Shrek*, *Legally Blonde*, *Spamalot*, *Nine*, *Gypsy*, *Sweet Smell of Success*, *Aida*, *Chicago*, *Side Show*. Film credits: *Angels in America* (Emmy nomination), *To Wong Foo...*, *It's Complicated*.

FEBRUARY 3-25, 2023

How to plan the perfect murder

Guilty Conscience

Written by
William Link &
Richard L. Levinson

MARCH 24-APRIL 22, 2023

Suite Surrender

Written by Michael McKeever

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have arrived
...chaos
ensues



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WHO'S WHO

JIM COONEY (*Associate Choreographer*) is a NYC-based director/choreographer. Highlighted credits include *Between the Sea and Sky* (Best Musical winner, Best Choreography nom), *Shooting Star* (Best Choreography award), *A Chorus Line* (Best Musical and Best Choreography awards), *Broadway Bares* (directed by Jerry Mitchell), and *Sweet Charity* (directed by Michael Rupert). Jim is the founder of Amplified Artists, a membership community for theater professionals and is the host of the Theater Life Uncensored podcast. Learn more at JimCooney.me.

TED SPERLING (*Music Supervisor*). Director: *The Other Josh Cohen*, *Red Eye of Love*, *Striking 12* (Off B-way); *She Loves Me* (Caramoor); *The Pirates of Penzance*, *See What I Wanna See* (Public Theater); *Show Boat* (NY Phil); *Myths and Hymns*, *Lady in the Dark*, *Of Thee I Sing*, *Babes in Toyland*, *Knickerbocker Holiday* (MasterVoices). Musical Director: *My Fair Lady*, *Fiddler on the Roof*, *The King and I*, *South Pacific*, *The Light in the Piazza* (Tony Award), *The Full Monty*, *Dirty Rotten Scoundrels*, *Floyd Collins*, *A Man of No Importance*, *A New Brain*, *My Favorite Year*. Actor: *Titanic*, "The Marvelous Mrs. Maisel." Artistic Director of MasterVoices. www.tedsperling.net

MICHAEL YEARGAN (*Scenic Design*). LCT: *My Fair Lady* (Tony, Outer Critics Circle nominations), *Oslo* (Tony nom.), *The King and I* (Tony, OCC

noms.), *Golden Boy* (Tony nom.), *Blood and Gifts*, *Women on the Verge of a Nervous Breakdown*, *Joe Turner's Come and Gone* (Tony nom.), *South Pacific* (Tony, Drama Desk awards; OCC nom.), *Cymbeline*, *Awake and Sing!* (DD Award, Tony nom.), *Edward Albee's Seascape*, *The Light in the Piazza* (Tony, DD awards). Broadway: *The Ritz*, *Bad Habits*, *A Lesson From Aloes*, *The Road to Mecca* (Roundabout), *Fiddler on the Roof* (B'way revival) Credits Off-Broadway, in regional theater, London, ten productions at the Metropolitan Opera and work at major opera companies throughout the United States, Europe and Australia.

MIKIKO SUZUKI MACADAMS (*Associate Set Designer*) Her design work has been seen Off Broadway and regional theatres all around the U.S. As an Associate set designer, she has worked on several Broadway, West End and US, UK and International tours. For her full credits, please visit mikikosmacadams.com. Currently, she is a faculty member of Geffen Drama School at Yale.

CATHERINE ZUBER (*Costume Design*). Broadway: *Moulin Rouge*, (Tony Award, Olivier Award, Drama Desk Award, Outer Critics Circle Award), *Mrs. Doubtfire*, *My Fair Lady*, (Tony Award, Drama Desk Award, Outer Critics Circle Award), *Oslo*, *The Father*, *War Paint* (Drama Desk Award, Outer Critics Circle Award), *King & I*, (Olivier Award, Tony Award), *Fiddler on the Roof*,

Golden Boy, *South Pacific* (Tony Award); *The Coast of Utopia* (Tony Award); *The Light in the Piazza* (Tony Award); *Awake and Sing!* (Tony Award); *The Royal Family* (Tony Award); Edward Albee's *Seascape*; *Gigi* (Drama Desk Award) *Doubt*; *Dinner at Eight*. Metropolitan Opera: *Rigoletto*, *Porgy and Bess*, *Il Barbiere di Siviglia*, *Les Contes d'Hoffman*, *Comte Ory*, *L'elisir d'Amore*, *Otello*, *Dr. Atomic*, *Roméo et Juliette*. 2016 Induction: Theater Hall of Fame. *Oslo*, film HBO.

DONALD HOLDER (*Lighting Design*). Broadway: Over fifty productions, two Tony awards (*The Lion King* and *South Pacific*) and fourteen Tony nominations. Recent projects include: *Paradise Square*, *Tootsie*, *Kiss Me Kate*, *My Fair Lady*, *Oslo*, *Anastasia*, *She Loves Me*, *Fiddler On The Roof*, *The King and I*, *The Bridges Of Madison County*, *Golden Boy*, *Spiderman*, many others. Film/TV: "Spirited" (Apple Studios), "The Marvelous Mrs. Maisel" (Amazon Studios), *Oceans 8* (Warner Bros. Pictures), "Smash" (NBC/Dreamworks). Graduate of the Yale School of Drama, Head of Lighting Design: Rutgers University.

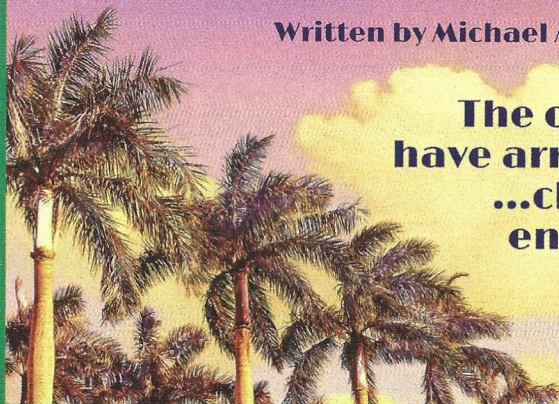
MARC SALZBERG (*Sound Design*). Broadway: *My Fair Lady* (also London, UK and US tours), *The Great Society* (co-design with Paul James Prendergast), *Oslo*, *Golden Boy* (Tony nomination), *Awake and Sing!* (the latter three co-designed with Peter John Still), *Fiddler on the Roof* (1981 revival),

MARCH 24-APRIL 22, 2023

Suite Surrender

Written by Michael McKeever

The divas
have arrived
...chaos
ensues

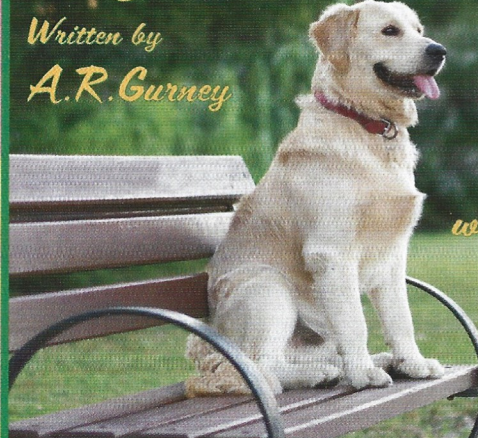


MAY 12-JUNE 3, 2023

Sylvia

Written by
A.R. Gurney

Man's best
friend...wife's
worst nightmare



OVER 50 YEARS ONSTAGE IN CANNON BEACH

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CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



Mid Term

☒ Final

All TAF recipients are required to complete an evaluation of the TAF-funded program/project to the City **within 30 days of completion of the program/project, or the end of the fiscal year, whichever occurs first.** For ongoing program/projects, evaluations should be received prior to the submittal of a new TAF award request. Please type or print. Use additional 8 ½" x 11" sheets as necessary.

