

Minutes of the
TOURISM AND ARTS COMMISSION
June 5, 2018
Council Chambers

Members: Chair Julie Walker, Commissioners Linda Beck-Sweeney, Claudia Toutain-Dorbec, Steven Sinkler, Greg Swedenborg, Greg Bell and Jim Kingwell

Excused: None

Staff: City Attorney Tammy Herdener and ACM/City Recorder Colleen Riggs

CALL TO ORDER

Chair Walker called the meeting to order at 1:05 pm.

APPROVAL OF MINUTES

Motion Beck-Sweeney moved to approve the minutes of the May 14 and 15, 2018, meetings as corrected: Bell seconded.

Vote: Walker, Kingwell, Beck-Sweeney, Toutain-Dorbec, Swedenborg, Bell and Sinkler voted AYE. The vote was 7:0 in favor, and the motion passed.

Each member gave a review of their business and community interests.

- Beck-Sweeney: None.
- Bell: None
- Kingwell said that as a member of the Cannon Beach Gallery Group (CBGG), he feels he will recuse himself from voting on their event. He will give information to the group, however.
- Walker said she would recuse herself on the vote of the award for the Savor Cannon Beach event due to her relationship with the event coordinator, Gary Hayes.
- Sinkler: None
- Swedenborg – He feels he has no conflicts of interest – no business interest but personal interest like everyone else.
- Toutain-Dorbec : None
- Walker said she would recuse herself on the vote of the award for the Savor Cannon Beach event due to her relationship with the event coordinator, Gary Hayes.

The commission began their deliberations. Each commissioner presented their numbers and gave a brief explanation of how they arrived at that number. After discussion some of the amounts were changed. Sinkler entered the amounts into the spreadsheet.

HALO Education Consultants – Rockdance Ecofest (ecologically based film festival). Six of the commissioners had decided not to fund the event. Sinkler summed that it is in the concept stage with no full plan in place. The Commissioners expressed interest in a film festival, but did not feel it was developed enough to fund. Bell was the only member who wanted to award any funds (\$10,000) but after all the commissioners explained why they awarded \$0, he decided to strike his award amount. Consensus was it needed more planning and they wanted more facts and figures.

Northwest Trail Alliance – Klootch Creek Trail System Herdener explained the legal position she was taking regarding this event. Her opinion is that it does not meet the state ORS description. She also said an event needs to fit the ORS as well as our City ordinance AND the TAC Guidelines. She did not feel this request did that. She said TAC and the City would be setting a precedent if this is funded, and the TAC must follow the Cannon Beach

ordinance and guidelines; where is the art nexus of this request and she does not feel that this is an 'event'.

Herdener pointed out that the Oregon legislature is working on clearly defining how the transient room tax funds can be used, but in the meantime, it is a grey area. In view of the litigation other cities are going through right now, she advises to be cautious. She pointed out that as the City Attorney, she serves the city and its citizens. She said the TAC could recommend an amount and the Council can decide what to do. Herdener said

The Commissioners each said the amount they would recommend:

Swedenborg –	\$25,000
Beck-Sweeney -	\$10,000
Toutain-Dorbec-	\$0 "because it is a grey area as to whether it fits TAC and the ORS."
Sinkler-	\$25,000
Bell -	\$25,000
Kingwell -	\$0 "believes they should have gone to another funding source"
Walker -	\$0 " asked does this fit?"

Kingwell and Toutain-Dorbec expressed the opinion that this committee is not the correct mechanism to fund this project. Sinkler, Swedenborg and Bell all agreed it was a great idea and it could bring in more visitors in the future. More discussion followed.

TAC agreed to let Council decide on the amount and whether it fits the requirements.

Sinkler reviewed the input from each Commissioner for each event and then finalized the spreadsheet.

The Commission had no more to discuss and Walker asked for a motion regarding their recommendation to the City Council.

Chair Walker asked for a motion to approve the consensus amounts of the FY 2018 19 T AF grant awards.

Motion Walker moved to present the award consensus numbers to the City Council for discussion at their June 12, 2018 work session; Beck-Sweeney seconded the motion.

Vote: Walker, Kingwell, Beck-Sweeney, Toutain-Dorbec, Swedenborg, Bell and Sinkler voted AYE, the vote was 7:0 and the motion passed.

Herdener said she has enjoyed working with the TAC in the past and this is her last month with the city. She thanked them for their time, thought and effort.

Good of the order

Herdener asked if the Commissioners had any other questions; no.

ADJOURNMENT

Chair Walker adjourned the meeting at 2:41pm.

Colleen Riggs, Assistant City Manager

FY 2018-19 TOURISM AND ARTS FUND GRANT AWARDS RECOMMENDATIONS

Organization	Event	Asking	Award Consensus
CB Arts Assoc.	Artist Programs	\$ 25,060	\$24,051
CB Arts Assoc.	2019 Music Festival	\$ 10,480	\$10,554
CB Chamber	Culinary Festival	\$ 40,000	\$21,143
CB Chamber	Event Videos	\$ 18,300	\$16,500
CB Chamber	FatBike Festival	\$ 17,325	\$16,804
CB Chamber	North Coast Partnership	\$ 35,000	\$16,714
CB Gallery Group	Spring Unveiling/Earth2Ocean Festival/Stormy Weather	\$ 56,750	\$56,750
CB History Center	2019 Cottage & GardenTour	\$ 26,500	\$25,929
Clatsop Animal	Savor Cannon Beach	\$ 46,837	\$44,419
Coaster Theatre	Special Events: Late 2018 Early 2019	\$ 40, 400	\$36,457
Halo Education Consultants	Rockdance Ecofest	\$ 48,725	\$0
Northwest Trail Alliance	Build Klootchey Creek Trail System	\$, 25,000	\$12,143
Tolovana Arts Colony	Get Lit at the Beach	\$ 30,000	\$29143
Amount in Budget	\$ 384,655	Totals	\$ 420,377
Excess for Reserve	\$ 72,049		\$312,606