Program/Project Title CoastWalk, Oregon 2022

Evaluator Name/Position Kassia Nye, NCLC development director

Date October 5, 2022

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of “heads in beds” or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

CoastWalk, Oregon 2022 was a 3-day, 30-mile guided hike on the northernmost section of the Pacific Coast Trail. 35 volunteers led 79 participants from Fort Stevens State Park across beaches, prairies and forests to Ecola State Park. Ecological, historical and retail information was shared throughout the route.

- Event participants traveled to the North Coast from as far away as Florida, but also from Wyoming, Washington, Texas, Idaho, Arizona, California and all four corners of Oregon
- 84% of participants drove more than 50 miles to participate
- Total rented room-nights was 199

The first day of the event, NCLC collected the above data points and many participants verbally stated gratitude for the City of Cannon Beach supporting the event. They also stated their eagerness to spend time in Cannon Beach visiting restaurants, gift shops and art galleries!

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

CoastWalk Oregon 2022 met the goal of strengthening connection between visitors and the natural beauty/abundant ecology of the North Coast. Of the 94 registered participants, 79 were able to participate.

54% of participants said the event met their expectations

45% of participants said the event exceeded their expectations

Post event evaluation included statements like:

- “You guys do a great job!”
- “We were so glad to make the walk, it was a wonderful event! Thank you, Everyone!”
- “I love perspectives from NCLC on the lands we hike, how NCLC fits into the picture with the work supporting the beautiful OR Coast. I feel like the walk has become an exercise in environmental awareness and support.”
- “Everything was great. Keep up the good work/organization.”
- “Everything was right on.”
- “Especially for the benefit of people visiting from elsewhere, the guide to interesting nature (e.g. shorebirds, marine mammals, trees and plants, local landmarks, etc.) added to the experience.”
- “I loved it all! The hiking, learning about the coast and the geology! Thanks so much to all of the NCLC staff and volunteers!”

In years where the event includes Cannon Beach, participants stay at partnering hotels like Cannon Beach’s Hallmark Resort & Spa, eat at supporting shops like SeaLevel Bakery and shop at supporting grocers like Cannon Beach Fresh Foods - bringing tourism dollars to the city.

The event attracted adventure lovers and lovers of the coast. Many participants were retired with extra time and income for extended stays in places they love like Cannon Beach.

- b. Describe what could be done differently in the future to improve the program/event/project.

NCLC intends on a few future event enhancements, including increasing the number of participants and adding new volunteer roles (transportation liaison and food coordinator).

3. Budget

- a. Briefly describe how the program/project did or did not meet its financial projections.

We met our goal! North Coast Land Conservancy surpassed our goal of \$25,000 net proceeds from CoastWalk, Oregon, 2022. Over 135 participants and volunteers came together to experience the natural beauty of the North Coast, and combined with participant fees and local partners, NCLC exceeded expectations of this event raising over \$26,515! **Raised funds support protection and conservation of unique and important natural habitat in Clatsop County, providing wild, open spaces for residents and visitors, in perpetuity.**

- b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, **on a line-item basis**, with this evaluation.

[attached]

Additional CWO’22 Statistics

Total Attendees: 79

Returning Attendees: 49

Attendees from 50+ miles: 64

Average attendee stay: 3.2 nights (199 total bed-nights)

CWO 2022 Expenses

Description	Buss./Agency	# units	est. cost/unit	est cost	actual	2023 (Y/N)	Notes
Insurance (special event liability)	USI Northwest	1	760	\$760	\$623.00	y	
swag: bandanas	screen printing, Bandanaman; M.Patterson	120	6	\$780	\$1,420.00	y	for participants + volunteers/staff
CoastWalkOregon.com (domain annual cost)	GoDaddy.com	1	31	\$15	\$43.00	y	
webhosting	GoDaddy.com	1	145/mo	\$1,740	\$1,740.00	y	
Eventbrite + Paypal Fees (deducted from sales)	Eventbrite / Paypal	90	25	\$2,250	\$1,344.00	y	sales transaction fees
Shuttle service (3-days)	First Student Bus Service	3	1229	\$3,687	\$3,538.00	y	3 days of shuttle service
Feather Flags & stands	Vistaprint	2	438	\$876	\$628.00	n	way-finding
drinks/snacks/Pantry supplies	Costco			\$375	\$618.00	y	
pantry supplies	Mariner Market			\$66	\$79.00	y	
printing/laminating/card stock	Lazerquick	4		\$75	\$72.00	y	
first aid supplies	various	161	various		\$412.00	y	
5-gallon water dispenser	Amazon.com	1	40		\$40.00	n	
6' tables + shipping	Amazon.com	2			\$143.00	n	
Welcome Party: appetizers				\$500	\$0.00		n/a
Day 1 mid-day snack: salt and seed bars	Sea Level Bakery	90		\$375	in-kind		in-kind donation
Day 2 end of day picnic: granola packets	Grizzlies Brand Snacks	75		\$325	in-kind		in-kind donation
Day 2 mid-day snack: cliff bars		96		\$120	\$0.00		n/a
Day 2 end of day picnic: organic apples	Cannon Beach Fresh Foods	case		\$50	in-kind	y	in-kind donation
Day 3 mid-day break: organic pears	Cannon Beach Fresh Foods	case		\$50	in-kind	y	in-kind donation
Day 3: NBSP day use fee	OPRD	75	\$5	\$375	in-kind		in-kind donation
CPR Volunteer Training	Gearhart Fire Dept	18	80	\$1,440	\$180.00	y	at cost / in-kind donation
Day 3 Lunch	Astoria Co-Op	110		\$1,350	in-kind	n	in-kind donation
PortaPotties	Sweet Septic	2	360	\$470	\$470.00	y	
Prize packages from sponsors	multiple donors	20	in-kind?	\$2,000	in-kind	y	n/a
Overnight lodging for two	Hallmark, Saltline, Ashore	3	in-kind?	\$1,750	in-kind	y	in-kind donations
Event Personnel	coordinator(s)	125	\$40/hour	\$5,000	\$960.00	y	3 event days
	communications	75	\$40/hour	\$3,000	\$760.00	y	
	development	75	\$40/hour	\$3,000	\$6,400.00	y	160 hrs
	director	25	\$40/hour	\$1,000	\$320.00	y	8 hrs
	GIS	30	\$40/hr	\$1,200	\$400.00	y	
	volunteer	200	in-kind	\$8,000	in kind	y	35 volunteers from 6-200 hrs ea
	staff mileage	675	\$0.575/mi	\$388	\$24.00	y	
TOTAL				\$41,017	\$20,214.00		407 hrs total for event production

CWO 2022 Income

Description	Buss./Agency			total		2023 (Y/N)	Notes
Participant Fees	Individuals	90		\$37,000.00	36,129	Y	includes income from partial refunds
TAF Grant	City of Cannon Beach	1		\$10,000.00	10,000	N	
TOTAL				\$47,000.00	46,129		



CITY OF CANNON BEACH

Tourism and Arts Fund Recipient Evaluation FY 2022-2023



~~Mid-Term~~



Final

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Program/Project Title Cannon Beach Comedy Festival

Evaluator Name/Position Andrew R Tonry / Program Director Date 6/1/23

1. Project/Program Summary

- a. Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

The Cannon Beach Comedy Festival delivered two nights of stand-up comedy, March 17-18, 2023, at the Coaster Theatre. The event featured 10 performers (five each evening), and was attended by over 260 people. Saturday evening's performance sold out the Theatre's 200 seats.

The Comedy Festival served a diverse audience, including local/regional attendees as well as visitors from over 50-miles away.

The event generated 236 "heads in beds." (For a full accounting, see attached document, "Heads in Beds Sales Data," which was compiled from credit card/online sales receipts.)

The Comedy Festival furthered tourism and the arts in Cannon Beach by presenting a vibrant art form that, while very popular nationally, is rarely seen in Cannon Beach, and by attracting a younger/new demographic of visitors.

The event also strengthened the arts in Cannon Beach by raising funds for the Tolovana Arts Colony.

2. Program/Project Evaluation

- a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

The Cannon Beach Comedy festival succeed in meeting goals of producing two nights of

live performances at the Coaster Theatre.

The Cannon Beach Comedy Festival exceeded project goals in terms of generating visitors from over 50 miles away. (See attachment "Heads in Beds Sales Data".)

b. Describe what could be done differently in the future to improve the program/event/project.

Possibilities to improve the Cannon Beach Comedy Festival could include expansion, such as offering satellite events throughout the weekend, such as smaller shows like an "open mic," a late-night performance at a secondary location, or a "brunch" performance on Sunday.

But, after fits and starts, plus the disruption of the pandemic, the most important aspect of improving/developing the festival is developing consistency and building the brand--so that attendees can become familiar with the event year-after-year, anticipate it, and even be prepared to buy tickets if they're unfamiliar with the performers.

3. Budget

a. Briefly describe how the program/project did or did not meet its financial projections.

The Cannon Beach Comedy Festival met financial projections. All Tourism and Arts awarded funds were spent directly on producing the event, paying for contracting, lodging and travel of performers, website hosting, marketing and logistical production needs such as food and beverage. In this arrangement, it is on the Tolovana Arts Colony to sell tickets in order to pay the event coordinator and support the nonprofit organization with any proceeds.

b. Include a copy of the final program/project income and expenses, clearly showing the TAF award, on a line-item basis, with this evaluation.

See attached supporting documentation.

"HEADS IN BEDS" SALES DATA

SINGLE DAY TICKETS: 130
 WEEKEND PASSES: 96
 PERFORMERS: 10

TOTAL "HEADS IN BEDS" 236

LOCATION DATA BELOW - from credit card purchases

TICKET QTY	DAY	Billing City	Billing Zip	Billing Province
5	Saturday Ticket	Albany	97322	OR
2	Friday Ticket	Beaverton	97007	OR
4	Friday Ticket	Beaverton	97007	OR
2	Friday Ticket	BEAVERTON	97007	OR
2	Saturday Ticket	Beaverton	97007	OR
2	Saturday Ticket	Beaverton	97007	OR
2	Saturday Ticket	BELLA VISTA	96008	CA
1	Saturday Ticket	Bend	97703	OR
2	Friday Ticket	BOZEMAN	59715	MT
2	Saturday Ticket	CAMAS	98607	WA
6	Saturday Ticket	CARDWELL	59721	MT
2	Saturday Ticket	Chehalis	98532	WA
2	Friday Ticket	Dexter	97431	OR
2	Saturday Ticket	GIG HARBOR	98335	WA
2	Friday Ticket	Hillsboro	97124	OR
2	Friday Ticket	Hillsboro	97124-7326	OR
1	Saturday Ticket	Honolulu	96822	HI
3	Saturday Ticket	Issaquah	98027	WA
2	Saturday Ticket	Jefferson	97352	OR
3	Friday Ticket	KAMUELA	96743	HI
2	Saturday Ticket	Keizer	97303	OR
2	Friday Ticket	Kent	98030	WA
2	Friday Ticket	Lake Oswego	97035	OR
2	Saturday Ticket	Lake Oswego	97035	OR
3	Saturday Ticket	Los Angeles	90049	CA
2	Friday Ticket	Maple Valley	98038	WA
2	Saturday Ticket	Maple Valley	98038	WA
4	Saturday Ticket	Newberg	97132	OR
2	Saturday Ticket	Oregon City	97045	OR
1	Friday Ticket	PORTLAND	97214	OR
2	Friday Ticket	Portland	97217-1465	OR

2 Friday Ticket	Portland	97219 OR
2 Friday Ticket	Portland	97202 OR
2 Saturday Ticket	Portland	97203 OR
2 Saturday Ticket	Portland	97232 OR
2 Saturday Ticket	Portland	97202 OR
6 Saturday Ticket	Portland	97212 OR
2 Saturday Ticket	Portland	97225 OR
2 Saturday Ticket	Portland	97229 OR
2 Saturday Ticket	Portland	97202 OR
2 Saturday Ticket	Portland	97206 OR
2 Saturday Ticket	Portland	97214 OR
2 Saturday Ticket	Portland	97203 OR
2 Saturday Ticket	Portland	97206 OR
2 Saturday Ticket	Portland	97236 OR
2 Saturday Ticket	Portland	97217 OR
2 Saturday Ticket	Portland	97203 OR
2 Saturday Ticket	Portland	97221 OR
3 Friday Ticket	San Francisco	94114 CA
1 Saturday Ticket	Seattle	98108 WA
2 Saturday Ticket	Seattle	98106 WA
2 Friday Ticket	Sequim	98382-6855 WA
3 Saturday Ticket	Star	83669 ID
3 Friday Ticket	Tigard	97223 OR
1 Saturday Ticket	Tualatin	97062 OR
2 Friday Ticket	Washougal	98671 WA
2 Saturday Ticket	Wilsonville	97070 OR

TOTAL SINGLE DAY TICKETS SOLD: 130

TOTAL SINGLE DAY "HEADS IN BEDS": 130

#####

TICKET QTY	DAY	Billing City	Billing Zip	Billing Province
2	Weekend Pass	Bainbridge Island	98110	WA
2	Weekend Pass	Banks	97106	OR
2	Weekend Pass	BATTLE GROUND	98604	WA
2	Weekend Pass	Beaverton	97008	OR
1	Weekend Pass	Boise	83706-6084	ID
2	Weekend Pass	DENVER	80218	CO
1	Weekend Pass	Eugene	97405	OR
2	Weekend Pass	Eugene	97405	OR
3	Weekend Pass	Grandview	98930	WA
2	Weekend Pass	Hillsboro	97124	OR
2	Weekend Pass	Hillsboro	97124	OR
2	Weekend Pass	North Plains	97133	OR

1 Weekend Pass	Portland	97215	OR
1 Weekend Pass	Portland	97236	OR
3 Weekend Pass	Portland	97215	OR
1 Weekend Pass	Portland	97202	OR
1 Weekend Pass	PORTLAND	97233	OR
2 Weekend Pass	Portland	97293	OR
1 Weekend Pass	PORTLAND	97217	OR
2 Weekend Pass	Portland	97212	OR
2 Weekend Pass	PORTLAND	97293	OR
2 Weekend Pass	Portland	97212-1517	OR
2 Weekend Pass	SEATTLE	98108	WA
2 Weekend Pass	Tacoma	98422	WA
2 Weekend Pass	Vancouver	98683	WA
2 Weekend Pass	Vancouver	98664	WA
1 Weekend Pass	Victoria	V9A 6Z3	BC

TOTAL WEEKEND PASSES SOLD: 48

TOTAL "HEADS IN BEDS": 96

CANNON BEACH COMEDY FESTIVAL 2023 PRODUCTION COSTS

TALENT CONTRACT	CONTRACT	HOTEL	TRAVEL
Headliner 1	2500	\$403.50	
Headliner 2	2500	\$201.75	500
Feature	400	\$201.75	
Feature	400	\$0.00	
Opener	200	\$134.25	
Opener	200	\$134.25	
Host	200	\$134.25	
Host	200	\$134.25	
Opener	150	\$165.75	
Opener	150	\$165.75	
CONTRACT TOTALS		HOTEL TOTAL	TRAVEL/PER DIEM
		6900	\$1,675.50
			500
THEATRE RENTAL		\$500.00	
WEBSITE			
	SQUARESPACE WEB HOST	\$276.00	
	DOMAIN	\$20.00	
	WEBSITE TOTAL	\$296.00	
MARKETING	FACEBOOK	\$24.00	
	PORTLAND MERCURY	\$120.00	
	PRINTING	\$63.00	
FOOD/DRINK	FOOD/DRINK	\$524.23	
TOTAL EXPENDITURE		\$10,898.73	

EVENT INCOME

TOTAL SALES ONLINE WEBSTORE	6,555		
STRIPE SALES	5265		
<i>STRIPE FEES</i>	<i>341.67</i>		
PAYPAL SALES	1305	PAYPAL FEE	SQUARESPA
<i>PAYPAL FEES</i>	<i>119.49</i>	<i>51.99</i>	<i>67.5</i>
SQUARE SALES	40		
<i>SQUARE FEES</i>	<i>1.47</i>		
CASH SALES @ DOOR	40		
TOTAL TICKET SALES	6595		
<i>MINUS TICKETING FEES</i>	<i>462.63</i>		
TICKET TICKET REVENUE	6132.37		
BAR/SNACK DONATION FRIDAY	273		
BAR/SNACK DONATION SATURDAY	628		
TOTAL BAR/SNACK DONATIONS	901		
<i>MIUNS FOOD/BEV COST</i>	<i>534.23</i>		
FOOD/BEV REVENUE	366.77		
TOTAL EVENT INCOME	6499.14		
<i>MINUS PROGRAM COORDINATOR</i>	<i>3000</i>		
APPROX 150 HOURS @ \$20/HR			
TOTAL FUNDS RAISED FOR ARTS COLONY	3499.14		

Tourism and Arts Fund Recipient Evaluation
FY 2022-2023
Mid Term **Final**

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Program/Project Title: Get Lit at the Beach-A Gathering for Readers

Evaluator Name/Position: Tracy Abel/Event Coordinator **Date:** April 14-16, 2023

1. Project/Program Summary

Briefly describe your program/project as it was delivered. Empirical evidence of "heads in beds" or visitors that traveled more than 50 miles is mandatory. Include definitive numbers of participants, audiences served, types of activities and events, etc. Include specifically, details on how the program/event/project furthered tourism and the arts in Cannon Beach.

This year we had 5 distinguished authors including Terry Brooks, Omar El Akkad, Lyanda Lynn Haupt, Elise Hooper and Lauren Kessler. On Friday, April 14 at the Cannon Beach Chamber of Commerce Community Hall, attendees were able to pick up registration materials, meet the authors and get books signed, enjoy wine donated by Steven and Maryann Sinkler/The Wine Shack and snack on appetizers catered by Seasons Café. After the reception Mindy Hardwick, local author read and sold her books at the Cannon Beach Library and Bobcat Bob (Bob Rice) entertained attendees at the Wine Shack. On Saturday, April 15 at the Surfsand Resort Ballroom, Lyanda, Elise and Lauren had one-hour talks with a Q&A and also signed books. Terry Brooks served as Master of Ceremonies. That evening featured an amazing Keynote given by Omar Al Akkad. The weekend concluded on Sunday, April 16 with a Q&A session with all the authors at the Coaster Theatre. The event at the Coaster was free to the public. Jupiter's books provided coffee and cinnamon rolls.

Number of participants:

57 full passes sold

7 Saturday only

15 comp tickets for committee, sponsors, authors and author's family

5 credits from cancelled event

Friday evening events had approximately 15-30 people. This event was free and open to the public so a few people may have attended that didn't buy event tickets.

Sunday was open to the public and free of charge. Approximately 57 people attended.

We used Eventbrite to manage our on-line ticket sales as well as having tickets for sale at Cannon Beach Book Company, Copies & Fax, and Jupiter's Books.

Audiences Served:

39 out of the 57 full passes sold traveled 50+ miles to attend, or approximately 68%. The previous year it was 73%.

Surfsand, Hallmark and several other local hotels and some vacation rentals were used by the attendees.

Marketing:

This year we used most of our advertising budget on banner ads with Shelf Awareness. This periodical was created to provide a range of people in the book industry with information about new titles, media buzz, and author appearances. The targeted audience includes booksellers, librarians, book buyers at non-traditional stores, media, publishers and readers. We did receive the marketing analytics/views from Shelf Awareness and while I don't think it increased our attendance, I am confident it did increase the awareness of the event. We placed ads in Travel Oregon, 97.9-The Bridge and Portland Mercury. We added over 40 new subscribers and we continue to get new subscribers. We did an interview with Carol Newman on her Arts! Live Show on KMUN and added the event to their community calendar. We also promoted on our Website and Facebook page. Our posts on our Facebook page not only included information about our event, but also upcoming events and general information about Cannon Beach and previous authors. We produced a save-the-date card, registration brochures and event posters in two sizes. We asked all authors to use their social media platform(s) to target their fans/audience.

From the survey results we discovered the following when we asked "how did you hear about the event" 1. Past Attendee 2. Facebook 3. Friend 4. Poster/Flyer 5. Other

2. Program/Project Evaluation

a. Describe whether the program/project was successful and met the original program/event/project goals. Include supporting documentation.

We feel that we did meet our goals of the program which is to be attractive and affordable to avid readers, book lovers, authors, and their families and friends in addition to exposing more people to Cannon Beach and keep them coming back each year. Most people said they were repeat attendees but we definitely had some first-time attendees as well. We raised our ticket price for a full-pass to \$105 instead of \$95. We did not pass on the ticketing fees to attendees on Eventbrite. This event is hosted by nationally acclaimed author and (part time) resident, Terry Brooks, which enables us to invite best-selling authors at minimal cost to the event. We received in-kind sponsorship from Bruce's Candy Kitchen, Cannon Beach Book Company Cannon Beach Library, FOUND, Jupiter's Books, and The Wine Shack.

Cannon Beach Book Company sold books at the event and they said it was their best year of sales even though our numbers were down.

The verbal feedback received was that this event was one of the best. We were excited also to be able to announce our dates for 2024, April 12-14, 2024.

Another goal of this program is to provide (potential) economic benefits to the city. The attendees will stay in area hotels, vacation rentals and with friends and shop in our shops and eat in the restaurants. We try to design the schedule for attendees to go out to dinner on Friday evening, eat lunch at a local restaurant on Saturday, and shop during the free time on Saturday and Sunday. We provided Cannon Beach Magazine and recommended local businesses for breakfast, lunch and dinner.

Potential Economic Impact:

Hotels/Rental Homes (2 nights @ \$200/night) \$16K

Food (3 days @ \$50/day) \$7.5K (50 attendees)

Shopping (2 days @ \$75/day) \$7.5K (50 attendees)

Total Economic Impact: \$31K

Pre-event & event production economic impact: \$16K

Print materials, speaker gifts, event management, venue rental and local services.

This program is (also) designed to promote literary arts in Cannon Beach and support and promote additional Tolovana Arts Colony programs. We strongly believe what we do is important to the life of the literary arts in the community. There are many festivals built around the wonderful artwork offered in our local galleries but aside from our monthly community library talks, there is almost nothing dealing with books and reading. We think of ourselves as a community of artistic programs, and for that to be true we need to give books and reading a larger share of our attention.

b. Describe what could be done differently in the future to improve the program/event/project.

Since Easter fell on the Sunday prior to the event, and Covid restrictions being lifted, there were several coastal community events occurring on the same weekend which we believe contributed to lack of attendees. We also felt that not having the event for three years was hard not only on the committee, but in addition hurt the momentum we had been building. It was almost as if we were starting over. We also think we need authors with bigger name recognition and social media presence, however all of our authors were terrific speakers and extremely engaging. We are considering a reunion of past favorite authors for our 2024 event.

We always continue to look creative ways to reach readers, book clubs, bookstores, and fans of writers.

Overall, we felt that it was a successful event. Survey results and comments attached.

3. Budget

Briefly describe how the program/project did or did not meet its financial projections. Include a copy of the final program/project income and expenses, clearly showing the TAF award, on a line-item basis, with this evaluation.

The TAF Award was \$33,217. We tried to follow the budget very closely We did spend more on digital advertising to try and boost attendance. We did have some logistic issues at the Surfsand, but they credited our final bill. Due to increased food costs and the new prepared food tax we were over \$1400 than what we budgeted for. I might also add that we did have some disappointed attendees who wanted the prime rib buffet, but since we only charge \$75.00 per dinner it was simply out of our budget. Our projected expenses were \$52,500 and our actual was \$42,150. Our projected income was \$52,000 and actual income was \$41,677. Without the generous financial support from Tourism Arts Commission, sponsorships and in-kind donations we simply would not be able to put together this top-quality event, attract high-caliber authors, and keep tickets at an affordable cost for our attendees.

2023 Get Lit At The Beach

Expenses

	Estimated
Total Expenses	\$42,150.00

	Estimated
Friday Reception	
Tables/Linens	\$749.00
Beverages	\$200.00
Sound System	
Catering	\$1,500.00
Flowers	\$200.00
Nambebadges/Bags	\$650.00
Chamber Rental	\$250.00
Totals	\$2,800.00

Saturday	
Dinner/Coffee Service	\$5,600.00
Bar	\$800.00
Totals	\$6,400.00

Publicity	
Poster/Brochures/Ad Design	\$1,400.00
Printing/Postage	\$700.00
Advertising	\$9,000.00
On-line Registration Fees	\$400.00
Totals	\$11,500.00

Miscellaneous	
Poster Delivery Charges	\$150.00
Coordinator Fees	\$6,000.00
Professional Fees (Accounting)	\$200.00
Tolovana Arts Admin fee	\$4,000.00
Totals	\$10,350.00

	Estimated
Author Expenses	
Author (travel, honorarium, hotel)	\$1,400.00
Author (travel, honorarium, hotel)	\$1,400.00
Author (travel, honorarium, hotel)	\$1,400.00
Author (travel, honorarium, hotel)	\$1,400.00
Author (travel, honorarium)	\$1,000.00
Author's Dinner	\$3,000.00
Totals	\$11,100.00

Income

Total income

\$41,677.00

Estimated

Full
Dinner Only
Friday Reception only

Estimated

\$5,250.00

\$600.00

\$60.00

\$0.00

\$5,910.00

Estimated

\$32,767.00

\$2,500.00

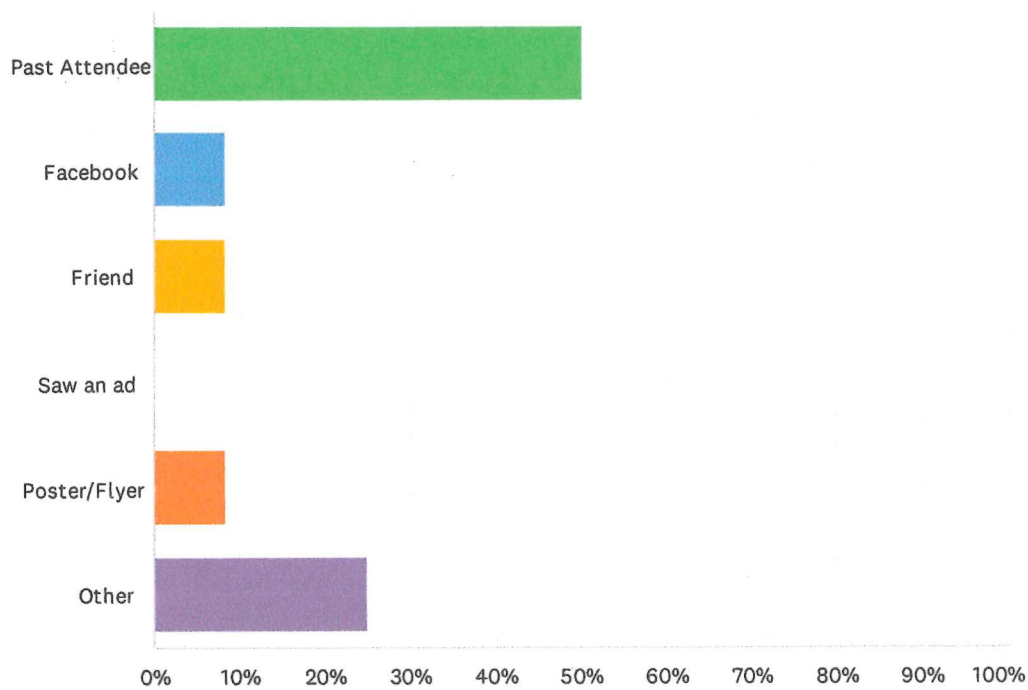
\$500.00

\$35,767.00

TOTAL INCOME

Q1 How did you hear about this event?

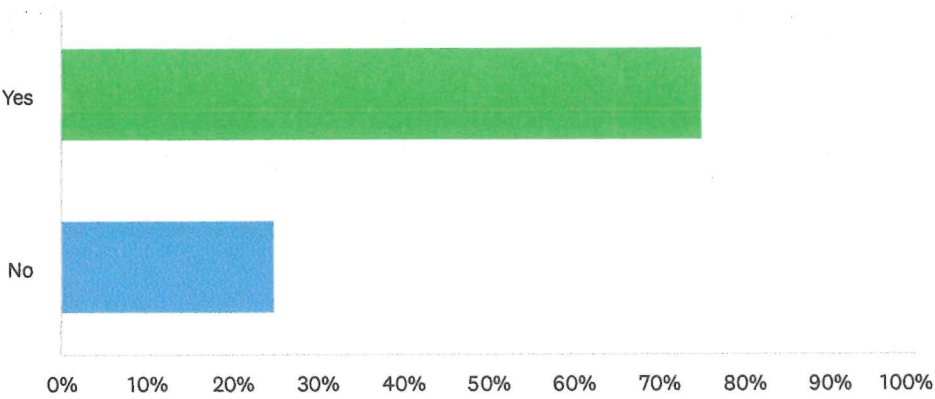
Answered: 24 Skipped: 0



ANSWER CHOICES	RESPONSES	
Past Attendee	50.00%	12
Facebook	8.33%	2
Friend	8.33%	2
Saw an ad	0.00%	0
Poster/Flyer	8.33%	2
Other	25.00%	6
TOTAL		24

Q2 Do you live more than 50 miles from Cannon Beach?

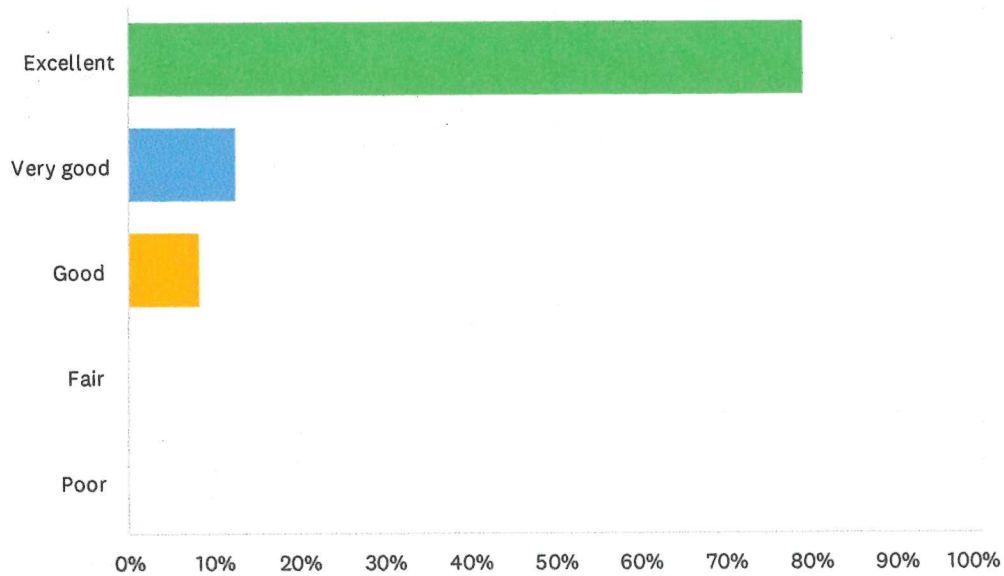
Answered: 24 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	75.00%	18
No	25.00%	6
TOTAL		24

Q3 Overall, how would you rate this event?

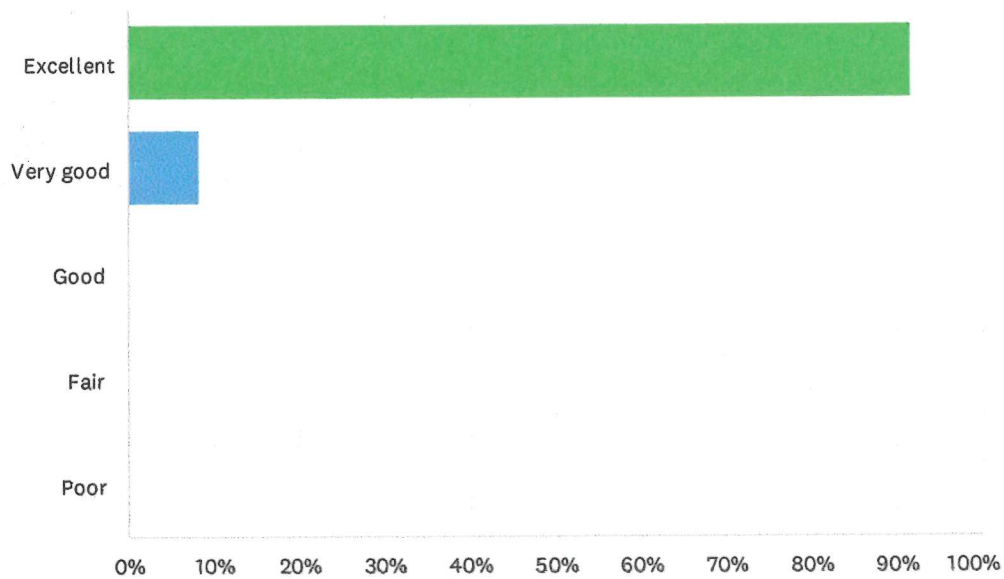
Answered: 24 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	79.17%	19
Very good	12.50%	3
Good	8.33%	2
Fair	0.00%	0
Poor	0.00%	0
TOTAL		24

Q4 How would you rate the author presentations?

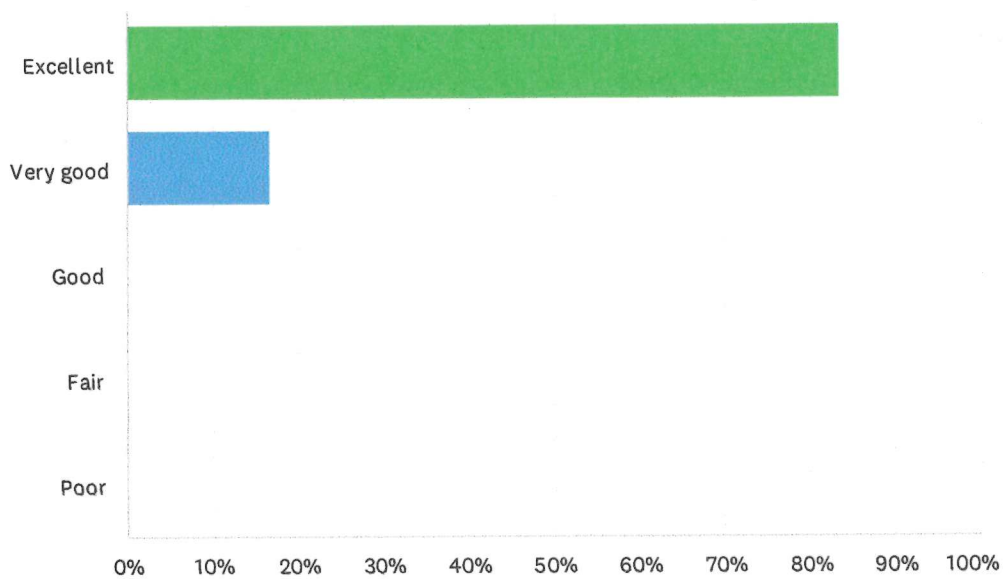
Answered: 24 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	91.67%	22
Very good	8.33%	2
Good	0.00%	0
Fair	0.00%	0
Poor	0.00%	0
TOTAL		24

Q5 How would you rate the Keynote dinner at the Surfsand

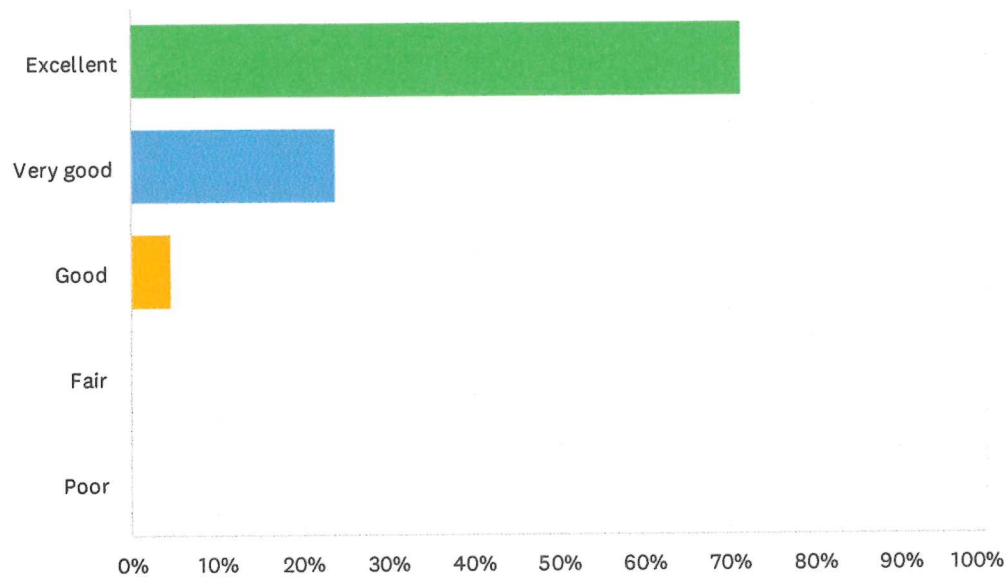
Answered: 24 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	83.33%	20
Very good	16.67%	4
Good	0.00%	0
Fair	0.00%	0
Poor	0.00%	0
TOTAL		24

Q6 How would you rate the Q&A on Sunday at the Coaster Theatre

Answered: 21 Skipped: 3



ANSWER CHOICES	RESPONSES	
Excellent	71.43%	15
Very good	23.81%	5
Good	4.76%	1
Fair	0.00%	0
Poor	0.00%	0
TOTAL		21

Author's Presentations	Keynote/Surfsand Dinner
<p>Such a wide variety of backgrounds that bring authors to write.</p> <p>As I mentioned, I thought they were all terrific, with each bringing a unique perspective to their writing.</p> <p>Excellent selection of authors and I appreciate the diversity of genres.</p> <p>I loved the varied topics and all the speakers were incredibly engaging.</p> <p>Their introductions were embarrassingly sparse, once even forgetting the authors last name. The name of an author is vitally important to an author!</p>	<p>The food was more than adequate (quantity). It appeared to be a little less than previous years but all I needed or wanted.</p> <p>Omar was very engaging, personable and fascinating — in his life experiences and writing.</p> <p>What a joy! Perfect choice.</p> <p>Omar is a bright and clever man</p> <p>I loved the options for dinner and the keynote speaker was fabulous.</p>
<p>Such different presentation styles, which matched the diversity of their stories/writing. I had my "favorite" but overall I was satisfied.</p>	<p>The servers failed to preheat the large serving trays so the food was cool as served to the first tables. The bar was not opened on time.</p>
<p>Every single speaker was excellent!</p>	<p>Omar El Akkad was such an interesting speaker!</p>
<p>It would have been better if the website had been updated to reflect which books the authors would be discussing. I would have purchased them prior to Get Lit and read them before attending.</p> <p>Omar was outstanding. The others were good to very good.</p>	<p>Sitting at the back of the ballroom I had some trouble keeping up with the pace of his speech.</p> <p>Good food. The dessert wasn't handled very well.</p>
<p>Varied and professional.</p>	<p>Omar gave an extremely interesting keynote talk.</p> <p>Delicious!</p>

Q & A at Coaster Theatre					
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I always look forward to this.

Sadly, I wasn't able to attend

It might be fun to offer each author the opportunity to submit a question.

It was my first time ever going to anything like that.

I was so impressed

It was fun to see the authors in a more casual setting and hear their insights about the craft of writing.

This is where Terry really shines! Perhaps it would be best to relieve him of any responsibilities than the terrific job he does of bringing us great authors and moderating the panel. He could be named Chairman emeritus and do the things he seems to most enjoy.

I think the moderator spent too much time talking about himself. In addition it was rather annoying to listen to the moderator's fan club in the audience. Do we really need a moderator/ author?

Excellent, but at the same time, I didn't appreciate that some of the "questions" from audience members were in fact personal statements/opinion. Questions should be direct and take no longer than 30 seconds.

It gave the attendees some insight into the authors.

I had to leave early but hope to be able to stay for the event on Sunday next year.

Like the relaxed atmosphere of this final talk. The questions were thoughtful and intriguing.

Terry Brooks asked good questions for soliciting a variety of informative responses. His humor is contagious.

Overall, how would you rate this event?

Excellent !! Always different and always excellent.

I truly enjoyed the authors you chose, all of whom were great speakers and very diverse in their style. The events and venues each day were a perfect match and made it easy to get to as well as allow time to enjoy Cannon Beach.

Kudos to the planning & implementation team! Very well organized. Timing of presentations, Q & A opportunities, book purchase availability and autographs, etc. - all perfectly orchestrated.

Sunday is still the best part

The authors and the presentations were terrific. The food and drinks were amazing!

Best weekend we've had in years!

Please see my notes below, which I believe, if implemented, would turn this event into an "excellent" event.

Congratulations on outstanding coordination of venues, speakers, food/liquids, displays, and all. It all ran so smoothly from my eyes!

Learned about it from Judine and Terry Brooks

Great event!

Well organized. Entertaining. Informative.

It seemed that no one involved was sure who was responsible for what. This group needs to draw a structure chart to show who is responsible for what. Then when they identify areas that need a leader, name one. When something goes wrong they all look to Tracy, who does a terrific job, but she cannot really be the only responsible participant. I do not buy the excuse that the event had not been held in three years. It seemed that details were ignored.

Sponsors were badgeless when they deserve badges signifying that they have sponsored this event. Authors were introduced sometimes without their correct names. Authors were only advised of their topics when they sought the information. Reservations were not acknowledged until the night of the reception. When I send over \$100 for my ticket I would like to know when it is received by the Tolovana Arts. Many sessions were casual about getting going. There was an attitude in the organizers that everyone there knew what was going to happen next. The weekend needed an MC to jazz things up and cheerlead the group by announcing each activity, guiding the activities and building continuity in the in the event. Even at the end there was no ! "same time next year" ! Even at the library the person introducing the author barely knew the author's name. Why were so few people in positions of responsibility so poorly prepared?

What did you like best about the event?	Any additional suggestions or comments?
All authors were able to come in person.	Looking forward to next year's event
The interaction between the authors and the audience	I ran into a lot of writers there. You may consider including some from the publishing/editing/work-in-progress end.
The day of speakers was terrific Agenda, location, timing. The food was exceptional!	Please continue to offer this annual event. Can't wait to come back next year!
I love that all of the Authors were so approachable. I enjoyed it immensely. I am definitely coming back	If Tracy is responsible for logistics, build a committee that will take responsibility for the rest of the jobs that need to be done. The event needs a Chairman to pull it together. The Saturday slot after lunch was tough. After lunch I had difficulty keeping my eyes open and yes, I did fall asleep. I would suggest that we start Sat at 9am rather than 10am, and delay lunch until after the three authors have talked. Afterwards give time in the afternoon to eat lunch and nap, so we are all refreshed for dinner. Can't wait for next year!
A like minded gathering Good food, comfortable settings and excellent authors. The opportunity to meet published authors and talk to Terry Brooks. I love the comradery that builds among the authors. It is wonderful to watch. The participation of the authors inspires me!	Beautiful location and great vibes all around.
Anytime the authors were given the opportunity to speak. Q&A Sunday morning. Also the diversity of writers. The casual nature of the gathering of word-lovers.	Workshop or talk geared specifically toward writers A big name author would bring in more attendees. But gaining introduction to lesser known authors is good. Keep it up!!!

Terry Brooks was there.

The authors were from such diverse backgrounds and were so gracious with their time and energy.

Meeting other avid readers, and getting to hear about the writing process from the authors.

Great location - enjoyed Friday afternoon on the beach.

The events were well thought out.

The interaction with the authors

I really love every aspect! Very well executed. Also shout out to Tracy who can handle in any development or problem. Don't change the venue!

Authors' presentations. They were thought provoking.

The variety of authors

**CITY OF CANNON BEACH (CITY)
TOURISM AND ARTS COMMISSION (TAC)
GUIDELINES FOR ADMINISTRATION OF TOURISM AND ARTS FUND (TAF)**

I. PURPOSE:

The purpose of the Tourism and Arts Commission is to see that expenditures from the TAF are used to attract tourists (per the definition of “tourist” in ORS 320.350) to the City through efforts directly related to marketing and enhancing the Arts in Cannon Beach. The TAF proceeds must be utilized in such a manner as to contribute to the development and improvement of the local economy through the enhancement, expansion, support and promotion of tourism and the arts.

II. GENERAL GUIDELINES:

- a) Priority will be given to grant applicants that demonstrate an effort to generate overnight tourists, tourists traveling more than 50 miles from their community of residence, and collaboration with various local businesses and/or non-profit organizations through strategic partnerships to leverage TAF resources being sought.
- b) Use of TAF resources may include but is not limited to: personnel, special events, signage, attractions, owner-occupied facility development, promotional materials and advertising which furthers tourism in the City, specifically overnight tourists and tourists traveling from more than 50 miles from their community of residence, directly benefiting the local economy, the arts and culture, and the image of the City.
- c) Funding for special events is limited to personnel, activities, events, program development or marketing strategies for ongoing events that can be directly related to generating overnight tourists or tourists traveling from more than 50 miles to Cannon Beach, or an annual event with introduction of new or expanded attractions or to sustain an already existing event that meets the above mentioned mission.

III. TIMELINES:

- a) Applications and grant guidelines will be available at City Hall by the first Wednesday in March of each year. The application closing date is the first Wednesday of May and completed applications must be postmarked or hand delivered to City Hall by that date. The review of applications by the TAC will begin after the closing date and awards will be made within 75 days of the closing date.
- b) At the discretion of the TAC, the annual process may include a second application cycle for new projects and programs if funding is available in an amount not to exceed 10% of the budgeted estimate.

IV. DETERMINATION PROCEDURE AND APPLICATION

- a) The TAC will determine the amounts distributed to each organization based on the application. A recipient organization must be a 501(c)3, 501(c)6 or other non profit entity. Proposed uses of TAF grant funds must comply with all current City ordinances and ORS 320.350.
- b) Each application must provide an analysis of the scope, duration, sustainability (if applicable to the project) and potential economic impact on the City. Annual events should demonstrate an effort to achieve future financial stability and sustainability.

- c) Each application must include a description of the project, the target market, the advertising and promotion plan and the evaluation process including how use of the funds is tied to generating tourists and promoting the Arts.
- d) Consideration will be given to projects and programs that are unique, collaborative in nature and consistent with the qualities of Cannon Beach.
- e) Applications will also be judged very carefully on how well the applicant can quantify the number of hotel rooms booked and how many tourists traveled more than 50 miles from their residence as a direct result of the event, in order to comply with the statute.
- f) Annual applications should also include the following: letter from the IRS granting tax-exempt status; board of directors list; detailed project budget depicting both revenues and expenses for each applicable year (if ensuing years contain different budget than the first year); organization's budget for current year; financial statement for most recently completed fiscal year; and a completed and signed application form.
- g) An organization may be denied a TAF award if previously awarded TAF projects have not complied with TAF procedures and guidelines including lack of filing a financial report and/or program evaluation.

V. DISTRIBUTION SCHEDULE AND PROJECT EVALUATIONS

- a) Mid-term and final project evaluations will be required including financial and program information and results. The mid-term evaluation is due March 15 of the fiscal year in which the distributions are made. The final project evaluation is due within 30 days of either the completion of the event or end of the City's fiscal year, whichever occurs first.
- b) The TAF awards will be distributed on a quarterly basis with the first distribution made by November 15th of each City fiscal year and every 3 months thereafter.
- c) While it is the general goal of the TAC to make the annual awards equal to the total amount estimated to be deposited in the TAF, the TAC reserves the right to withhold excess funds. Monies collected in excess of the amount budgeted for grants will be held in reserve and may be used to 1) provide a fund surplus at the end of the fiscal year, 2) cover any future shortfall of the Transient Lodging Tax or 3) support such additional activities and programs recommended by the TAC.

VI. PROJECT REQUIREMENTS

- a) Applicants must be a qualified tax exempt organization.
- b) Priority will be given for events within Cannon Beach during the shoulder and winter tourist season defined as September through June. Advertising or marketing of tourism related facilities, events, and projects (as defined in ORS 320.350) included as part of the TAF funding request shall be for facilities, events, and projects located within the City limits of Cannon Beach. Funds for events or projects within 5 miles of the City limits of Cannon Beach may be considered.
- c) All event promotional materials must specifically recognize the City of Cannon Beach's Tourism and Arts Commission (TAC) and Tourism and Arts Fund (TAF).

d) The TAC reserves the right to recommend to the City Council reimbursement from any organization who has received TAF funds and misrepresented their application or has not utilized the funds in a manner consistent with their application.

VII. EVALUATION CRITERIA

The applicant will be further considered for funding and ranked based on the following criteria:

- a) Does the project comply with ORS 320.350 and local ordinances?
- b) What is the economic impact on the City? Will it attract overnight tourists or tourists traveling more than 50 miles from their community of residence?
- c) Does the project enhance the arts or tourism in Cannon Beach?
- d) Is the project feasible?
- e) What resources are available to the applicant and what is the total budget for the project?

All questions should be directed to: City Manager, P.O. Box 368, Cannon Beach, Oregon 97110.

Tourism and Arts Commission
Administration of Tourism and Arts Fund (TAF)
FY 2022-23 - FY 2023-24

Date	Activity
February 2023	2022-23 2nd Qtr Disbursement to TAF recipients
March 1, 2023	2022-23 Mid-Term Evaluation reminder emails sent to TAF recipients
Mar 13, 2023 at 1pm	TAC Meeting Elect Chair & Vice Chair – <i>completed at February meeting</i> Review of Forms: Timeline, Application, Evaluation, and Criteria for 23-24 cycle
March 15, 2023	2022-23 Mid-Term Evals due from TAF Grant Recipients
March 17, 2023	2022-23 Mid-Term Evals copied for review
March 21, 2023	Review Mid-Term Evals – finalize 23-24 packet
April 5, 2023	FY 2023-24 TAF Grant Application packets available to applicants
May 2023	2022-23 3rd Qtr Disbursement to TAF recipients
June 7, 2023	5:00pm Deadline for FY 2023-24 TAF applications
June 9, 2023	Packets with TAF Applications copied and available for TAC members to pick up at City Hall
June 21, 2023	1:00 pm – 4:00 pm FY 2023-24 Applicant Interviews
June 22, 2023	1:00 pm – 4:00 pm FY 2023-24 Applicant Interviews
June 26, 2023	TAC meeting and legal review. TAC reviews TAF applications and prepares a recommendation for Council; verify 501(c)3, 501(c)6 - city attorney attends meeting
June 30, 2023	2023-24 TAF recommendation due for the CC Packet
July 11, 2023	2023-24 Present TAF Award Recommendation at CC work session
July 30, 2023	2022-23 Final Evaluations due/copied for TAC Review (if not already received)
August 1, 2023	Council Meeting; adoption of TAF recommendations on agenda. Notify recipients
August 2-4, 2023	Prepare Agreements. Execute TAF Award Agreement with Applicants.
August 2023	2022-23 4 th Qtr Disbursements to TAF recipients
August 21, 2023 at 1pm	Review Final Evaluations of FY 2022-23 Meet to discuss TAF guidelines, goals, suggestions, concerns
	Reserved if needed
November 2023	2023-24 1st Qtr Disbursement to TAF recipients



FY 2022-23 Payments



FY 2022-23 items



FY 2023-24 items